

Training Funds Available to Michigan Employers

FOR IMMEDIATE RELEASE

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Over \$27M in Training Funds Available to Michigan Employers; Application Deadline Approaches

The popular Michigan employee training fund, previously known as the Skilled Trades Training Fund, has gotten a new name this year but will still be offering over \$27 million in training funds that employers can use to train their workforce. The newly named “Going PRO Talent Fund” makes awards to employers to assist in training, developing and retaining current and newly hired employees. Training funded by the Talent Fund must be short-term and fill a demonstrated talent need experienced by the employer. Training must lead to a credential for a skill that is transferable and recognized by industry.

Since the program's inception, Michigan Works! Northeast Consortium has helped secure over \$1.1 million in funding for 40 different employers in its 8-county region, which allowed for over 1,000 workers to receive training.

This year's application period for Talent Fund grants is expected to begin in mid-September. Prior to the start of the application period, Michigan Works! Northeast Consortium will be holding Employer Information Sessions to help businesses learn more about the Going PRO Talent Fund. Companies will also learn how to create a solid, competitive Going PRO application proposal, as well as learn more about the services and assistance available through Michigan Works!

If you are interested in taking advantage of this grant, be sure to attend one of the information sessions or contact hoffmeyerc@nemcworks.org. Any private business or non-profit group can apply. The dates and locations for the northeast Michigan Employer Information Sessions are:

August 22	Gaylord	1pm –3pm	Gaylord Michigan Works!, 2927 D&M Drive
August 24	Grayling	1pm –3pm	Grayling Michigan Works!, 4595 Salling Dr.
August 28	Cheboygan	9am – 11am	Cheboygan Michigan Works!, 11153 N Straits Hwy
August 29	Alpena	9am -11am	Alpena Michigan Works!, 315 W Chisholm
August 30	Onaway	1pm –3pm	Onaway Michigan Works!, 20709 State St.
Sept 5	Gaylord	9am –11am	Gaylord Michigan Works!, 2927 D&M Drive
Sept 5	Grayling	1pm –3pm	Grayling Michigan Works!, 4595 Salling Dr.
Sept 6	Alpena	1pm –3pm	Alpena Michigan Works!, 315 W Chisholm

Businesses planning to attend one of the information sessions should RSVP to Collin Hoffmeyer at hoffmeyerc@nemcworks.org or by calling 989-733-8548 x2324.

Michigan Works! Northeast Consortium is the region's local workforce development partner serving thousands of job seekers and businesses every year. Learn more about their services at DiscoverNortheastMichigan.org.