



## ENCORE FINANCIAL GROUP

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**FOR IMMEDIATE RELEASE**

### Encore Financial Group introduces charitable giving initiative

Encore Financial Group, a financial services firm in Northern Michigan, announced a charitable giving program called "Encore for Gifting." The program is designed to benefit local charities nominated by community members and chosen by a panel of Encore representatives, staff, and clients. Four times per calendar year, four different 501(c)(3) entities will be awarded \$1,000.

"Community involvement is important to us as a company and our representatives. We're at the fundraisers, on committees and boards, and coaching or refereeing at kids' sports. We see this as a perfect opportunity to not only give back but to invest in the great work that many of our non-profits are doing," said Sarah George, marketing specialist.

Encore for Gifting allows for community members' input. The program is open to all communities that Encore Financial Group representatives serve. Nominations made will be considered each quarter throughout the calendar year they are submitted. Organizations have a chance to be awarded once per year. For more information or to nominate an organization visit: [encorefinancialgroup.net/nominate](http://encorefinancialgroup.net/nominate) or call 231.627.1023

Encore Financial Group is a team of independent financial professionals who are dedicated to helping their communities achieve and maintain financial independence. They do this via a holistic approach to reducing risk, offering protection services and retirement planning for clients who love their family and are serious about their money. Locations in Michigan, Florida, Pennsylvania, and Tennessee; many representatives are licensed in other states. For more information visit [encorefinancialgroup.net](http://encorefinancialgroup.net) or call toll-free 877.6.ENCORE