



### **Thriving Economy**

In terms of economic development, the County contracted with West Business Development Center to act as the Economic Development Liaison for the County. PBS manages that contract. In regards to services to support the start-up or expansion of businesses, PBS offers a Pre-Application Conference for a fee, which allows individuals wishing for focused assistance in determining the feasibility of undertaking any specific project. Housing has been a critical topic within the County for many years and will continue to be one of the most significant challenges moving forward. The PBS Director has been participating in meetings with the Directors from the four cities creating a Mendocino County Regional Planning Team that is working on a regional housing approach. The Mendocino County Regional Planning Team held a Housing Summit in August 2022 with key decision makers and leaders from the various Cities and the County. The Mendocino County Regional Planning Team is now working on developing a Regional Housing Strategy for all jurisdictions to adopt. With regards to broadband, the County contracts with the Community Foundation and Jeff Tyrell for Broadband deployment. PBS manages both of those contracts.