

# SARATOGA AVENUE URBAN VILLAGE PLAN

Plan de Villa Urbana de la Avenida Saratoga

萨拉托加大道城市综合开发走廊规划

## Second In-person Community Workshop

Segundo Taller Comunitario Presencial

第二次线下社区工作坊

June 16, 2025

# Agenda

## Agenda

### 工作营议题

- 6:00 pm - Open House, *Casa Abierta*, 开放参观
- 6:30 pm - Welcome, *Bienvenida*, 欢迎 (Councilmember, Rosemary Kamei )
- 6:35 pm - Conceptual Plan Presentation, *Presentación del Plan Conceptual*, 概念规划展示 (City of San José / SOM)
- 7:00 pm - Open House, *Casa Abierta*, 开放参观
- 7:55 pm - Closing, *Conclusión y Próximos Pasos*, 结束与下一步

# Urban Village Overview

*Descripción general de la Aldea Urbana*

城市综合开发走廊概览

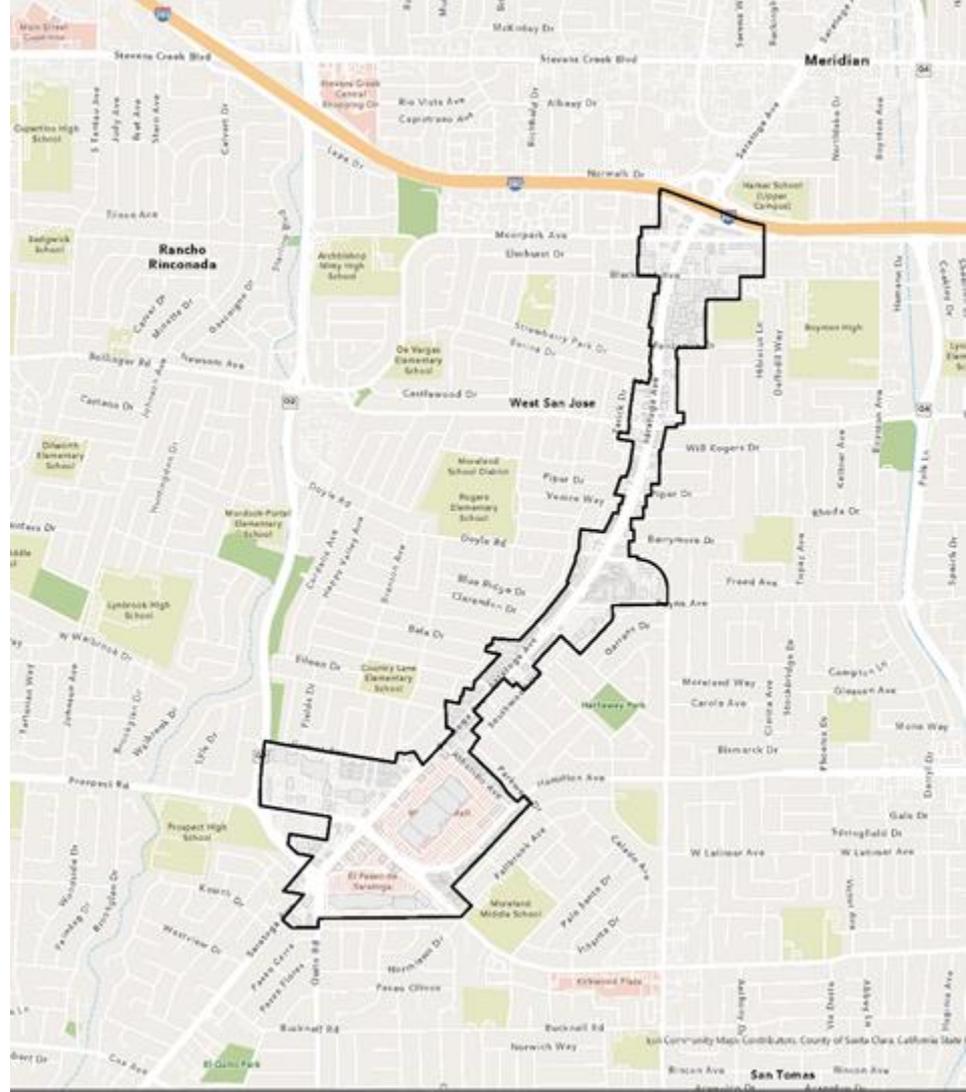
# Saratoga Ave Urban Village

## Villa Urba de la Avenida Saratoga

### 萨拉托加大道城市综合开发走廊

The urban village is bordered at the north by Highway 280 and in the south by the Lawrence Expressway adjacent to Saratoga city limits.

- Commercial corridor with a mix of business types and shopping areas with single-family and multi-family homes
- Most of the development occurred between 1950s-1970s. 145/224 parcels are at least 45 years old.
- Adjacent to neighboring cities and in proximity to many schools



# Urban Villages Plan Schedule

## Calendario del Plan de Villas Urbanas

### 城市综合开发走廊规划进度表

#### 2024

- Existing Conditions Study
- **Workshop 1 – Community Visioning Activity**
- Develop Character Areas, Conceptual Plans, Anti-Displacement Strategies

#### 2025

- **Workshop 2 - Character Areas and Concepts**
- Policy Research and Drafting Plan
- **Workshop 3 - Community Open House**
- Refine Plan

#### 2026

- Bring Plan to Planning Commission
- Bring Plan to City Council for approval

# Community Feedback

*Comentarios de la Comunidad*

社区反馈

# First Community Workshop

## Primer Taller Comunitario

### 首场社区工作坊

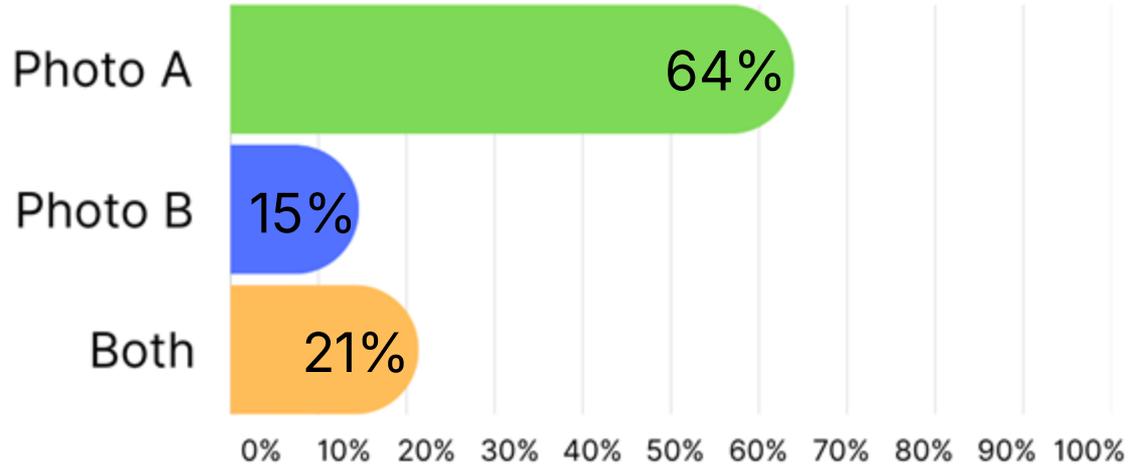
- In-person workshop: over 60 participants
- Virtual workshop: over 30 participants
- Online survey: over 600 participants



