

Kaiser Permanente Northern California Community Health

# 2024 Grant Application Guide



**GREATER SOUTHERN ALAMEDA AREA (GSAA)**  
For Grant Cycle July 1, 2024 – June 30, 2025

## 2024 GRANT APPLICATION GUIDE GREATER SOUTHERN ALAMEDA AREA (GSAA)

### INTRODUCTION

For more than 75 years, Kaiser Permanente has been committed to improving the health of our members, patients, and the communities we serve. We recognize that good health extends beyond the doctor's office and the hospital. Having a safe place to live, enough money to pay the bills, healthy food to eat, and easy access to quality health care are essential for good health. Our Community Health grant strategies address these critical health needs with the goal of improving conditions for health and equity in the communities we serve.

### GRANT CYCLE ANNOUNCEMENT

Kaiser Permanente is pleased to announce the opening of the 2024 Community Health grants cycle for the Greater Southern Alameda Area (GSAA) which includes the San Leandro and Fremont Medical Centers. We provide funding and resources to support programs, organizations, and agencies serving Southern Alameda County. The San Leandro Medical Center area includes the cities of San Leandro, Hayward, San Lorenzo, Castro Valley, and Union City. The Fremont Medical Center area includes the cities of Fremont, Newark, and the southern part of Union City.

We invite you to apply for a one-year grant with an amount of up to **\$25,000** to address our community's most critical health needs. All applicants must submit an application by **5pm on February 9, 2024**.

### TIMELINE

12-month grant cycle from July 1, 2024 through June 30, 2025

Activity	Date
<b>Application Due</b>	<b>February 9, 2024 (5pm)</b>
<b>Application Review and Approval</b> ( <i>the Community Health Investment Committee composed of medical center leaders approves grant recommendations</i> )	<b>March - May 2024</b>
<b>Notice of Grant Disposition</b>	<b>June 2024</b>
<b>12-Month Grant Start Date</b>	<b>July 1, 2024</b>

### PRIORITY HEALTH NEEDS

Every three years, Kaiser Permanente hospitals conduct an extensive Community Health Needs Assessment (CHNA) to identify the top health needs in the communities we serve. Our current CHNA, informed by diverse stakeholders, data, and input from our community partners, will guide our community grant investments and Implementation Strategies from 2023 to 2025. The prioritized health needs for the GSAA are:

- 1. Access to Care**
- 2. Income and Employment**
- 3. Mental and Behavioral Health**

For more information about our CHNA process and reports, please visit: [www.kp.org/chna](http://www.kp.org/chna).

## IMPLEMENTATION STRATEGIES TO ADDRESS HEALTH NEEDS

Kaiser Permanente's specific Implementation Strategies for this grant opportunity in the GSAA Area are outlined below. Programs that do not specifically address the health needs and strategies cannot be considered for funding.

### Access to Care

Strategies	Measurement Examples
Provide core operating support to community health clinics to strengthen their clinical, financial, and operational capacity	<ul style="list-style-type: none"><li>• # annual unique patients served</li><li>• # medical behavioral, dental services, and social services provided in the year</li><li>• Patient Demographics</li></ul>
Support organizations that provide information about public health insurance options, assist with eligibility screening, application and enrollment, and advocate for increasing coverage options for low-income individuals	<ul style="list-style-type: none"><li>• # of outreach events</li><li>• # of organizations reached</li><li>• # of people reached</li><li>• # of people who apply through redetermination</li><li>• # of people enrolled in Medi-Cal</li><li>• # of people who update their contact information with state</li><li>• # of people engaged who are Medi-Cal eligible but not enrolled</li><li>• # of people (no longer Medi-Cal eligible) who apply for other coverage</li></ul>

### Income and Employment

Strategies	Measurement Examples
Support workforce development programs that provide job training and placement or pre-apprenticeship programs for individuals facing barriers to employment and connect job seekers to quality career pathways	<ul style="list-style-type: none"><li>• # of participants hired into quality jobs</li><li>• # of participants who retained their job after 6 mos</li><li>• # of participants earning more than min. wage</li><li>• # of participants who felt their financial security was improved as a result of the program (e.g., income higher, debt lower)</li><li>• # of students who completed High School, career credentials and career pathway program</li><li>• # of students who attained High School Diplomas, GED or other equivalency certifications</li><li>• # of students enrolled in post-secondary academic or vocational program</li><li>• % students pursuing health career related fields</li><li>• Client satisfaction with the program</li></ul>
Support organizations that distribute food such as prepared meals or produce to school children, families, and those in communities disproportionately experiencing inequities	<ul style="list-style-type: none"><li>• # individuals served</li><li>• # meals served / pounds of food distributed</li><li>• # food distribution sites</li></ul>

