


# Take Your Best Shot: Adolescent Immunization

## *Pay for Success Pilot Project*

### Request for Proposals

## Overview

The **"Take Your Best Shot: WV Adolescent Immunization Project"** (TYBS) was developed to address the problems associated with low vaccination rates among adolescents throughout West Virginia. Adolescent immunization rates for Tdap and meningococcal vaccination have surpassed Healthy People 2020 goals; however, influenza and HPV vaccination rates are still lagging and a recommendation for meningococcal B vaccination was added to the adolescent vaccination schedule in the last few years. Thus, **TYBS projects are focused on improving HPV, meningococcal B, and influenza vaccination rates among adolescents 11-21 years of age**, in accordance with the Advisory Committee on Immunization Practices' recommendations.

## Pay for Success Pilot Project

The Take Your Best Shot: WV Adolescent Immunization Project is now a Pay for Success (PFS) pilot project, linking payment to performance in increasing immunization rates for influenza, HPV and Men B. The PFS strategy will ensure that high-quality, effective immunization services are resulting in increased adolescent vaccination rates.

Traditionally, grants have been based on the volume of services delivered or short-term outputs. An outcome, however, is a longer-term change. In a PFS contract, the grantor agrees to provide funding if and when the services delivered achieve a pre-agreed-upon outcome, in this case improved adolescent vaccinations rates. WIN intends that the PFS strategy will identify new, innovative strategies that result in improved adolescent vaccination rates in West Virginia for the targeted vaccine-preventable diseases.

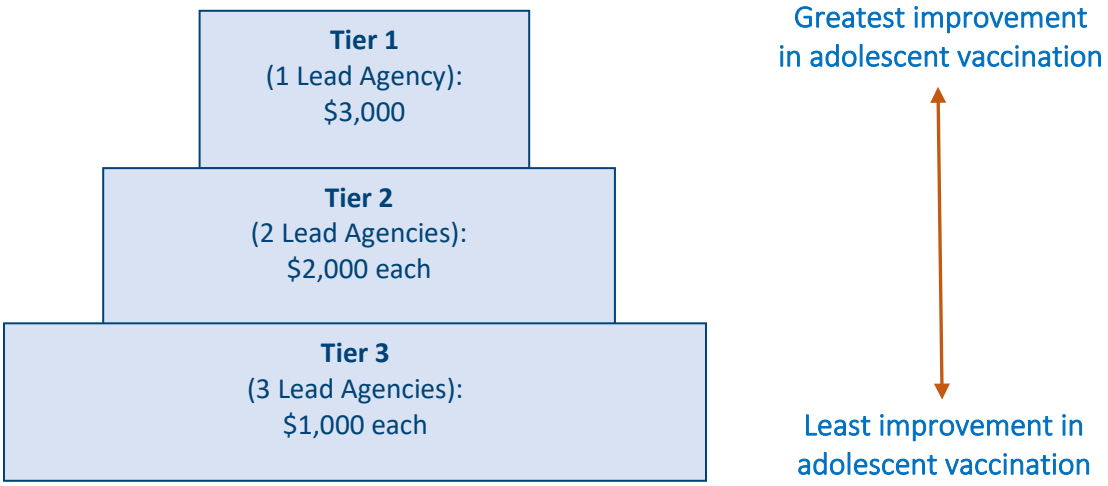
## Eligible Applicants and Lead Agency Selection

Eligible lead agency applicants include public and private entities, such as local health departments, community health centers, hospitals, school-based health clinics, private clinics or other organizations.

Up to 10 lead agencies will be selected to take part in the PFS project. Lead agencies will enroll in the project by submitting a workplan that describes the strategies the applicant plans to implement, stating how it will improve HPV, influenza, and Men B vaccination rates. Lead agencies are expected to include evidence-based and/or novel strategies in their workplan that focus on improving HPV, meningococcal B, and influenza vaccination rates among adolescents ages 11-21 years of age. The Take Your Best Shot review committee, an ad hoc subcommittee of the WIN Steering Committee, will then review applications and select lead agencies to be included in the project based on the (1) anticipated impact and (2) the sustainability and replicability, of the strategies described in their application.

## Award Structure

Improvements in adolescent vaccination rates (outcomes) will form the basis for payment to each contractor (lead agency) at the close of the project period. **At the end of the project year, each lead agencies' outcomes, as reported in their final reports, will be ranked according to their improvements in the cumulative percent change of the number of influenza, HPV, and meningococcal B vaccinations given to adolescents 11-21 years of age during the project period in comparison to the same period the year before. Projects payments will be allocated to the lead agencies across the following tiers**:




**Lead agencies that exhibit no improvement in adolescent vaccination will not receive any PFS allocation.*
*** Final allocation amounts may vary to adjust for ties.*

## Selection Criteria

Applicants must demonstrate:

- a bold vision of innovations to increase influenza, HPV, and Men B immunization rates among adolescents;
- a clear focus on the target population and identification of replicable, evidence-based and/or novel strategies that will lead to sustainable increases in adolescent influenza, HPV, and Men B immunization rates;
- willingness to work as part of a collaborative network and contribute to an overall effort to protect adolescents from vaccine-preventable diseases; and
- an innovative and feasible plan of work.

## Role of Applicant/Lead Agency

Lead agencies will be responsible for the following evaluation tasks:

- Provision of baseline and final immunization data to evaluate the impact of their TYBS PFS project on adolescent immunization rates;
- Submission of midyear and final reports stating progress in achieving the activities identified in the lead agency's work plan;
- Immunization data entry into West Virginia Statewide Immunization Information System (WVSIIS); and

- Providing input to WIN and the WVBPH Division of Immunization Services as to how TYBS could be improved.
- Lead agencies with the greatest improvements in adolescent vaccination may be asked to present their project findings on the strategies used to improve their vaccination rates to other immunization providers at the Annual Immunization Summit or other WIN training opportunity.

## Role of the WV Immunization Network (WIN)

WIN's Take Your Best Shot Subcommittee will review and select TYBS PFS lead agencies. The subcommittee will also review lead agencies' final reports, rank the lead agencies based on their outcomes, and determine each PFS allocation.

WIN will provide posters, banners and other printed materials to be used in TYBS. Other resource materials are available on WIN's website at www.immunizenow.org. WIN also conducts training events that provide an opportunity for TYBS lead agencies and other WIN members to keep up-to-date on current issues and obtain tools to implement best practices. Lead agencies are strongly encouraged to attend WIN trainings.

## Contact Information, Key Dates and Deadlines

If you have questions about the Take Your Best Shot: WV Adolescent Immunization Project, please contact Barb Thaxton, WIN Program Manager at Barbara.Thaxton@wvruralhealth.org.

## Important Dates

- March 13, 2020 — Applications due by 5pm
- April 1, 2020 — PFS project start date
- March 31, 2021 — PFS project period ends
- April 15, 2021 — Final adolescent vaccination reports due
- May 7, 2021 — PFS allocation payments due to lead agencies

## How to apply

**Electronic applications and other related information are available at:**

**Applications must be e-mailed to: Barbara.Thaxton@wvruralhealth.org by 5pm on March 13, 2020.**

West Virginia Immunization Network

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