

• MEETINGS • OFFSITES • RETREATS • CONFERENCES • ORGANIZATIONAL CHANGE PROCESSES • COMMUNICATIONS • IDEATION •

What is VISUAL FACILITATION

a RICH and VARIED METHODOLOGY that INCLUDES:



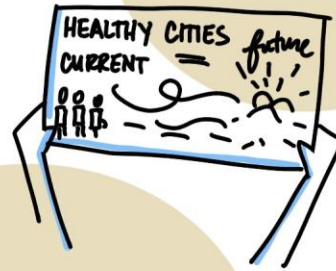
≡ GRAPHIC facilitation and GROUP PROCESS



≡ LIVE GRAPHIC recording



≡ the ILLUSTRATION of INITIATIVES or PROJECTS



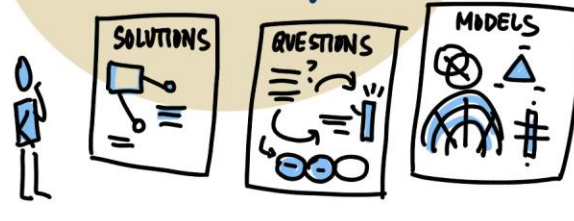
≡ ONE PAGE VISUAL summaries



≡ the DESIGN & USE of VISUAL templates & OTHER LEARNING tools



≡ DRAWING & SKETCHING as PROTOTYPING



a PRACTICE that is ALIGNED with and SUPPORTS

• STRATEGIC VISIONING

• THEORY of CHANGE

• GOAL SETTING

• TEAM DEVELOPMENT

BENEFITS of VISUAL FACILITATION

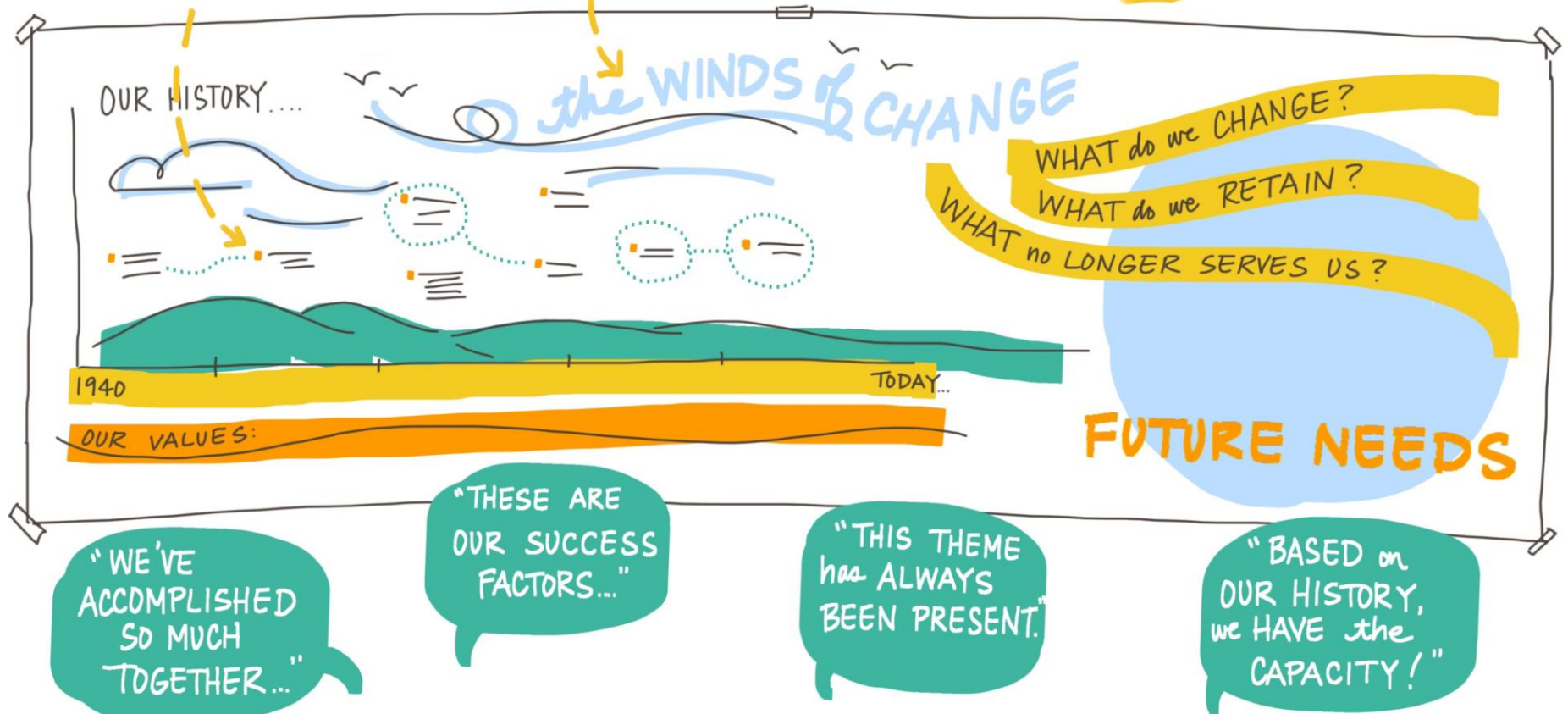
★ Captures Systems Levels Thinking
and Leaves Room for the Details ★