# Saratoga Urban Village should include/look like:



Answered: 589 Skipped: 24

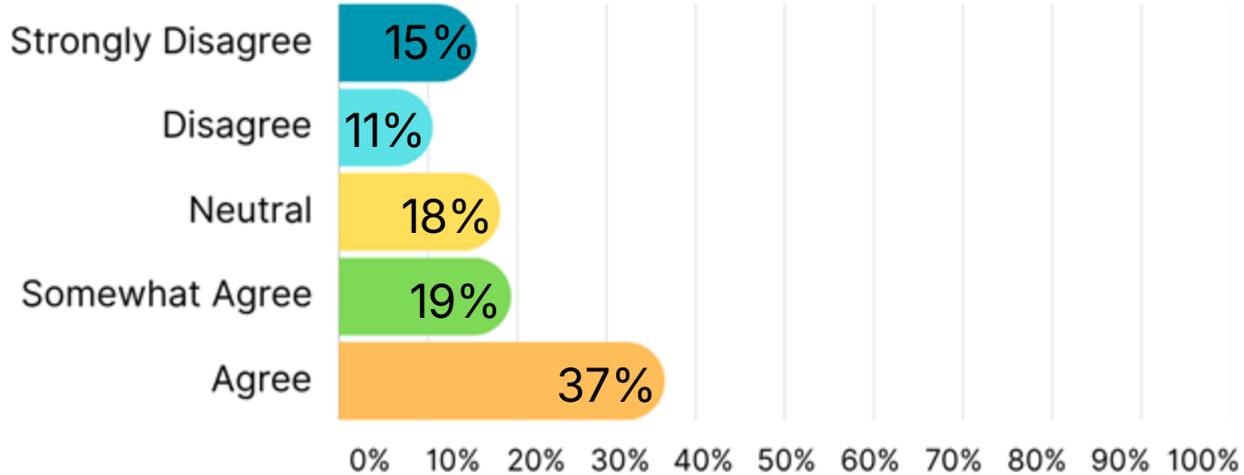


Online Survey

# Streetscapes should be improved to encourage pedestrian and bicycle travel.



Answered: 569 Skipped: 44

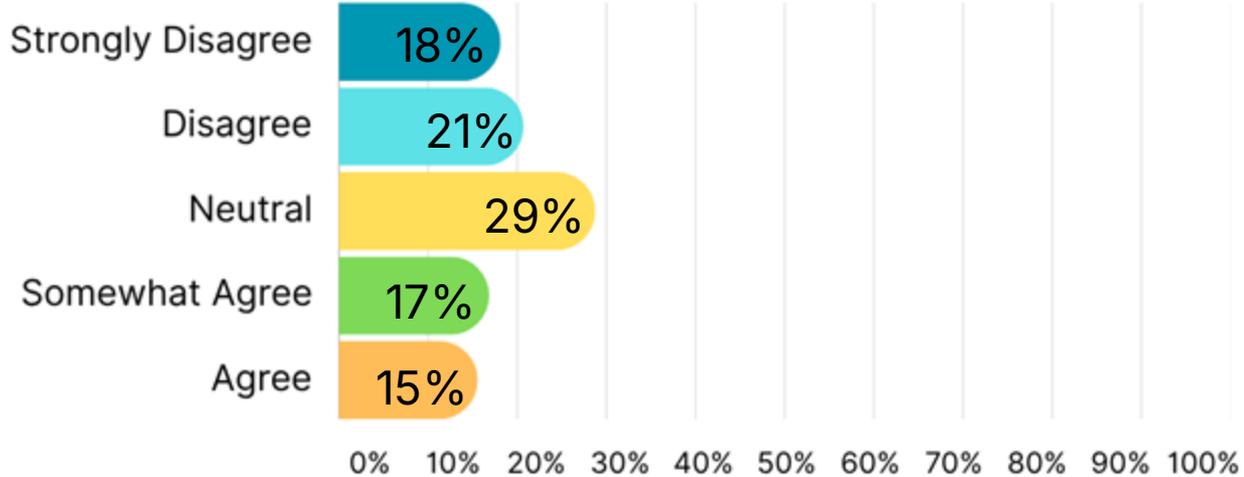


Online Survey

# Saratoga Urban Village should include separate residential with commercial uses.



Answered: 546 Skipped: 67



Online Survey

# Park and driving should be prioritized.



Answered: 538 Skipped: 75

Strongly Disagree

10%

Disagree

15%

Neutral

17%

Somewhat Agree

21%

Agree

37%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Online Survey

# I often visit shops and services along Saratoga Avenue.



Answered: 520 Skipped: 93

Strongly Disagree



4

Disagree



3%

Neutral



6%

Somewhat Agree



27%

Agree



60%

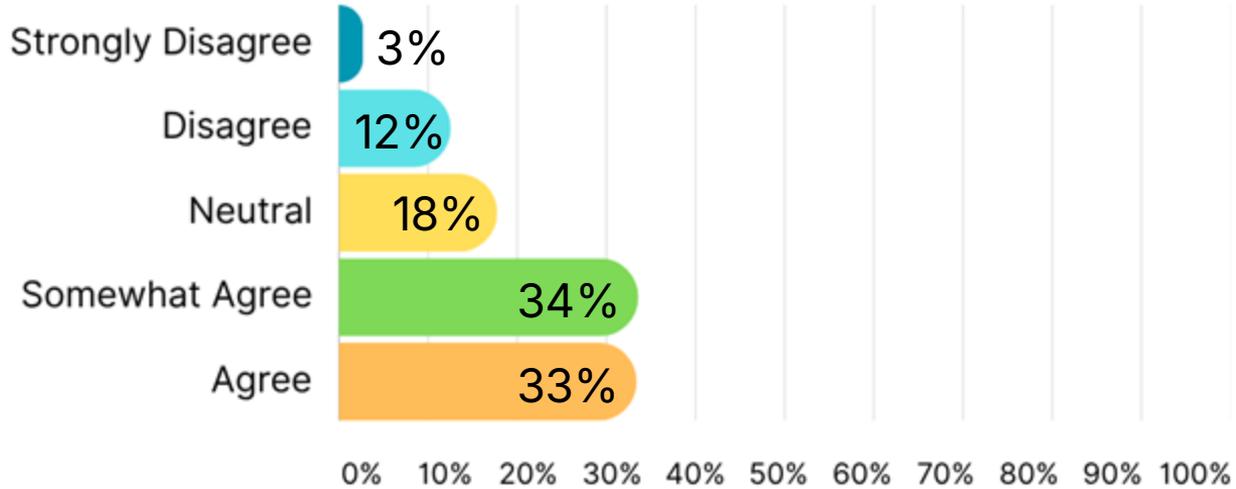
0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Online Survey

# The Shops and services along Saratoga Ave meet my needs.



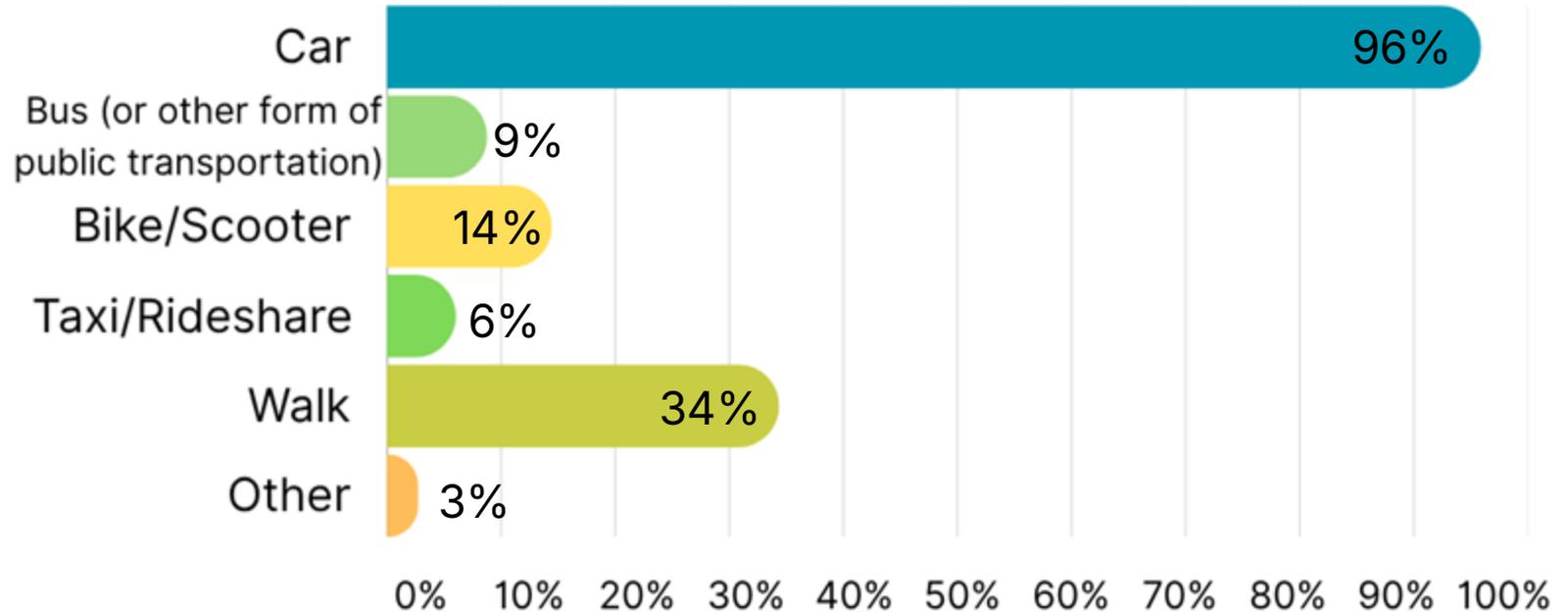
Answered: 518 Skipped: 95



Online Survey

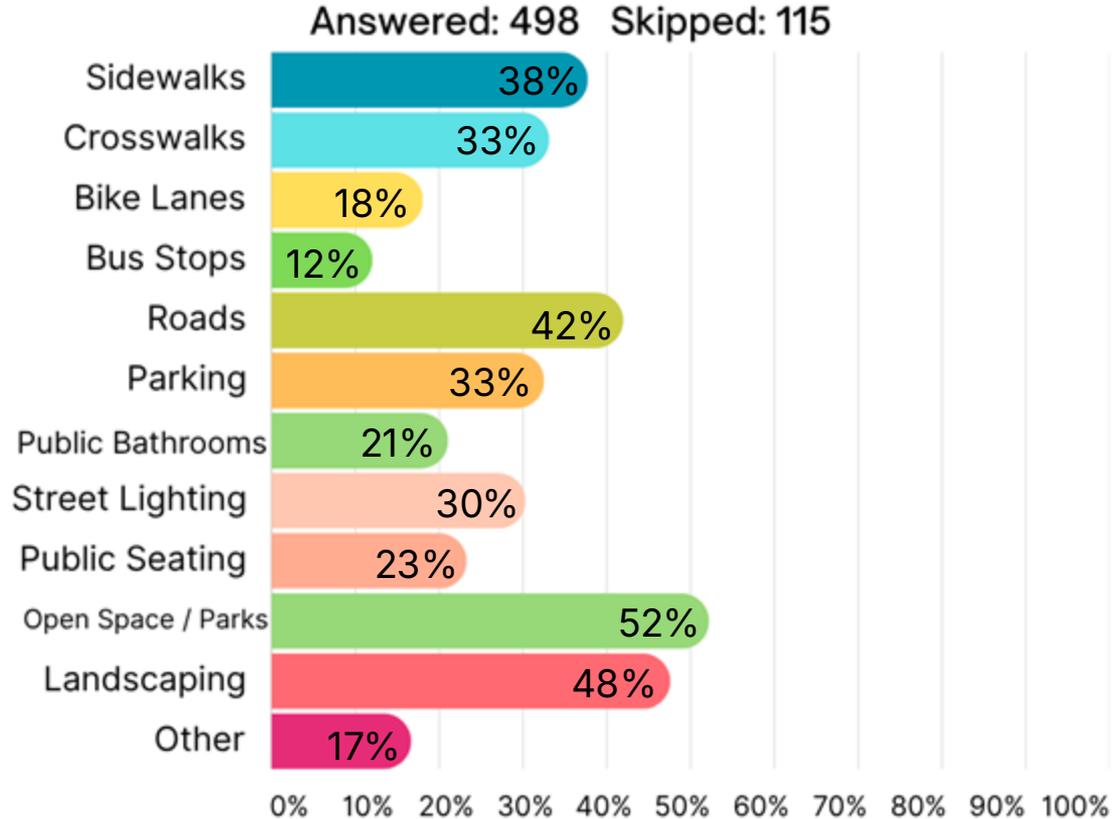
# How to get to the shops along Saratoga Avenue?

