

what is VISUAL FACILITATION?

a RICH and VARIED METHODOLOGY



= GRAPHIC facilitation and GROUP PROCESS



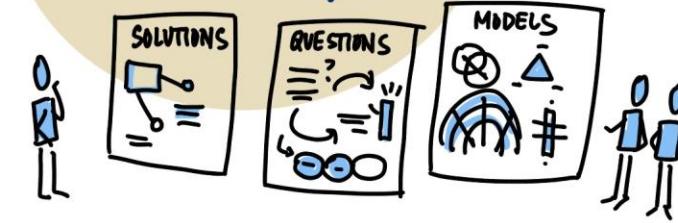
= LIVE GRAPHIC recording



= the DESIGN + USE of VISUAL templates & OTHER LEARNING tools



= DRAWING + SKETCHING as PROTOTYPING



= the ILLUSTRATION of INITIATIVES or PROJECTS



= ONE PAGE VISUAL summaries



a PRACTICE that is ALIGNED with and SUPPORTS



BENEFITS of VISUAL FACILITATION

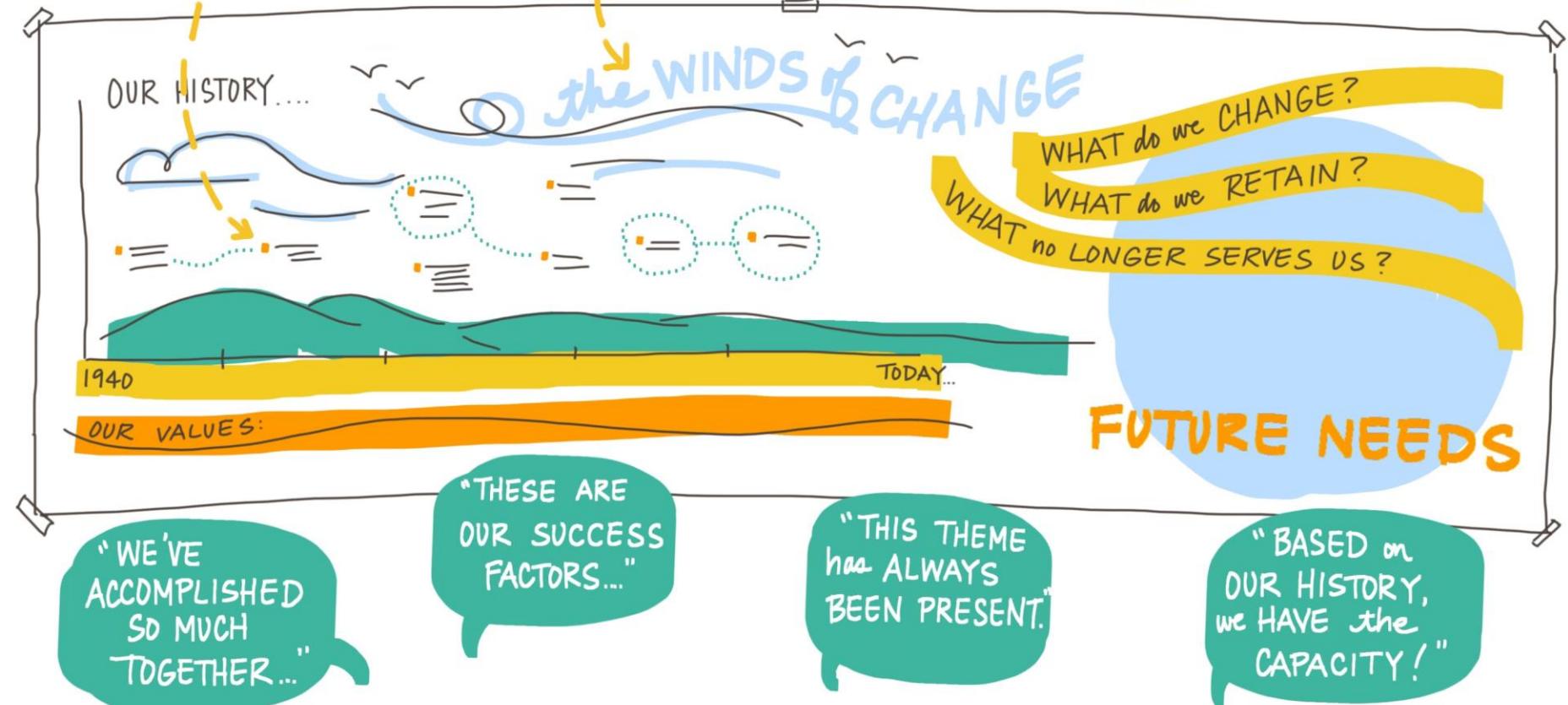
★ Captures Systems Levels Thinking
and Leaves Room for the Details ★

- ENCOURAGES LATERAL & NON-LINEAR thinking

- SUPPORTS SEEING RELATIONSHIPS & PATTERNS

- URNS COMPLEX DATA into MEMORABLE NARRATIVES

- LEVERAGES VISUAL METAPHORS to BUILD SHARED MEANING



BENEFITS of VISUAL FACILITATION

★ Increases group memory and
Creates Efficiencies ★

the
COMBINATION of
TEXT, GRAPHICS,
& a SHARED
EXPERIENCE
increases
RETENTION

CAN be SHARED
as INTERNAL or
EXTERNAL
COMMUNICATIONS

"YES, I
FOLLOWED
THROUGH
on the
TASK..."

