



MICHIGAN ASSOCIATION OF CHAMBER PROFESSIONALS

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FOR IMMEDIATE RELEASE

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CHEBOYGAN AREA CHAMBER RECOGNIZED AS OUTSTANDING CHAMBER IN MICHIGAN

LANSING, MI— The Michigan Association of Chamber Professionals (MACP) recognized the Cheboygan Area Chamber of Commerce with the 2018 Outstanding Chamber of Commerce Award—Small Chamber Category at the MACP Leadership Conference & Annual Meeting held at the Flint Institute of Arts on October 18.

“The Cheboygan Area Chamber of Commerce received this award based on its accomplishments in leadership and governance, financial stewardship, business advocacy and member programming,” said Anita Lindsay, Director for the Michigan Association of Chamber Professionals. “Among the chamber’s noted achievements were its innovative LEADS program that focuses on the Chambers role in Community Leadership, Engagement, Advocacy, Development, and Support, its commitment to fiscal health, and its support of the entrepreneurial culture in Cheboygan.”

The Outstanding Chamber of Commerce award is presented to chambers organizations based on a comprehensive application modeled after the US Chamber of Commerce Accreditation process for recognizing best industry practices. Applications are judged by chamber professionals from across the country and must demonstrate quality, innovation, and effectiveness of programming. The highest scoring applications receive the annual award. Other recipients from the event included the Petoskey Regional Chamber of Commerce (mid-size category) and the Michigan West Coast Chamber of Commerce (large category). Joining Cheboygan as finalists in the small

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chamber category were; the Byron Center, Greenville Area, Three Rivers, and the Mecosta County Area Chambers of Commerce.

The Cheboygan Area Chamber of Commerce is a 501(c)6 membership organization that represents over 340 member businesses, organizations, municipalities and individuals who operate in and contribute to the economy of the greater Cheboygan Area. Anyone interested in learning more about the advantages of a membership with the Cheboygan Area Chamber of Commerce is encouraged to call the Chamber Office at 231-627-7183, email info@Cheboygan.com or visit www.Cheboygan.com.

The Michigan Association of Chamber Professionals is the industry association for over 300 chambers in Michigan. Its mission is to build excellence in chambers of commerce through organizational and board-level resource support, professional development for chamber staff and to promote the importance of chambers of commerce across the state.

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