



Connect
Grow
Learn



Sponsorship Opportunities

2026 Edition

www.womenofpg.com



Our Community and Platform

The Women of Prince George's is an organization for women that provides educational workshops, resources focused on personal and professional development, business success, motivation, inspiration, networking and mentoring within the business community.

We have been educating women business owners since 2010. In a typical event season, we feature government, corporate and non-profit business education, financial planning, and health and wellness updates. We typically host 200+ attendees at our signature events. Our event topics, format and content attract quality attendees for rich networking and mentoring opportunities.

Our speakers are industry experts and thought leaders from around the beltway and beyond. We provide mutually beneficial business relationships and we showcase an elite roster of successful businesswomen with inspiring stories and ties to the Greater Prince George's community and beyond. We are an organization that continues to grow and attract attention.

WPG offers creative sponsorship solutions for companies searching for ways to develop connections with women who are actively pursuing personal and professional growth, starting and growing businesses, and searching for ways to balance the demands of work and family.

Your sponsorship will allow us to meet critical operational needs to continue our traditional offering of insightful workshops, informed speakers, and networking events, with the consistent quality our attendees and guests have come to expect.

As a marketing sponsor partner, we provide valuable online, print advertising and marketing opportunities before our audience of prominent community leaders, special guests, and attendees. Please see the following information for a detailed description of how you and/or your organization can support our women's business community through sponsorship. We look forward to your participation and thank you, in advance, for your support.



2026 Sponsorship Levels

Event Sponsor - \$10,000

- Position on advisory board for 1 year
- Sponsor name will be part of the official event name at annual conference
- 6 Guests to attend full day annual conference
- Photo with Keynote speaker for company marketing purposes
- Opportunity for sponsor to speak at event (15 minutes segment)
- VIP presenter for community service award
- Sponsor banner on website
- Prominent Sponsor name recognition in all press releases related to events
- Inclusion in up to two media appearances as secured for WPGFB Live event appearance
- Add logo on all digital advertisement and logo in program to corporate sponsor offerings
- Full page advertisement in conference program
- Listed as company of the month on website

Business Sponsor - \$5,000

- 5 guests with full day annual conference
- Photo with Keynote speaker for company marketing purposes
- VIP presenter for community service award
- Hyperlinked company logo on event website
- 1/2-page advertisement in conference program
- Logo on all digital advertisement
- Logo in Program

Champions of WPG - \$3,500

- 4 guests to attend full day annual conference
- Hyperlinked company logo on event website
- 1/3-page Advertisement in conference program
- Logo on all digital advertisement
- Logo in Program



2026 Sponsorship Levels (cont.)

Partners of WPG - \$2,500

- Full Day conference passes for 2 attendees
- Hyperlinked company logo on event website
- 1/3 page Advertisement in Conference program
- Logo on all digital advertisement
- Logo in Program

Supporters of WPG - \$1,500

- 2 attendees at the annual conference
- Hyperlinked company logo on event website
- 1/3 page Advertisement in Conference program
- Logo on all digital advertisement
- Logo in Program

Friends of WPG - \$1,000

- 1 attendees at the annual conference
- Hyperlinked company logo on event website
- Logo on all digital advertisement
- Logo in Program

2026 WPG Women's Conference In-Kind Sponsorships Opportunities

Sponsor our Pre-Conference kick-off reception

Sponsor our Luncheon Community awards

Sponsor Swag tote bags

Sponsor table flowers

Sponsor unique door prizes

Sponsor wine glasses give-aways

For In-Kind Sponsorships, you will work with us for pricing and vendors. Contact us at
info@womenofpg.com

www.womenofpg.com



2026 Sponsorship Opportunities

Benefits	Event \$10,000	Business \$5,000	Champions \$3,500	Partners \$2,500	supporters \$1,500	Friends \$1,000	In-Kind
Position on advisory board for 1 year	○						
Sponsor name will be part of the official event name at annual conference	○						
Photo with Keynote speaker for company marketing purposes	○	○					
Opportunity for sponsor to speak at event (15 minutes segment)	○						
VIP presenter for community service award	○	○					
Sponsor banner on website	○						
Prominent Sponsor name recognition in all press releases related to events	○						
Confirmed media appearances (2) in conjunction with WPG	○						
Sponsor banner at event	○						
Prominent Sponsor name recognition in all press releases related to events	○						
Confirmed media appearances (2) in conjunction with WPG	○						
FB Live event appearance (1)	○						
Hyperlinked company logo on event website	○	○	○	○	○	○	
Listed as company of the month on website	○						
Logo on all digital advertisement		○	○	○	○	○	
Logo in Program		○	○	○	○	○	
Full page Advertisement in Conference Program	○	○					
1/2-page advertisement in conference program							
1/3-page Advertisement in conference program			○	○	○		
6 Guests to attend annual conference	○						
5 guests with annual conference							
4 guests to attend annual conference			○				
Full Day conference passes for 2 attendees	○			○			
2 attendees at the annual conference					○		
1 attendees at the annual conference						○	
Sponsor our Pre-Conference kick-off reception							
Sponsor our Luncheon Community awards							○
Sponsor Swag tote bags							○
Sponsor table flowers							○
Sponsor unique door prizes							○
Sponsor wine glasses give-aways							○



Sponsorship Registration Form

Please Select one of the following Sponsorship Levels

☐ Event Sponsor - \$10,000

☐ Partners of WPG - \$2,500

☐ Business Sponsor - \$5,000

☐ Friends of WPG - \$1,500

☐ Champions of WPG - \$3,500

☐ Supporters of WPG - \$1,000

Contact _____

Company _____
(name on printed materials should read)

Address _____

City _____ State _____ Zip _____

Phone(_____) _____ - _____

Email _____

Website _____

Online applications and payment can be made via our [sponsor link](#)

PAYMENT

Contributions should be made by check and are payable to **The North Greenwood Holding Group LLC.**, an event management company for the Women of Prince George's. 1138 Blue Wing Terrace, Upper Marlboro, MD 20774

Please note: All contributions must be paid by March 28, 2026, to be included in the printing of event materials.

If you have questions, please contact Nanette Thelemaque, WPG Event Manager, via email at womenofpg@gmail.com or by phone at (240) 326-3717.

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