

University of California Cooperative Extension Mendocino County 4-H Youth Development Program: CEO Report

As we wrap up the 4-H 2023-24 program year, we are filled with excitement and anticipation for the adventures that lie ahead! This past year has been transformative, marked by the introduction of a new volunteer management model that promises to propel our program into a future of greater impact and engagement.

The traditional Mendocino County Council has evolved into the innovative Mendocino County 4-H Leadership Unit, a dynamic structure designed to enhance our organizational effectiveness. This Leadership Unit comprises three main committees: Administrative Oversight, Expansion and Review, and Incentives and Recognition. These committees are a vibrant mix of 4-H Intermediate and Senior youth members, our dedicated 4-H Community Education Specialist (CES), the Financial Manager, and enthusiastic 4-H adult volunteers.

In line with our 4-H planned events, we will also be forming ADHOC committees to organize and conduct special events such as Presentation Day, Fashion Revue, and Extravaganza. We are thrilled to welcome community members who share our passion for empowering youth to join these committees. If you are inspired to contribute to the success of our 4-H events, please reach out to the UCCE office at 707-463-4495.

We are also delighted to announce the addition of a new charter club to our roster—welcome, Hopland 4-H! This vibrant community is now active and ready to make a difference.

In a testament to the hard work and dedication of our members, 4-H scholarships were awarded this month. Congratulations to Lily Lewis from the Redwood Valley 4-H Club, the recipient of the Russell Preston and Kyle “Colton” Pinson Memorial scholarships. Your commitment to excellence and growth inspires us all.

As we look forward to the next program year, we remain committed to fostering a supportive and enriching environment for our 4-H members. Together, we will continue to cultivate the leaders of tomorrow and make a lasting impact on our community.

Here's to an exciting and successful year ahead!

