

# Membership

## Business Member

Any business, organization, or governmental entity looking to have an enhanced presence in the Cheboygan business community.

**COST: \$275**

- \$10 per each employee over 6
- \$5 per each employee over 100
- \$75 for each additional business

## Entrepreneurial Member

Any business in it's 1<sup>st</sup> 3 years of start up operations looking to establish themselves in the Cheboygan Business Community. This category available for the 1<sup>st</sup> 2 years of membership.

**COST:** - ½ off Business or Non-profit Member Rate

## Non-profit Member

Any non-profit organization, with tax status of 501(c)3, 501(c)4 or 501(c)6 looking to have an enhanced presence in the Cheboygan community.

**COST: \$175**

- \$50 for each additional business

## Friend of the Chamber

Any individual looking to enhance the Cheboygan community who is not eligible under the Business or Non-profit Member category. (Does not include membership listing)

**COST: \$75**

*The Cheboygan Area Chamber of Commerce exists to promote our Business and Organization Members, and increase commerce in our region. Partner with us and gain a competitive advantage to develop your business in the Cheboygan Area.*

## *Some advantages our members enjoy include:*

- ◆ Listing within the Cheboygan Today business directory (10,000+ copies)
- ◆ (1) print copy of the Cheboygan Today
- ◆ Exclusive resource center for business literature at Chamber office
- ◆ Online Buyers' Guide listing
- ◆ Voting privileges
- ◆ Subscription & promotion in weekly e-newsletter
- ◆ Member exposure through Pure Michigan Campaign
- ◆ Exclusive member pricing for professional development workshops, Business Expo and networking events
- ◆ Exclusive member business referrals
- ◆ Calendar of events exclusivity
- ◆ Member to member discounts
- ◆ First right to sponsorship & advertising opportunities
- ◆ Exclusive right to participate in "Cheboygan Bucks" program
- ◆ Conference room availability – free to members
- ◆ Member bulk mailing discount
- ◆ Constant Contact product discounts – up to 25%
- ◆ Access to business counseling
- ◆ Grand Opening/Anniversary Ribbon Cuttings
- ◆ Community involvement through Chamber committees, taskforces, & Ambassadors' team
- ◆ Legislative advocacy through Northern Michigan Chamber Alliance & Michigan Chamber
- ◆ Discounted registration for all Business Development Education Series classes

## **Gold Fund Member Bonus ~ additional \$100**

- ◆ Highlighted listing in Cheboygan Today business directory
- ◆ (1) free admission to each Business After Hours (\$40 value)
- ◆ (1) feature in weekly e-newsletter
- ◆ (1)E-blast Featuring only your business and your message
- ◆ Enhanced web presence
- ◆ Top listing in web directory