## Mental and Behavioral Health

Strategies	Measurement Examples
Increase access to mental health services in schools and community settings, including healing after community violence and supporting victims of domestic violence	<ul style="list-style-type: none"><li>• # individuals served</li><li>• # sessions provided in school/community settings</li><li>• % that self-report an increase in wellbeing</li></ul>
Support organizations to increase their capacity to provide trauma-informed services and programs for communities disproportionately experiencing inequities	<ul style="list-style-type: none"><li>• # individuals trained</li><li>• # services and programs that embed evidence-based practices trauma-informed practices</li></ul>
Enhance community supports to prevent and mitigate the impacts of Adverse Childhood Experiences (ACEs), toxic stress, and trauma for communities disproportionately experiencing inequities	<ul style="list-style-type: none"><li>• # individuals trained</li><li>• # of community supports implemented</li></ul>

## ELIGIBILITY GUIDELINES

Only nonprofit 501(c)(3) tax-exempt organizations, educational, and governmental entities are eligible to receive Kaiser Permanente Community Health grants. Unincorporated groups or programs may utilize an eligible nonprofit agency as their fiscal agent. Current and past grantees are also eligible to apply. Kaiser Permanente will accept one application per organization per service area.

Kaiser Permanente will not consider funding requests from the following types of organizations or for the following activities/purposes: partisan political, fraternal, athletic, international, for-profit or social organizations; endowments; memorials; individuals; field trips; or tours.

Kaiser Permanente has an unwavering commitment to equal access and opportunity for all persons. Organizations receiving funding must provide attestation that they do not discriminate based on race, color, religious creed, national origin, age, sex, marital status, sexual orientation, gender identity, disability, medical condition, or veteran status in their programs, services, policies, hiring practices, and administration.

## SELECTION CRITERIA

Applications will be assessed using the following criteria:

- Strong alignment with Kaiser Permanente's Priority Community Health Needs and Implementation Strategies, as described in this document.
- Clear objectives (Specific, Measurable, Actionable, Realistic and Time-bound), activities, and evaluation to achieve the intended goals of the project.
- Well-defined description of the community to be served and the organization's working relationships/partnerships to improve conditions for those most impacted by racial, social injustice and health inequities.
- Comprehensive description of the organization's strengths and examples that demonstrate how equity and cultural humility are embedded into the organization (e.g., trainings, policies, Board of Directors/staff recruitment, engagement plan, mission and/or vision statement).
- Detailed budget, including line-item justifications that relate to the proposed activities and information about other sources of funding, if applicable.

## APPLICATION SUBMISSION PROCESS

### Online Application — Mosaic

Kaiser Permanente requires online submission of applications through the Mosaic Application Portal found at <https://mosaic.versaic.com/login>.

We strongly recommend that you review the Mosaic User Guide for more information. You can also request assistance regarding any technical difficulties by clicking on the Contact Us link on the login page, using the Help button once logged in or emailing [support@versaic.com](mailto:support@versaic.com).

If Benevity/Mosaic is unable to resolve your technical issues, please contact:

**Kara Links**, Contributions Consultant  
[kara.n.links@kp.org](mailto:kara.n.links@kp.org)

For questions about the priority health needs, strategies, or application, please contact:

**Lloyd Nadal**, Community Health Manager  
[Lloyd.p.nadal@kp.org](mailto:Lloyd.p.nadal@kp.org)

### Important Notes for Mosaic application:

- Please create a new account if you have never used Mosaic.
- Please type (not cut and paste) this unique access code when prompted: **GSAA24GR**.
- Additional documents are required and must be submitted as part of the application process. Be sure to use the Project Budget Template.
- You can review your grant application prior to submission. Please note that once a grant application has been submitted, it cannot be edited. It is recommended that you prepare your information in a Word document first and then copy and paste it into the application.
- Incomplete or late applications will not be accepted.