

## Digital Design Learning Cluster

### Project Overview and Participant Information

SEFLIN will offer 40 SEFLIN member library staff the opportunity to become certified in Adobe Creative Suite products (Photoshop, After Effects, Illustrator, InDesign, etc) through participation in a new Digital Design Learning Cluster. This Adobe Creative Suite training through Brain Buffet will prepare participants to successfully complete Certiport testing leading to certification. Benefits of the program also includes becoming a part of a community of digital creatives and skilled peers. The Digital Design Learning Cluster will work together from October 2019 until September 2020.

The learning cluster will actively participate in weekly discussions, engage in Brain Buffet prep courses, and participate with the DYDG (Digital Youth Discussion Group). SEFLIN will provide an interactive experience that will increase the participants digital skill abilities and increase employment programming opportunities with patrons. It is an opportunity to collaborate sharing programming ideas and experiences with a larger community among members in the SEFLIN region.

The program will provide an opportunity for individuals to achieve the following:

- Develop or increase participants skill sets with digital design tools including, Photoshop, Premier Pro, After Effects, Illustrator, InDesign, Etc.
- Develop participants skill in the ability to create a lesson plan when teaching Photoshop, Premier Pro, After Effects, Illustrator, InDesign, Etc.
- Gain practice in using the creative tools
- Engage in collaboration and sharing with colleagues and experts
- Implement programming that can be used in the library setting
- Access to Brain Buffet from October 1, 2019 – September 2020.
- Certiport testing for two Adobe Certified Associate Tests (i.e. Photoshop, Premier Pro, After Effects, Illustrator, InDesign, etc.)

Participants will be expected to commit to training through Brain Buffet and completing Certiport testing with one or two Adobe App Applications (i.e. Photoshop, Premiere Pro, After Effects, Illustrator, InDesign etc.) within the timeframe of October 1, 2019 through September 30, 2020.

- It is expected that each course will take approximately 50 hours to complete.
- Scheduled weekly discussions will provide individuals with a committed time to meet to review information in a group setting.
- Individuals may pursue all available instructional programs within Brain Buffet at their own pace if preferred.
- Participants may attend all the training. SEFLIN will cover testing costs for two Adobe Apps per participant.

Please review the information and if you wish to participate in the training please email [zaskey@seflin.org](mailto:zaskey@seflin.org) before October 8, 2019. Please share this information with your supervisor and ask them to email [zaskey@seflin.org](mailto:zaskey@seflin.org) with a letter of support for your participation in the program. This program is able to accept participation from 40 SEFLIN staff members.

## Digital Design Learning Cluster

Dear Library Supervisor,

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Please send an email to [zaskey@seflin.org](mailto:zaskey@seflin.org) before October 8, 2019 noting your support of your staff member's participation in the program. Please let me know if you have any questions about the program.