Answered: 512 Skipped: 101



Online Survey

# Which of the following do you believe needs the most improvement in the area?



# Community Feedback Summary

## Resumen de los Comentarios de la Comunidad

### 社区反馈摘要

#### More Green Space

- Strong demand for public spaces (parks, trails, community gardens)
- Emphasis on multi-use areas with diverse recreational facilities

#### Support for Small Businesses

- Preference for supporting small, neighborhood-oriented businesses like farmers markets, specialty groceries, and high-quality dining options that cater to local needs

#### Transportation and Safety

- Concerns about traffic and parking management
- Need for safer pedestrian and bike infrastructure
- Calls to reduce traffic congestion and enhance public transit options
- Concerns about how new developments affect traffic flow

#### Mixed-Use Development

- Supported mixed-use developments that combine residential, retail & recreational spaces
- General agreement on the need for diverse, inclusive housing to avoid segregation
- Many opposed to high-rise buildings

# Planning Framework

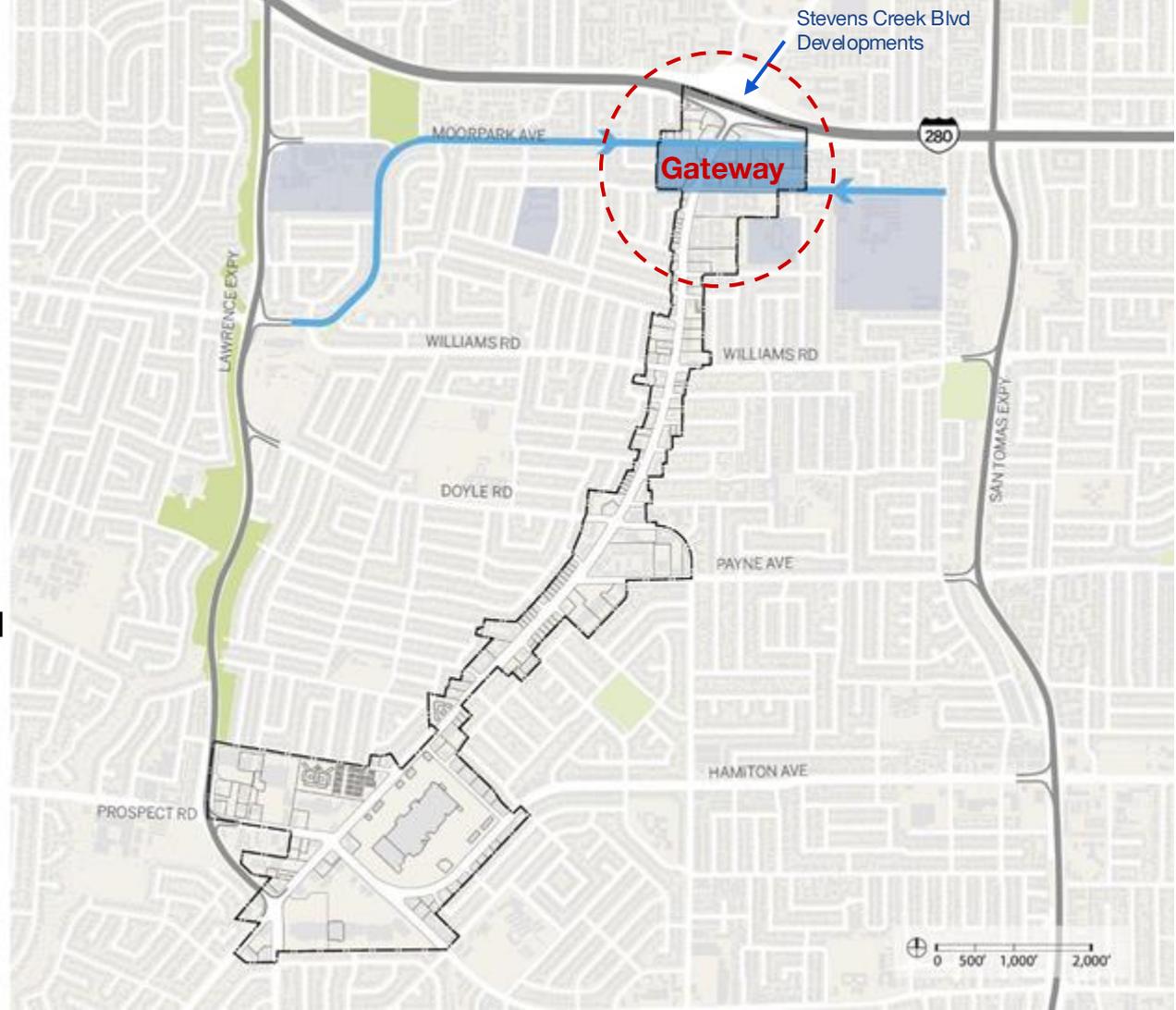
*Marco de Planificación*

规划框架

# Node 1: Gateway (Moorpark Ave)

## Entrada 内戸

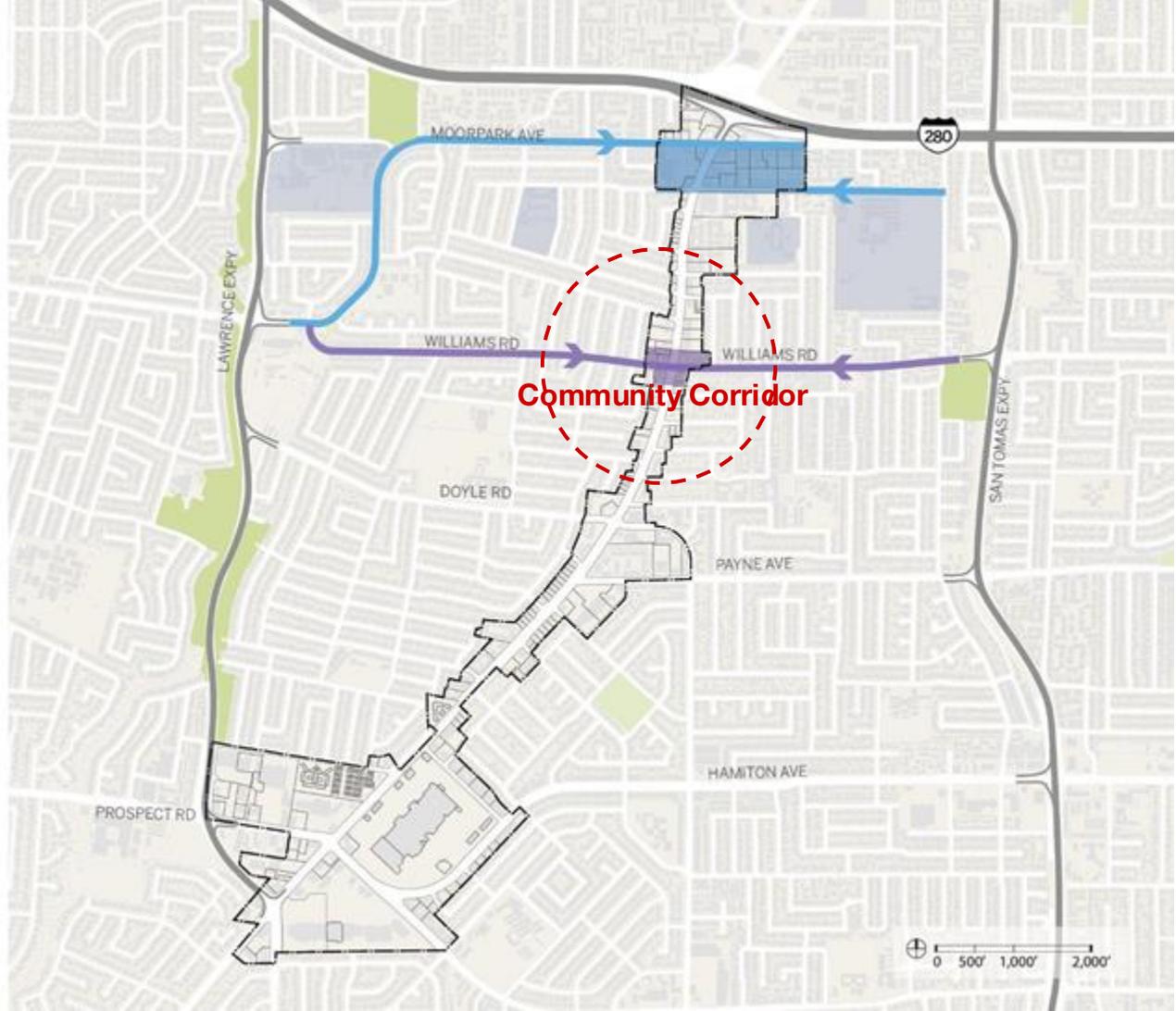
- Easy Access from/to HWY 280
- Close to the commercial centers on Stevens Creek Blvd
- Existing retail and commercial clusters
- Lack of open space



# Node 2: Community Corridor (Williams Road)

Corredor Comunitario  
社区走廊

- Residential street linking parks and schools
- Dedicated bike lanes
- Local buses