- TURNS COMPLEX DATA into MEMORABLE NARRATIVES

- LEVERAGES VISUAL METAPHORS to BUILD SHARED MEANING

- ENCOURAGES LATERAL & NON-LINEAR thinking

- SUPPORTS SEEING RELATIONSHIPS & PATTERNS



BENEFITS of VISUAL FACILITATION

★ Increases Group Memory and Creates Efficiencies ★

● the COMBINATION of TEXT, GRAPHICS, & a SHARED EXPERIENCE increases RETENTION

● CAN be SHARED as INTERNAL or EXTERNAL COMMUNICATIONS

● EVERYONE WALKS AWAY with the SAME STORY

● CREATES a REAL TIME & POST MEETING RECORD for REVIEW, REFLECTION, & IMPLEMENTATION

"YES, I FOLLOWED THROUGH on the TASK..."

"I NEED to go BACK to this IDEA..."

"NOW that I SEE this AGAIN, I REALIZE..."

"THAT WAS SO POWERFUL when we REALIZED THAT..."



WHAT it CAN LOOK LIKE...



Live Graphic Recording of a conference or meeting with an engaging visual record of speakers and workshops.

NEW POWER

@jeremyheimans

I'M STRUCK
by the
SYSTEMS ORIENTATION
of WHAT YOU DO

then... I WAS a
child activist

FAX the NUMBER

now....

GRETA THUNBERG
in GERMANY

STUDENTS

STRIKING
for CLIMATE
change

TETRIS

HARVEY
WEINSTEIN

OLD POWER

CURRENCY
HELD by FEW
DOWNLOADS
COMMANDS
LEADER-DRIVEN
CLOSED

NEW POWER

CURRENT
HELD by MANY
UPLOADS
SHARES
PEER-DRIVEN
OPEN

OLD POWER
VALUES

NEW POWER
VALUES

DECLINING
faith in
formal governance

EXPERTISE

TRANSPARENCY

NEED to SPREAD
IDEAS & MOBILIZE
PEOPLE

the NEW POWER COMPASS

HAVING the CAPACITY
to RECOGNIZE MOVEMENTS
in YOUR INVESTMENTS?

CO-OPERS FACEBOOK	OCUPY #BLACKLIVESMATTER
APPLE	the GUARDIAN
CASTLES	CHEERLEADERS
OLD POWER VALUES	NEW POWER VALUES

PATIENTS
LIKE ME

UPLOADING
MEDICAL INFO

MINECRAFT

#METOO

AGSA

MAHMOOD
in SCOTLAND
ISIS REDUPITER

HOW to NAVIGATE
a NEW POWER
WORLD?

DO YOU NEED the CROWD?
DOES the CROWD NEED YOU?

DO YOU HAVE ENOUGH
LEGITIMACY?

ARE YOU WILLING to
CEDE SOME CONTROL
within PARAMETERS you SET?

ARE YOU PREPARED to
SUSTAIN the ENGAGEMENT
of the CROWD & feed their
ENERGY?

USING NEW
POWER to HELP
the LEAST in SYRIA
POWERFUL ...

this BABY
is STRONGER
than BARREL
BOMBS

see change.

the FUTURE is BUILT for MOBILIZATION

INTENSITY > FAVORABILITY

CATHOLICS &
CLIMATE CHANGE
in POLAND

NIKE CAMPAIGN
w/ COLIN KAPERNICK

Giselle Chow Consulting

the MOST
EFFECTIVE ACTORS BLEND OLD & NEW!
WHERE is the FOUNDATION? WHERE DO YOU WANT it to BE
in 5 YEARS?

CASTLES to
CHEERLEADERS...
with a CONNECTION
to CROWDS...

as a FAMILY
foundation...
LOTS of OLD
POWER

how do
you
INVEST

SPENDING DOWN
YOUR POWER, NOT
JUST ASSETS

BRINGING
assets to BEAR...
KNOWING
you'll NEVER
BE #OCCUPY...
+ that's OK



ABOUT GISELLE CHOW

- As a career facilitator and leader, Giselle has developed and led organizational change processes for corporate, government, and non-profit organizations. Her background in issues of equity, inclusion, and instructional leadership in education has developed into a lifelong interest in what can occur when groups of disparate thinkers are aligned and engaged in complex work, searching for possible solutions.
- She holds an M.A. in Educational Leadership and a B.A. in Art History, both from Mills College in Oakland, CA. She is certified to administer the MBTI (Meyers-Briggs Type Indicator) Instrument, the FIRO-B, and the Drexler-Sibbet Team Performance Indicator. She is also experienced in appreciative inquiry models, World Café, Open Space, restorative justice models, Theory U, and narrative inquiry and theory.
- Giselle is based in the San Francisco Bay Area



see
change.

Giselle Chow Consulting