



Alaska Airlines®
Chinese New Year Festival & Parade

San Francisco Chinese Chamber of Commerce

730 Sacramento Street, San Francisco, CA 94108

(415) 982-3000

To: All Flower Market Fair and Community Street Fair Participants
 From: Chinese New Year Festival Committee
 Re: **2026 – Year of the Horse**

Flower Market & Community Street Fairs

The San Francisco Chinese Chamber of Commerce is pleased to sponsor the Chinese New Year Flower Market and Community Street Fairs to celebrate the “Year of the Horse.”

The Chamber cherishes the established relationships with the community and business organizations that have supported the street fairs over the years.

Due to limited spaces in our fairs, priority is given to applicants who submit their application(s) early. The due dates are:

1. Flower Market Fair Monday, February 1, 2026
2. Community Street Fair Monday, February 22, 2026

All applications must be received by the deadlines noted above to avoid a \$100 late charge.

Applications can be downloaded from Chinese Chamber of Commerce’s website: www.chineseparade.com

Completed application(s) can be mailed to the Chamber at 730 Sacramento Street, SF, CA 94108 or by email: streetfair@chineseparade.com

Please refer to the chart below for event details:

Event	Dates	Hours
Flower Market Fair	Saturday, February 14, 2026	10:00 a.m. to 6:00 p.m.
Flower Market Fair	Sunday, February 15, 2026	9:00 a.m. to 6:00 p.m.
Community Street Fair	Saturday, March 7, 2026	10:00 a.m. to 4:30 p.m.
Community Street Fair	Sunday, March 8, 2026	9:00 a.m. to 5:00 p.m.

All Booth Rates on Side Streets: Washington, Jackson, Pacific Avenue	\$ 600
Retail Booth Rates (Grant Avenue)	\$ 1,160
Non-Profit & Floral Booth Rates (Grant Avenue)	\$ 1,000

Corporate rates: Please Contact Mimi Lee at mimi.lee@chineseparade.com or Wayne Chan at wayne.chan@chineseparade.com

Please enclose \$80 for garbage fee and \$250 to cover a refundable deposit with the application. If applicable, additional fees must also be remitted to cover insurance cost, electrical service, and health permit fees.

Further questions may be directed to the San Francisco Chinese Chamber of Commerce at 415.982.3000

*This event is sponsored in part by the San Francisco Hotel Tax Fund.
 San Francisco Chinese Chamber of Commerce is a 501(c)(6) Organization*