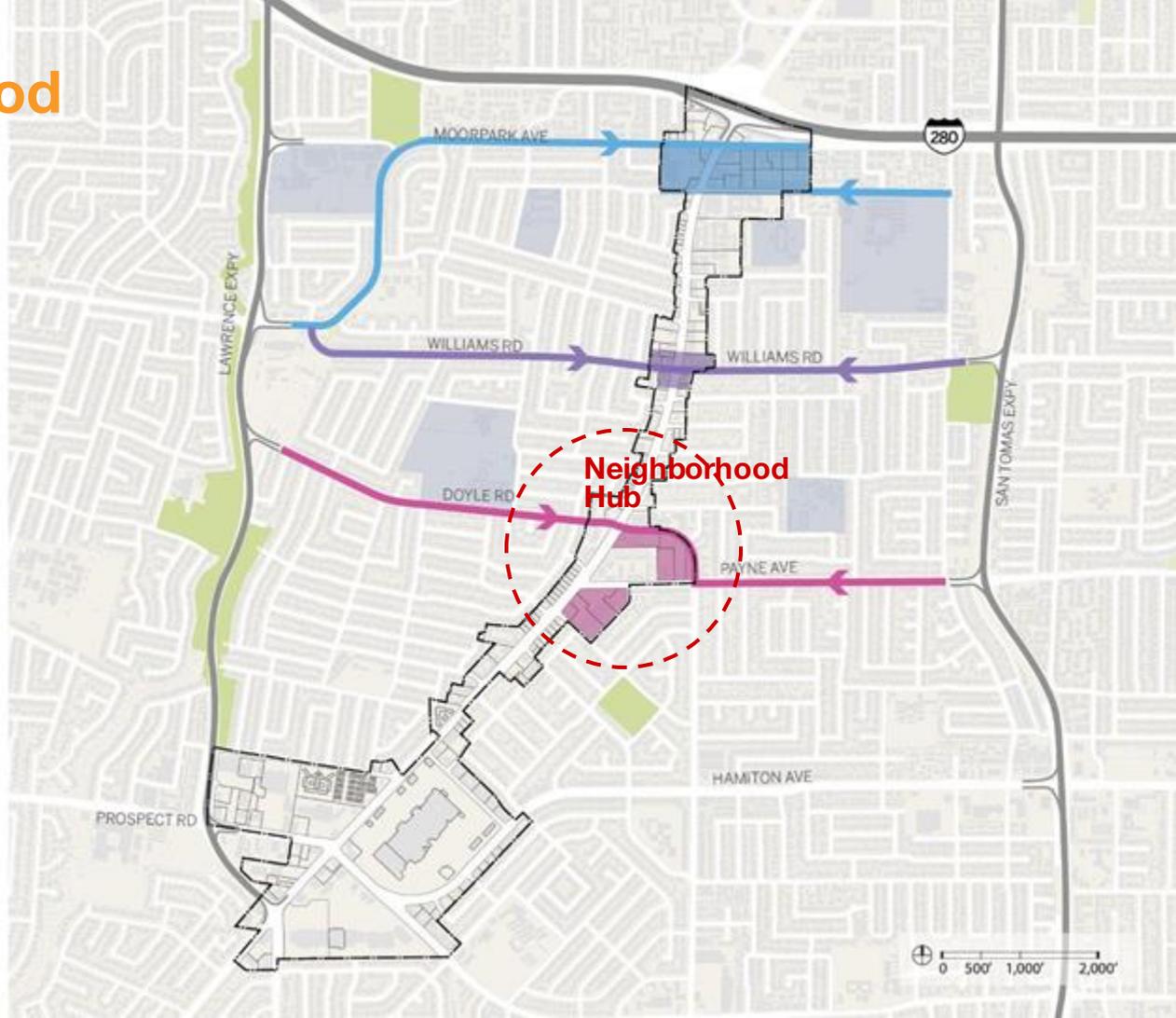


# Node 3: Neighborhood Corridor (Doyle Rd / Payne Ave)

## Corredor Vecinal

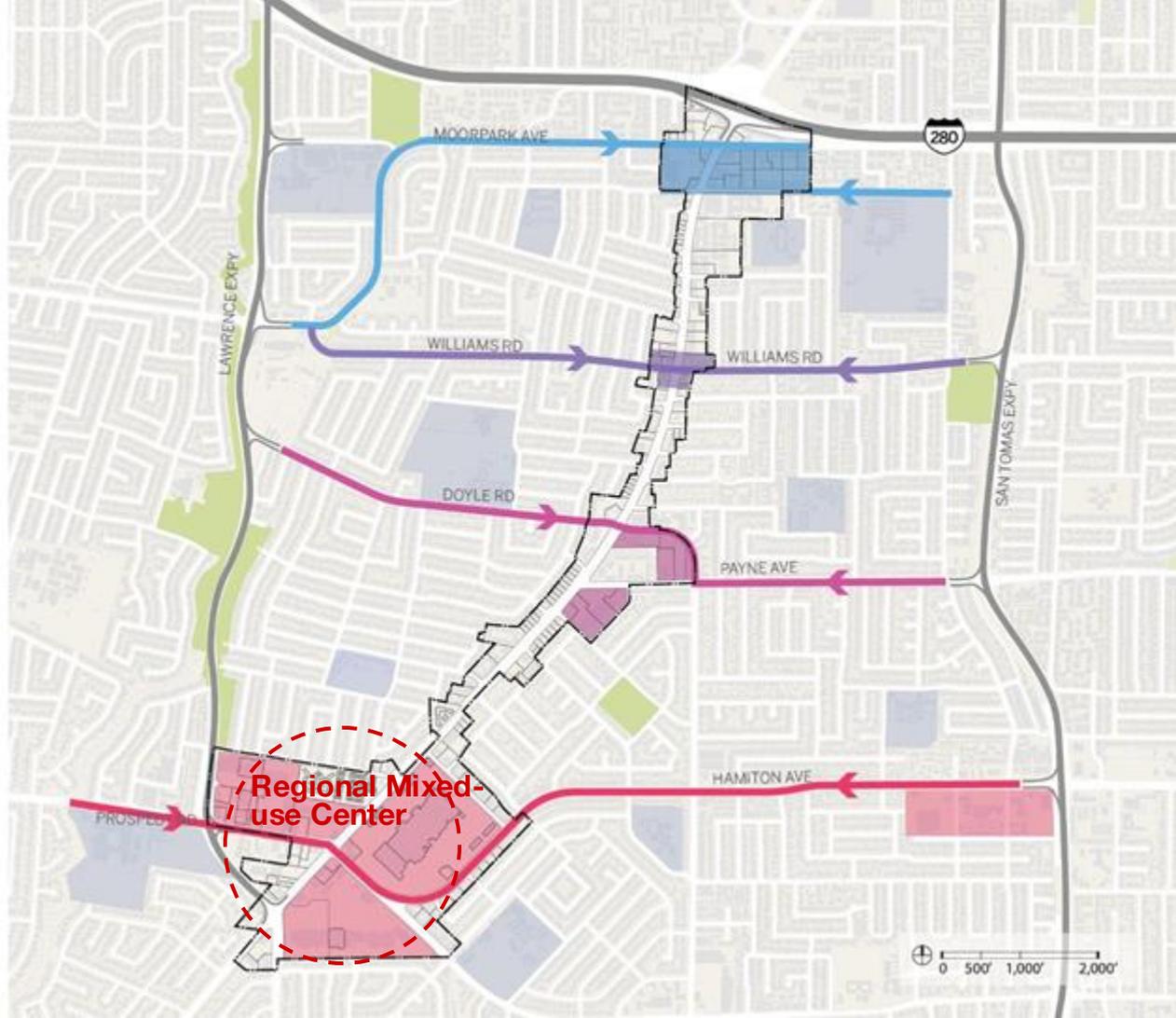
### 邻里走廊

- Existing neighborhood facilities- Fire station, library
- Opportunity to become the neighborhood hub of Saratoga UV
- Dedicated bike lanes
- Traffic congestion



# Node 4: Regional Corridor (Hamilton Ave) Corredor Regional 区域走廊

- Retail mixed-use cluster serving larger region.
- Good public transportation
- Dedicated bike lanes
- Large parcels