EVERYONE
WALKS AWAY
with the SAME
STORY

"NOW that I
SEE this AGAIN,
I REALIZE..."

CREATES a REAL TIME
& POST MEETING RECORD
for REVIEW, REFLECTION,
& IMPLEMENTATION

"THAT WAS so
POWERFUL when
we REALIZED
THAT..."



WHAT it CAN LOOK LIKE



Live Graphic Recording of a conference or meeting with an engaging visual record of speakers and workshops.

NEW POWER

@jeremyheimans

I'M STRUCK
by the
SYSTEMS ORIENTATION
of WHAT YOU DO

then

I WAS a
Child activist

FAX this NUMBER

now....

Greta Thunberg
in GERMANY

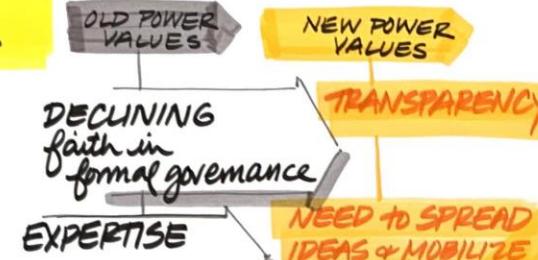
STUDENTS
STRIKING
for CLIMATE
change

TETRIS

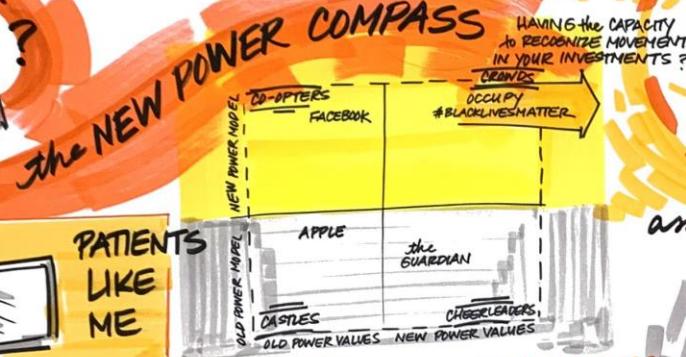
OLD POWER
HARVEY
WEINSTEIN

CURRENCY
HELD by FEW
DOWNLOADS
COMMANDS
LEADER-DRIVEN
CLOSED

NEW POWER
CURRENT
HELD by MANY
UPLOADS
SHARES
PEER-DRIVEN
OPEN



the NEW POWER COMPASS



HOW to NAVIGATE
a NEW POWER
WORLD?



the MOST
EFFECTIVE ACTORS BLEND OLD + NEW
in 5 YEARS?
WHERE is the FOUNDATION? WHERE DO YOU WANT it to BE
in 5 YEARS?
- CASTLES to
CHEERLEADERS...
with a CONNECTION
to CROWDS...

as a FAMILY
foundation...
LOTS of OLD
POWER REGULATORY

SPENDING DOWN
YOUR POWER, NOT
JUST ASSETS

BRINGING
assets to BEAR...
KNOWING
YOU'LL NEVER
BE #OCCUPY...
+ that's OK



DO YOU NEED the CROWD?
DOES the CROWD NEED YOU?

DO YOU HAVE ENOUGH
LEGITIMACY?

ARE YOU WILLING to
CEDE SOME CONTROL
within PARAMETERS you SET?

ARE YOU PREPARED to
SUSTAIN the ENGAGEMENT
of the CROWD & feed their
ENERGY?

the WHITE HELMETS

USING NEW
POWER to HELP
the LEAST POWERFUL...

this BABY
is STRONGER
than BARREL BOMBS

see
change.

the FUTURE is BUILT for MOBILIZATION
INTENSITY > FAVORABILITY

CATHOLICS +
CLIMATE CHANGE
in POLAND
NIKE CAMPAIGN
w/ COLIN KAPERNICK

Giselle Chan Consulting

ABOUT GISELLE CHOW

- As a career facilitator and leader, Giselle has developed and led organizational change processes for corporate, government, and non-profit organizations. Her background in issues of equity, inclusion, and instructional leadership in education has developed into a lifelong interest in what can occur when groups of disparate thinkers are aligned and engaged in complex work, searching for possible solutions.
- She holds an M.A. in Educational Leadership and a B.A. in Art History, both from Mills College in Oakland, CA. She is certified to administer the MBTI (Meyers-Briggs Type Indicator) Instrument, the FIRO-B, and the Drexler-Sibbet Team Performance Indicator. She is also experienced in appreciative inquiry models, World Café, Open Space, restorative justice models, Theory U, and narrative inquiry and theory.
- Giselle is based in the San Francisco Bay Area



see
change.

Giselle Chow Consulting