



**Absolutely Pure and Well Brewed**

101 North Main St., P.O. Box 67  
Cheboygan, MI 49721  
(231)268-3218 Phone  
(231)268-3277 Fax

DATE: March 18, 2019

Contact Information:

Bryan Groff  
Business Manager  
101 N. Main St.  
Cheboygan, MI 49721  
(231)268-3218  
[Begroff.CheboyganBrewing@gmail.com](mailto:Begroff.CheboyganBrewing@gmail.com)

**Cheboygan Brewing Company Honored as One of the 2019  
“Michigan 50 Companies to Watch”**

Cheboygan Brewing Company will be honored at an awards ceremony during the 15th Annual Michigan Celebrates Small Business Awards Gala, May 8, 2019, in Lansing, MI.

Cheboygan Brewing Company offers absolutely pure and well-brewed craft beer throughout the great state of Michigan.

“We are very excited and honored to receive this recognition. It reflects the commitment, ownership and hard work of every person on our team. We are very optimistic about our continued growth and future business direction.”- Managing Partners Mark Lorenz and James McClurg.

Companies who are selected as a “Michigan 50 Companies to Watch” are a remarkable group of second-stage companies. Defined as having 6 to 99 full-time-equivalent employees and generating \$750,000 to \$50 million in annual revenue or working capital from investors or grants, these companies form the backbone of Michigan’s economy. Representing all regions of the state and a diverse range of industries, companies like Cheboygan Brewing Company are known for their exceptional entrepreneurial leadership, creation of innovation or use of innovation in creative ways, and their sustainable competitive advantage.

“We at the Michigan Celebrates Small Business organization are proud to recognize these exceptional companies. They are a tremendous part of Michigan’s success and we are excited to see what the future holds for them,” said J.D. Collins, State Director of the Michigan Small Business Development Center and a member of the Michigan Celebrates Small Business Board of Directors.

Winners were selected by Michigan-based judges from the banking, economic development, entrepreneurship development, and venture capital communities. The selected companies also go through a rigorous due diligence process.

---

Michigan 50 Companies to Watch is presented by Michigan Celebrates Small Business. The program received nearly 600 award nominations in 2019, which surpassed last year’s record of 425 nominations.

Michigan Celebrates Small Business (MCSB) is a collaboration of trusted statewide founding organizations who offer resources for small businesses. Since 2005, Michigan Celebrates Small Business Awards Gala has placed a spotlight on how small businesses positively impact our communities and state. The MCSB organization is focused on supporting, promoting and celebrating small businesses in Michigan.

The Michigan Small Business Development Center is the managing partner of Michigan Celebrates Small Business in 2019. Michigan Celebrates Small Business was founded by the Michigan Small Business Development Center, Michigan Economic Development Corporation, U.S. Small Business Administration - Michigan, Edward Lowe Foundation, Michigan Business Network, and the Small Business Association of Michigan.

Founding sponsors are the Michigan Economic Development Corporation, PNC Bank, AF Group, and Dynamic Edge, Inc.

Information about Michigan Celebrates Small Business can be found at [www.MichiganCelebrates.org](http://www.MichiganCelebrates.org).

###