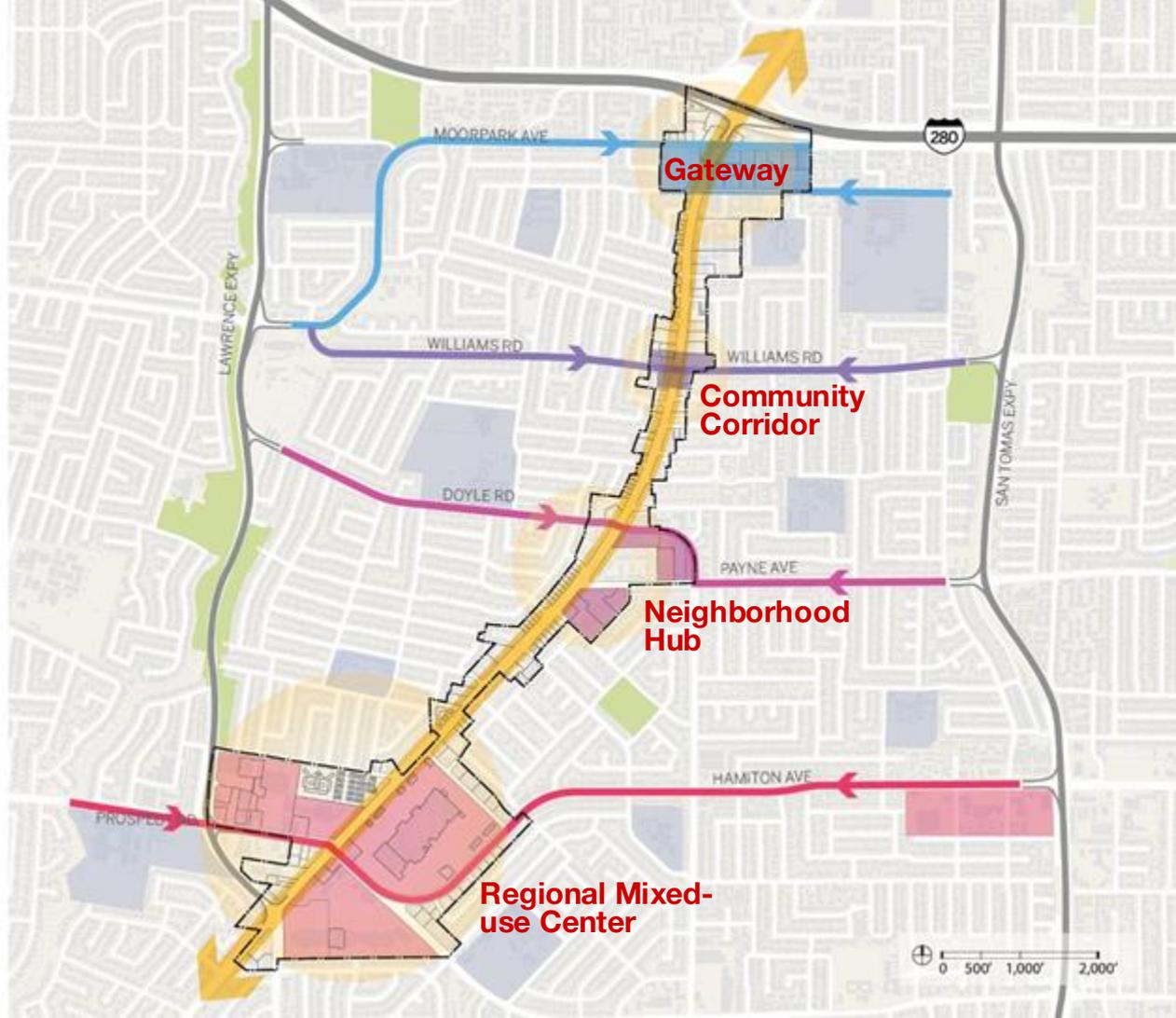


# Saratoga Avenue

## Avenida Saratoga

萨拉托加大道

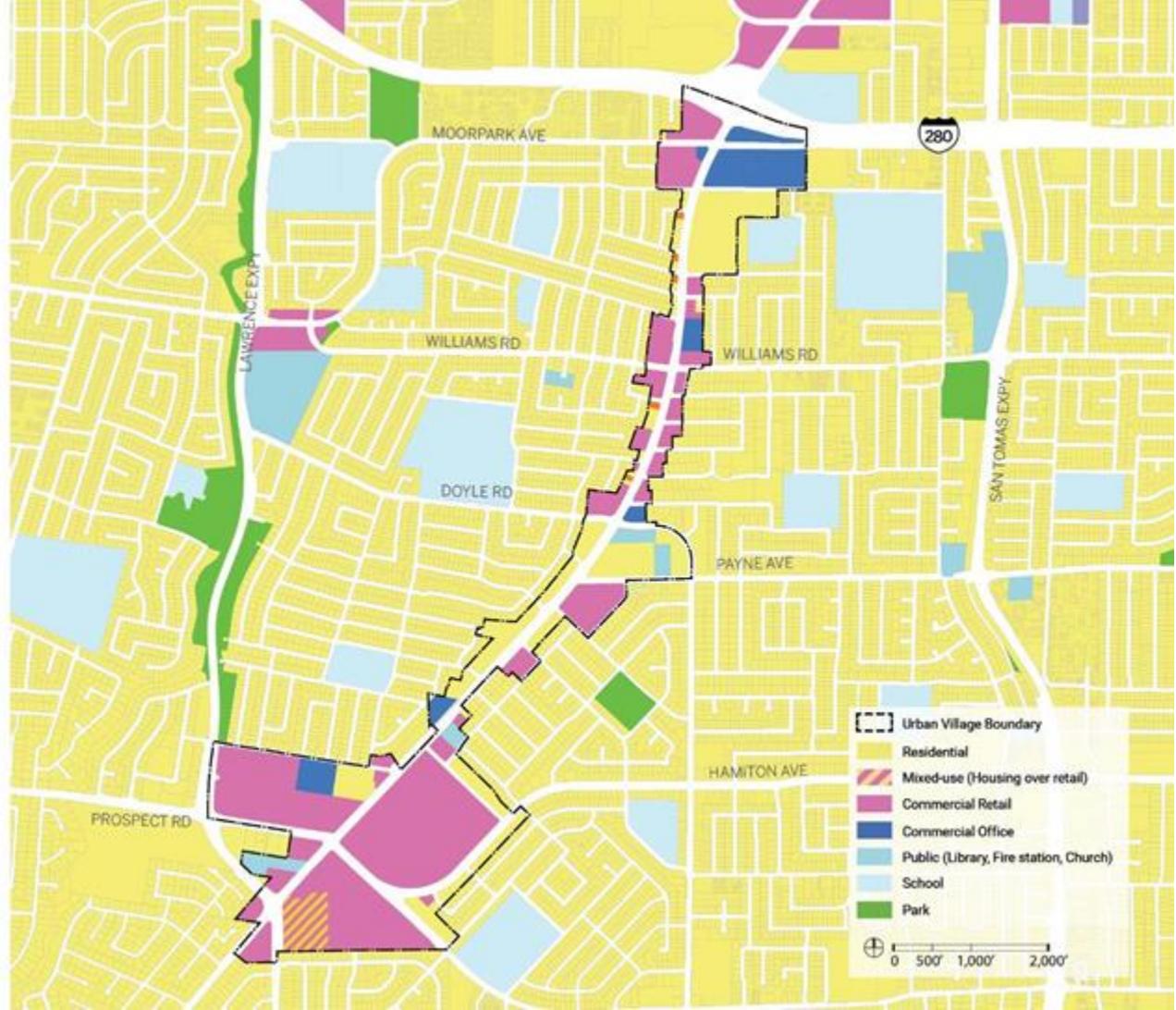
- Saratoga Avenue knitting all together



# Land Use Plan - Existing

## Plan de Uso del Suelo - Existente

土地利用规划 - 现状



# Land Use Plan - Proposed

## Plan de Uso del Suelo - Propuesto

### 土地利用规划 - 拟议方案

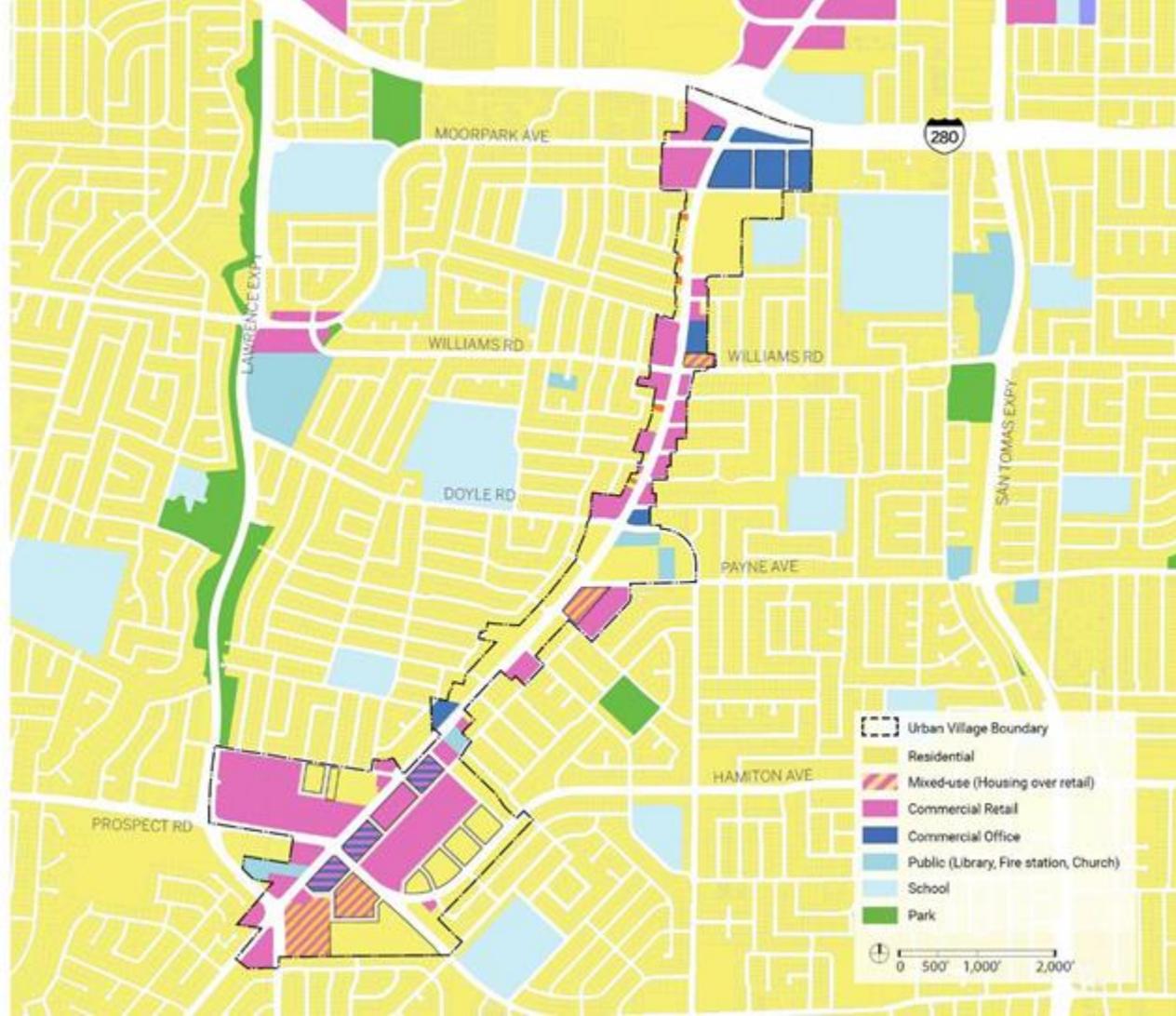
#### CAPACITY RECOMMENDATION Recomendación de capacidad 容量建议

