

NORTH CENTRAL MICHIGAN COLLEGE WELCOMES NEW FOUNDATION DIRECTOR

North Central Michigan College welcomes Chelsea Platte as its new executive director for the NCMC Foundation. Ms. Platte will join the College on Monday, April 8. She will be replacing Dr. Lisa Watson who left in late January.

Ms. Platte is currently serving as the Leadership Giving Officer at Munson Healthcare Foundations, Charlevoix. She assumed this post in 2017 following the acquisition of the Charlevoix Hospital by the Munson Health System. For nearly four years prior, she served as Executive Director of the Charlevoix Area Hospital Foundation where she successfully launched a multi-million dollar capital campaign while maintaining annual fundraising goals, and increased the success of their signature gala, Holly Daze.

“We are very pleased to welcome Chelsea to the NCMC team,” states North Central President, Dr. David Roland Finley. “With her capital campaign and annual giving experience, she can hit the ground running. What’s more, she knows the healthcare field and is a Petoskey native. She even attended North Central as a dual-enrolled student!” he continues. “We believe that she’s the perfect fit to lead the foundation.”

Ms. Platte has a Bachelor of General Studies, with a focus in business, economics, and globalization, from the University of Michigan in Ann Arbor. She has also attended the Indiana University’s Lilly Family School of Philanthropy in Indianapolis, with courses in Principles and Techniques of Fundraising, Developing Major Gifts and Managing the Capital Campaign.

Ms. Platte is a member of the Charlevoix Area Chamber of Commerce, having served as Board Chair in 2018, and has served on the board of Northern Community Mediation. She is also a Leadership Charlevoix County Alumni, Class of 2013-2014. Ms. Platte resides in Petoskey with her husband, Pete, and their four-month-old son, Bruce.

North Central Michigan College is an open-door community college based in Petoskey, with additional locations offering classes and services in Cheboygan and Gaylord. North Central’s mission is to provide educational, economic and cultural opportunities for student learning, personal growth and community improvement. North Central is an Achieving the Dream Leader College, and a Veteran Friendly School. North Central was recently named #1 Community College in Michigan by bestcolleges.com.