



Placemaking and Public Engagement: The Crossroads for a Successful Community

Starting Oct. 29, 2018, the **National Charrette Institute** and **Michigan State University Extension** will launch a statewide training series on Placemaking and using the NCI charrette process to achieve quality places.

The interactive one-day workshops will teach community and economic development professionals, planners, zoning administrators, elected officials, planning commissioners and involved citizens the **essentials of quality places** and **how to create them** using the NCI's process for design-based collaboration.

Participants will practice identifying areas ripe for placemaking and **develop a placemaking project**. Then, participants will learn through lecture, video and exercises how the **NCI Charrette process** can be used to implement a placemaking project.

These training sessions will also discuss **walkability, housing, form based codes, placemaking strategies, zoning, charrettes** and more.

Appropriate for any size community, **attendees will be poised to replicate the activities following the workshop** by identifying suitable locations for placemaking in their community, working with a group to develop a placemaking project or activity, and thinking about how collaboration by design can implement the project.

WORKSHOP TIME

9 a.m. - 4:30 p.m.

COST TO ATTEND

\$80 (Adrian event: \$40 for first 24 registrants)

REGISTRATION DEADLINE

October 15, 2018

HOW TO REGISTER

Visit: <http://charretteinstitute.msu.edu/>

LOCATIONS AND DATES

East Jordan: October 29, 2018

Lapeer: November 2

Escanaba: November 7

Adrian: November 9

Clinton Township: November 12

Grand Rapids: November 14

Detroit: November 15

CONTACT

Holly Madill at nci@msu.edu
or call (517) 884-0795

We live in a world of constant change.

However, one thing that isn't changing is Michigan's need for quality places to attract and retain talent, and be competitive in global economic markets.