 **1,620** HOUSING UNITS  
Unidades de vivienda  
住房单元

 **2,400** JOBS  
Empleos  
工作岗位

 **720,000** SQFT  
COMMERCIAL AND OFFICE  
Comercial y oficinas 商业和办公

SKIDMORE, OWINGS & MERRILL



# Diverse Housing Types

## Tipos de Vivienda Diversos

### 多样化的住房类型



BUILDING 1 (32 Story) EDIFICIO 1 (32 PISOS) | 电梯公寓



BUILDING 2 (10 Story) EDIFICIO 2 (10 PISOS) | 电梯公寓

#### APPROVED EL PASEO RESIDENTIAL DEVELOPMENT



MULTI-FAMILY VIVIENDA MULTIFAMILIAR | 多家庭住宅



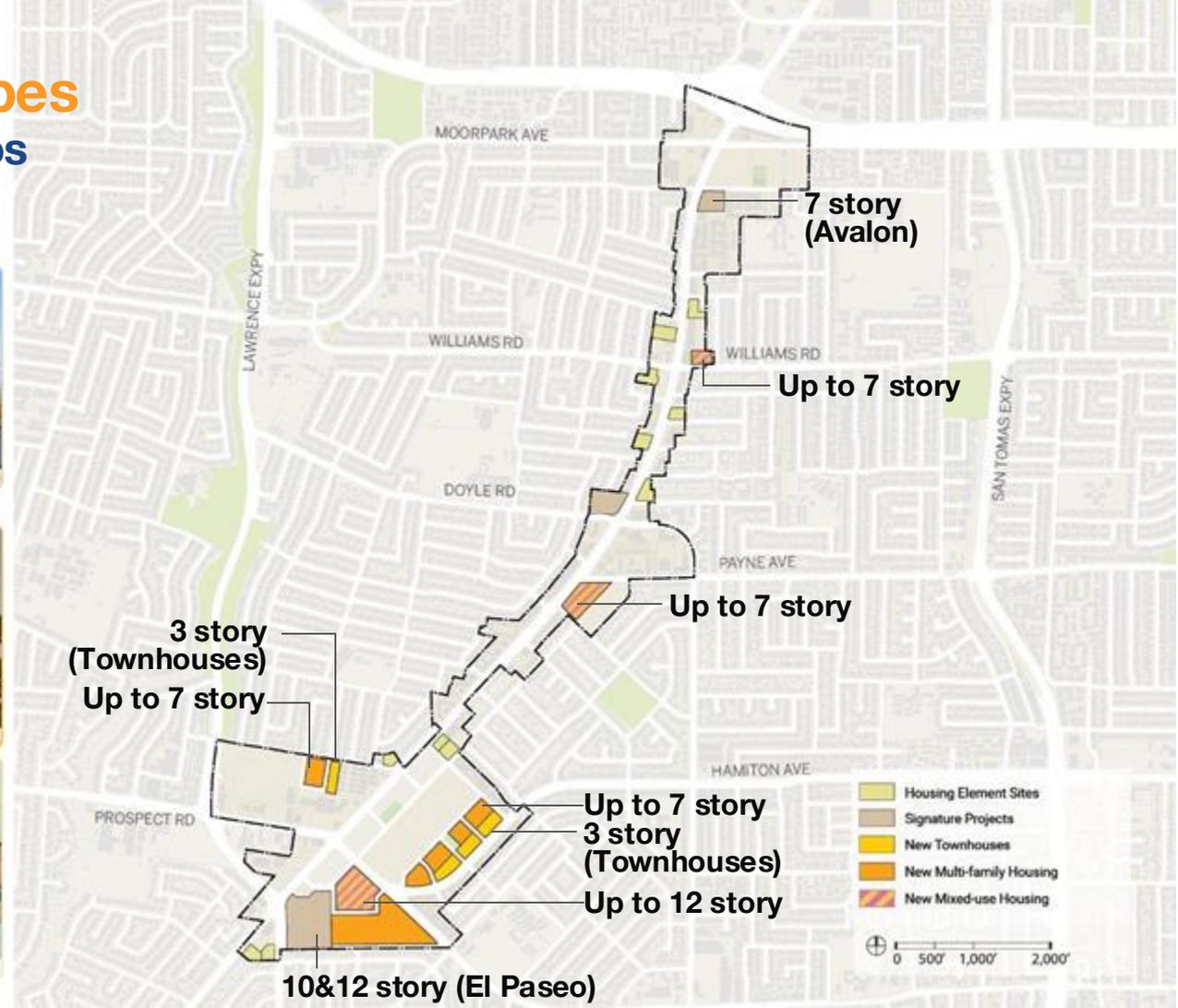
MULTI-FAMILY VIVIENDA MULTIFAMILIAR | 多家庭住宅



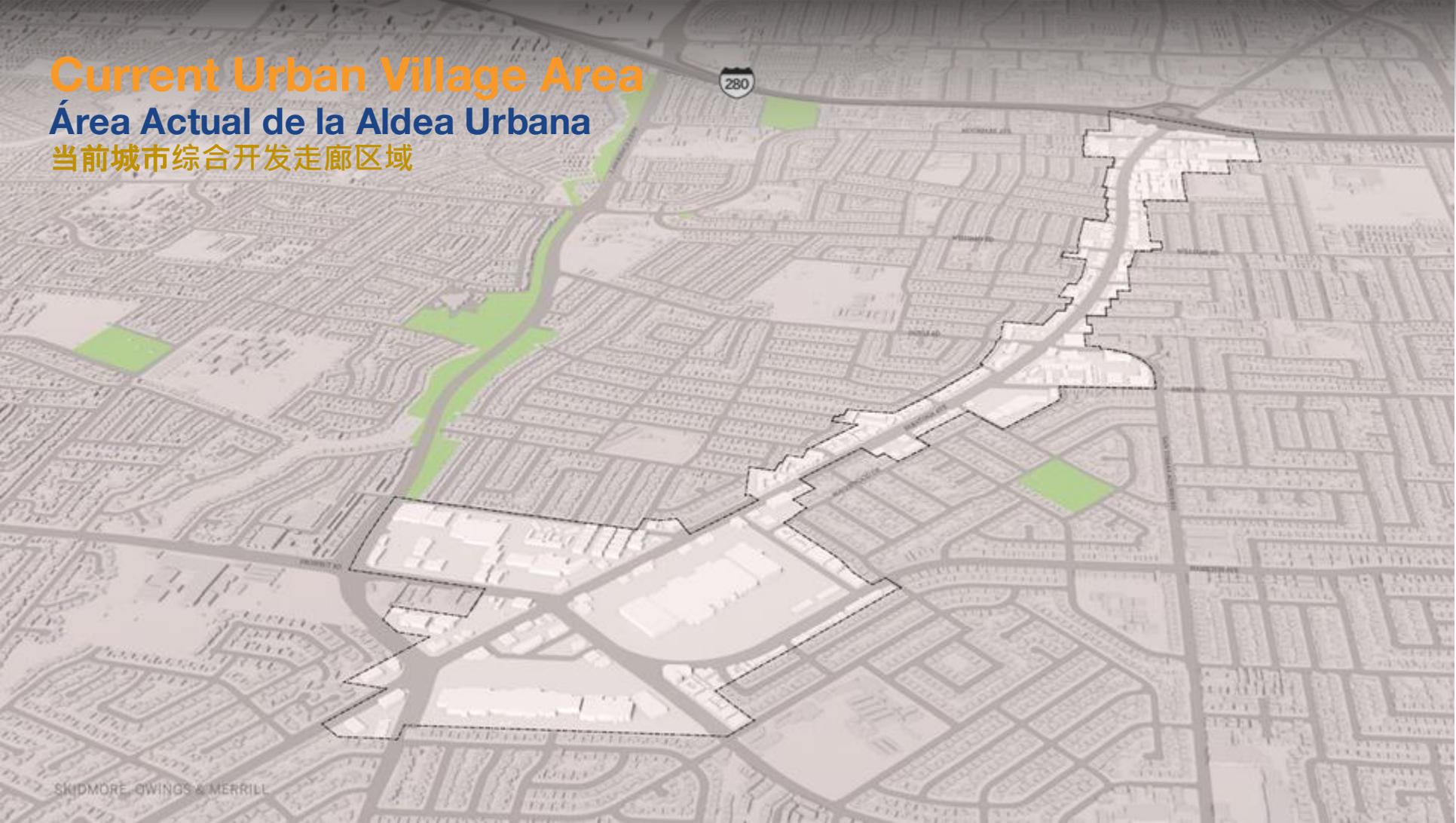
TOWNHOUSE CASA ADOSADA | 联排别墅



AFFORDABLE VIVIENDA ASEQUIBLE | 可负担住宅



**Current Urban Village Area**  
**Área Actual de la Aldea Urbana**  
**当前城市综合开发走廊区域**



# Urban Design Framework

Marco de Diseño Urbano

城市设计框架

Mixed-use development as a marker on Saratoga & Campbell Ave

Entry plaza

Ground floor neighborhood retail

Pedestrian priority community street

Community gathering place

Utilize surface parking areas for new residential development with active ground-floor retail

The building steps down in height to respect the surrounding context

Pedestrian connection from Saratoga Ave to neighborhoods

Saratoga gateway office campus

	Urban Village Boundary
	Residential
	Commercial Retail
	Commercial Office
	Public Open Space
	Private Rooftop Open Space
	Structured Parking
	Residential (Existing)
	Commercial Retail (Existing)
	Commercial Office (Existing)
	Public & Quasi-Public (Existing)
	Public Open Space (Existing)

