

# FERNELIUS

**TOYOTA CHRYSLER DODGE JEEP RAM | FORD LINCOLN**

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October 8, 2018

**FOR IMMEDIATE RELEASE**

## **Northern Michigan Schools Show Spirit, Earn Money in Test Drive Event October 12, 19 & 26**

### *Fernellius Dealerships Event Pledge Money for Local Schools' Athletics*

Ten Northern Michigan Schools are getting a chance to show their school spirit and earn money for their Athletic Programs in the Fernellius **Drive for Your Team** on October 12, 19, and 26. Teams and their supporters can visit either location in Cheboygan: Fernellius Toyota Chrysler Dodge Jeep Ram or Fernellius Ford Lincoln from Noon to 6 pm.

On three Fridays this month, parents and supporters of each school will test drive a vehicle at one of the locations. \$10 per test drive is given to that school. Drivers must be 18 years old. And just to make it a little more interesting the event includes a competition to see which school has the most "spirit" (participation). The school with the most test drives will take an additional \$500, with a second-place prize of \$300 and third of \$150.

Athletic departments at these local schools will be on the roster of participating schools: Alanson, Cheboygan, Harbor Springs, Inland Lakes, Mackinaw City, Onaway, Pellston, Rogers City and Wolverine Schools.

"We're always happy to help the community raise funds, especially the schools. We're looking forward to working with all of the different schools and their supporters," said Dave Fernellius, owner. "This is an easy opportunity to support your school and raise money for the athletes!"

Fernelius is encouraging the whole community to come out and support these local school's Athletic Departments and have fun! In addition to the test drives, participants can enjoy refreshments during the event. For more information about the event visit [FERNELIUS.COM](http://FERNELIUS.COM) or their **Drive for Your Team** event page on Facebook!

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# **DRIVE** for **YOUR TEAM**

Fernelius to host a Test Drive Event for area schools on three Friday's at both Cheboygan locations on October 12, 19 and 26, 2018 from 12 pm – 6 pm.