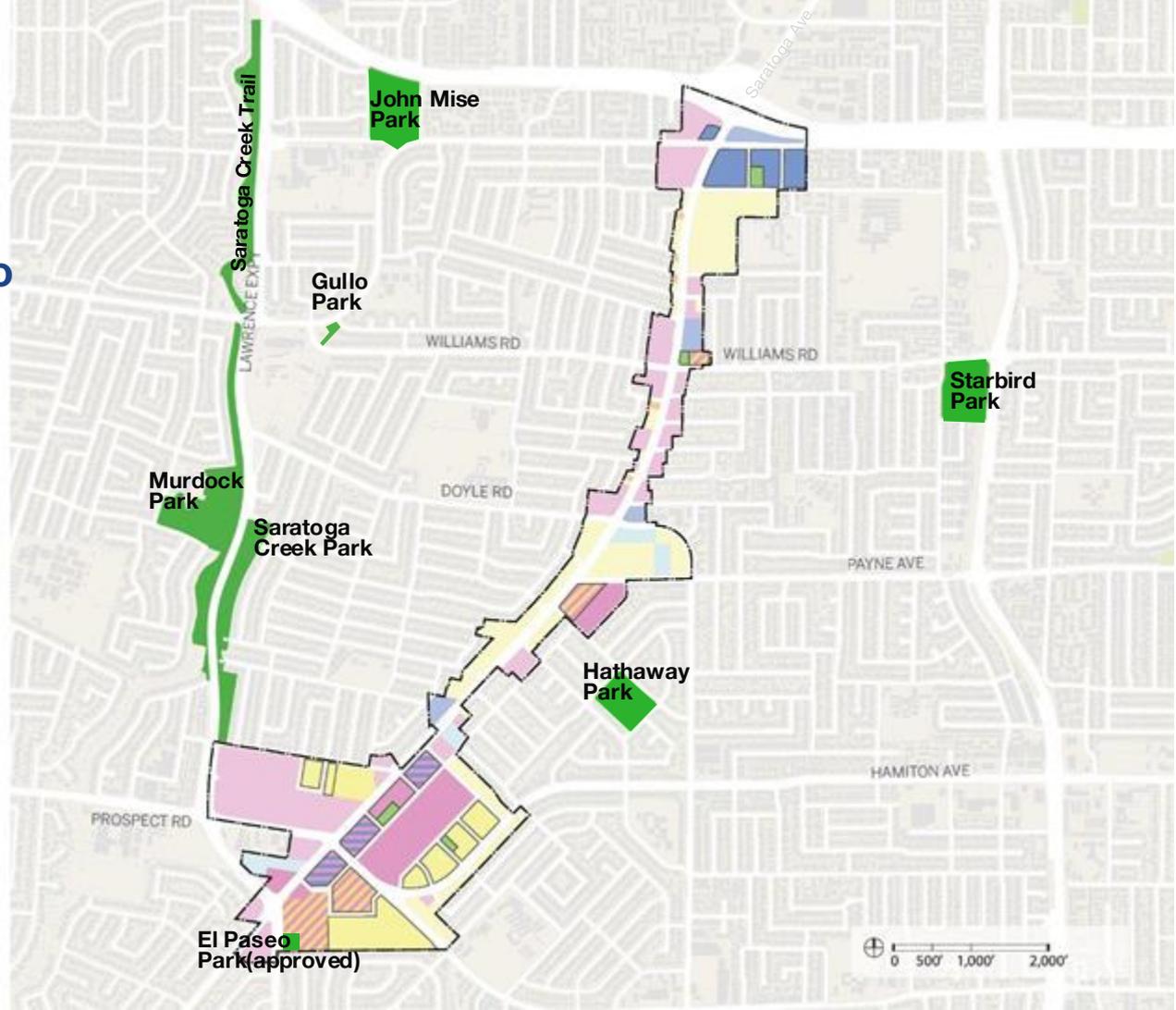
# Open Space Priority 1: Existing Open Space

## Prioridad 1: Espacio Abierto Existente

### 优先级一：现有开放空间

PRNS invests in existing parks within 3 miles of the Saratoga Urban Village:

- Focus on upgrades and new amenities to expand use
- Aims to meet needs in park-priority areas
- Supports long-term fiscal sustainability



# Priority 2 Private Park Opportunities

## Prioridad 2: Oportunidades de Parques Privados

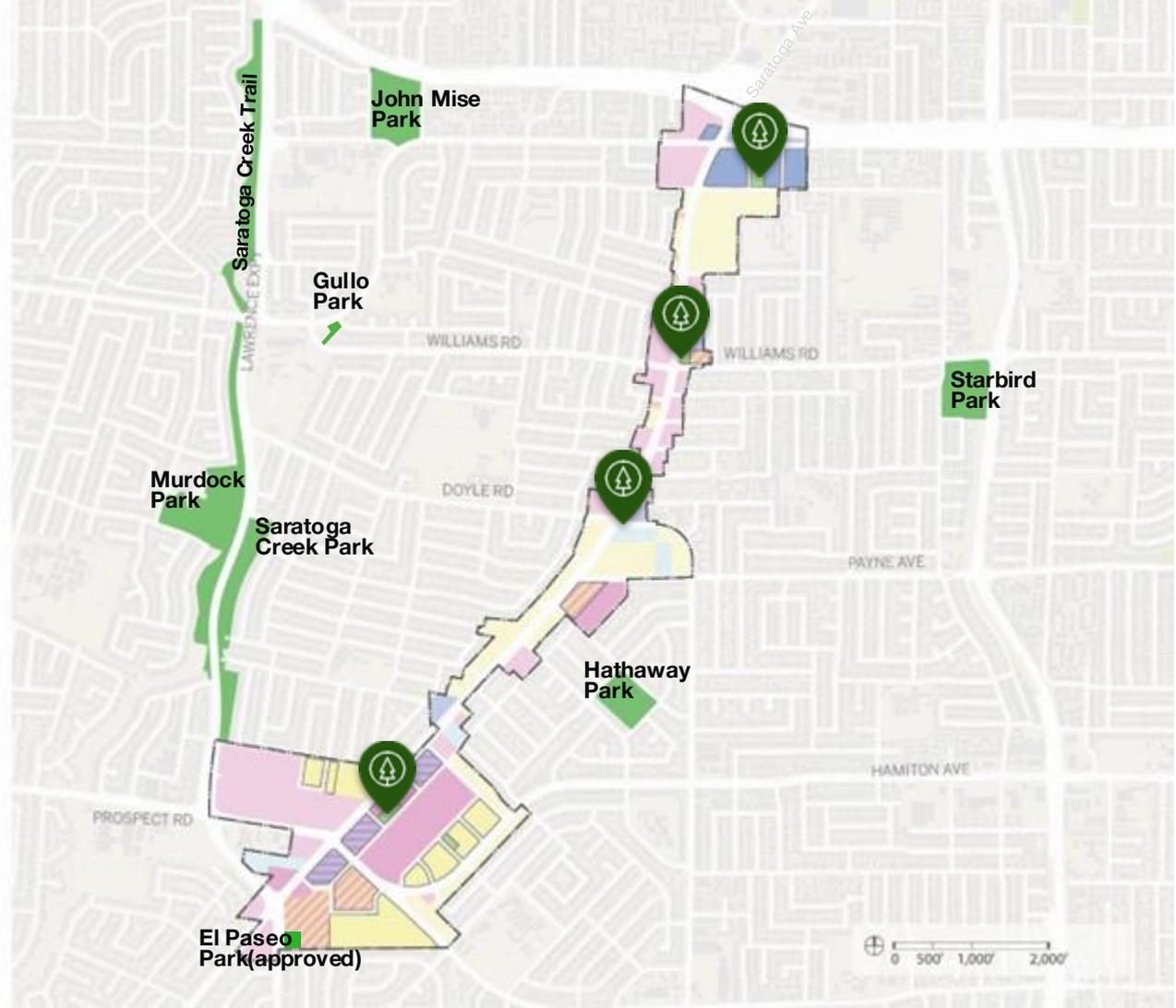
### 优先级二：公园机会

Opportunity to add POPOS at key nodes- More feasible in areas with future housing (southern areas).

Northern POPOS depend on developer negotiations or grants and are less likely.

New publicly owned parks may be considered if other options aren't feasible.

 POPOS (Privately Owned Public Park) Opportunity



# Open Space and Amenities

## Espacio Abierto y Servicios

### 开放空间与设施



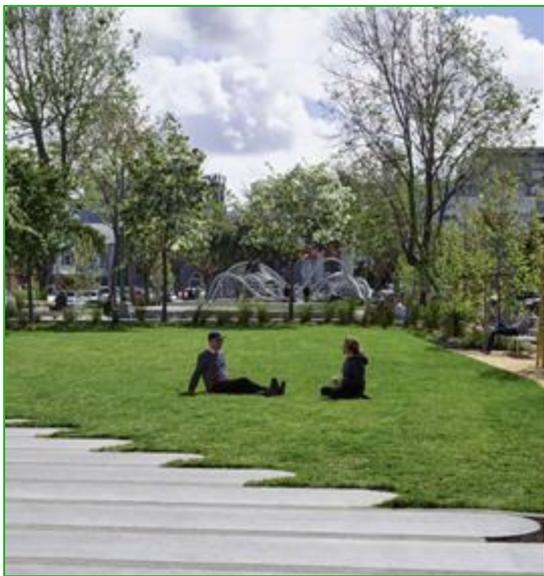
# Open Space and Amenities

## Espacio Abierto y Servicios

### 开放空间与设施



**Open Space**  
**Espacio Abierto**  
开放空间



**Neighborhood Park**



**Playground**



**Farmer's Market**

# Community Services and Amenities

## Servicios y Amenidades Comunitarias

### 社区服务与便利设施



**Grocery**



**Shopping / F&B**



**Neighborhood  
Services**

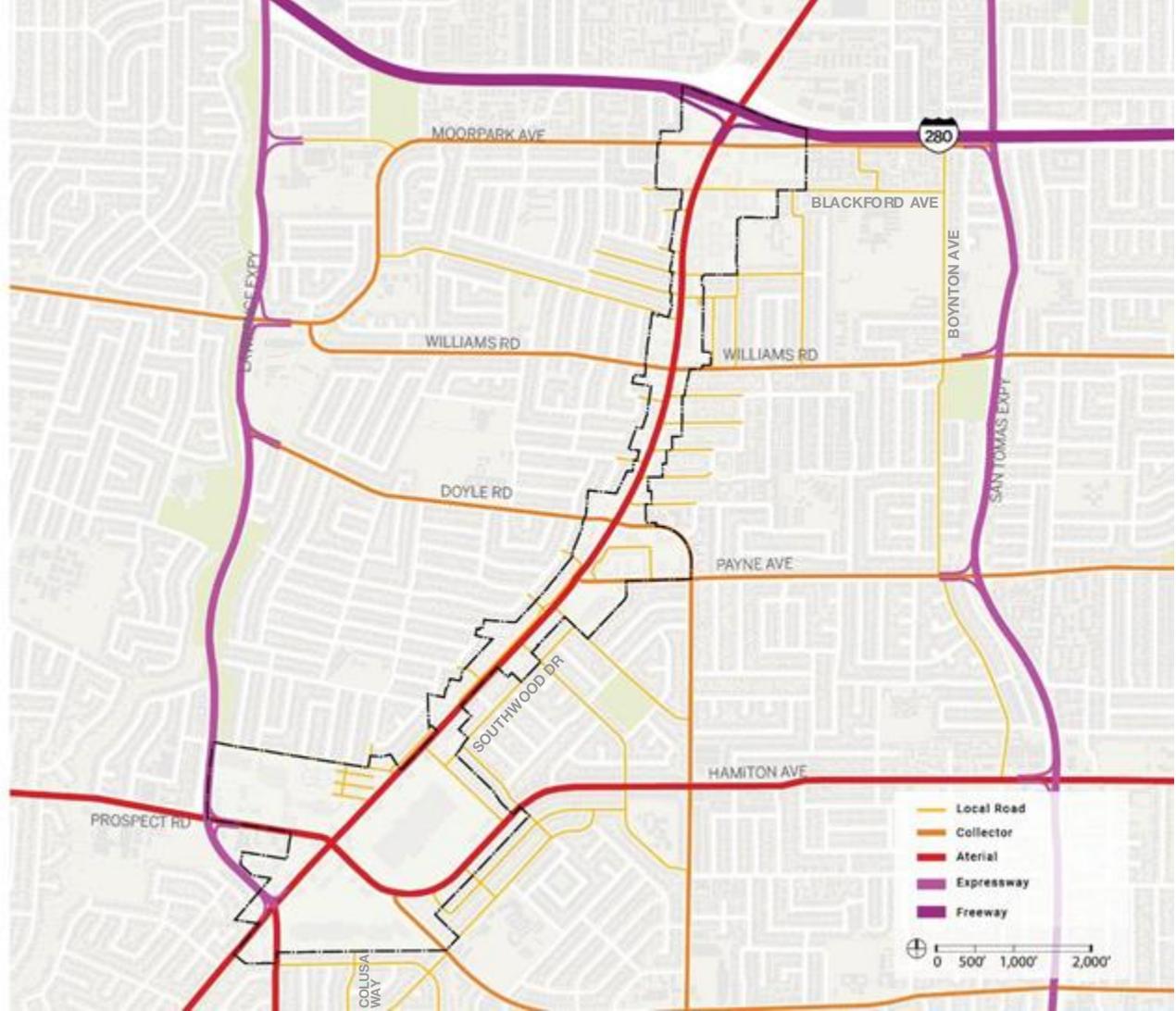


**Amenities**

# Street Network - Existing

## Red Vial - Existente

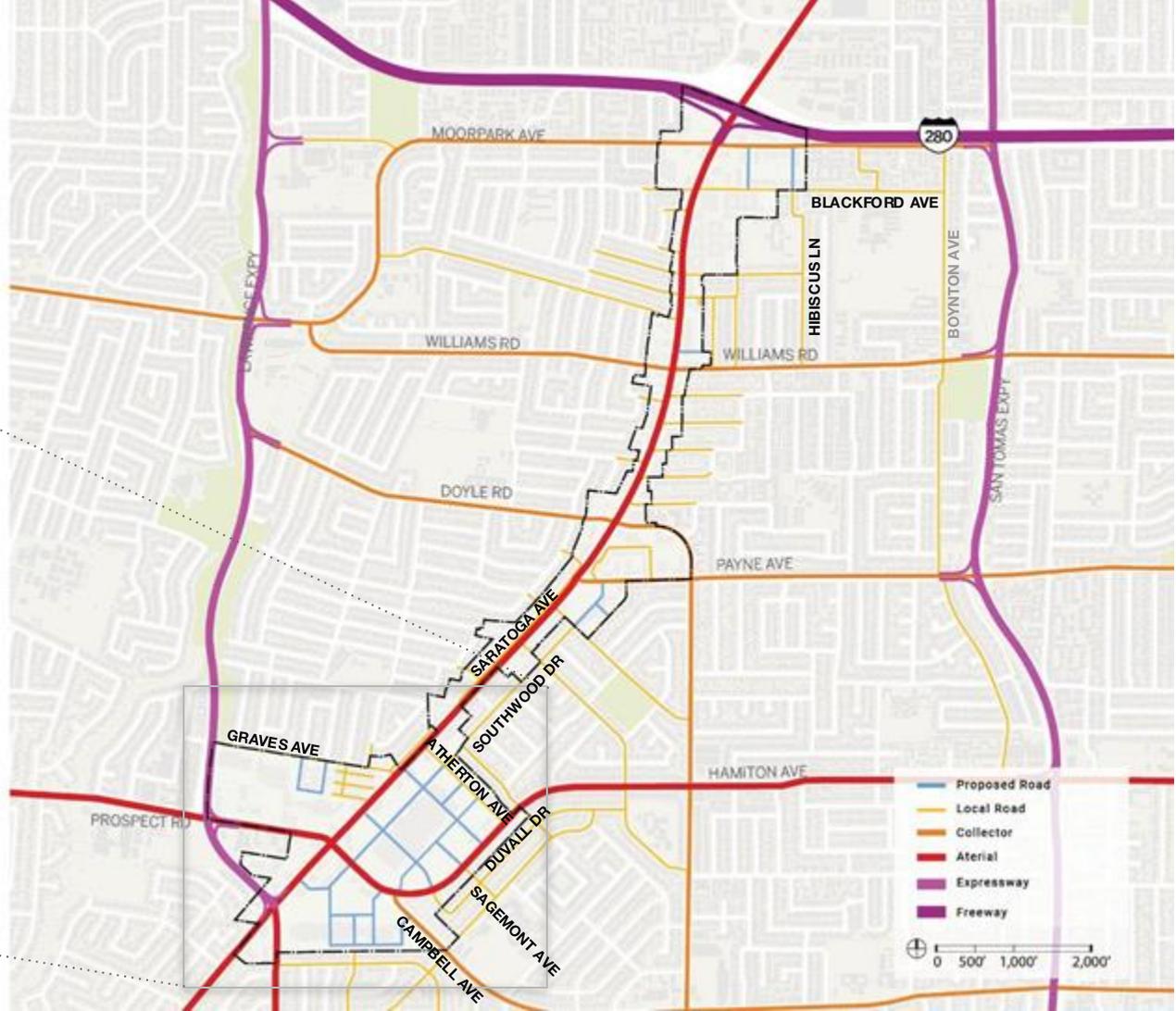
街道网络 - 现状



# Street Network - Opportunities

## Red Vial - Oportunidades

### 街道网络 - 发展机会



# Community Street

## Calle Comunitaria

### 社区街道

- Enhance pedestrian and bicycle connections between schools and parks.
- Improve streetscape amenities along Southwood Drive and discourage through traffic in the future.



# Existing Southwood Dr

Southwood Dr existente 现有的 Southwood Dr



## Street Characteristics:

- 60 ft Right-of-Way
- 38 ft Roadway width
- Parallel on-street parking
- Discontinuous sidewalk

# Idea 1) Sidewalk Improvement

## Mejora de la Banqueta 改善人行道



### Street Characteristics:

- 60 ft Right-of-Way
- 38 ft Roadway width
- Parallel on-street parking

### Potential Improvements:

- Create continuous sidewalk

## Idea 2) Increase urban tree canopy

Aumentar la cobertura arbórea urbana 增加城市树冠覆盖率



### Street Characteristics:

- 60 ft Right-of-Way
- 38 ft Roadway width
- Informal parallel parking

### Potential Improvements:

- Create continuous sidewalk
- Plant more street trees to provide shade

# Idea 3) Community Space

Espacio Comunitario 社区空间



## Street Characteristics:

- 60 ft Right-of-Way
- 24-30 ft Roadway width
- Informal parallel parking

## Potential Improvements:

- Create continuous sidewalk
- Plant more street trees to provide shade
- Add bulb out to create community gathering spaces with a mix of fixed and flexible street furnishings

## Idea 4) Safer Street by slowing down cars

Calles más seguras al reducir la velocidad de los autos 通过统一地面铺装降低车速让街道更安全



### Street Characteristics:

- 60 ft Right-of-Way
- 24-30 ft Roadway width
- Informal parallel parking

### Potential Improvements:

- Create continuous sidewalk
- Plant more street trees to provide shade
- Add bulb out to create community gathering spaces with a mix of fixed and flexible furnishings
- Use alt paving to calm traffic & improve safety

# Idea 5) Public art

Arte público 公共艺术



## Street Characteristics:

- 60 ft Right-of-Way
- 24-30 ft Roadway width
- Informal parallel parking

## Potential Improvements:

- Create continuous sidewalk
- Plant more street trees to provide shade
- Add bulb out to create community gathering spaces with a mix of fixed and flexible furnishings
- Use alt paving to calm traffic & improve safety
- Incorporate public art that Art that fosters neighborhood identity

- Paving or painting
- Community Space
- Sidewalk
- Street Parking

**Westgate Site**  
**Sitio de Westgate**  
**Westgate 场址**



# Vibrant Main Street

## Calle Principal Activa

充满活力的主街



# Urban Villages Plan Schedule

## Calendario del Plan de Villas Urbanas

### 城市综合开发走廊规划进度表

#### 2024

- Existing Conditions Study
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Skidmore Owings and Merrill | Winter Consulting | Strategic Economics