



Statewide Leadership Conference

Central California, Desert Cities, Golden Gate, Inland Empire, Los Angeles, North Coast, North Valley, Orange County, Sacramento, Santa Barbara, San Diego, Silicon Valley and Ventura AHUs

April 28 - 29, 2021

PROGRAM AGENDA

Wednesday, April 28, 2021

9:00 am - 10:15 am

General Session (For all conference attendees)

Opening Ceremonies, Introductions and Sponsor Recognitions

Bruce D. Benton, RHU, REBC – CAHU CLD Chair

Maggie Stedt, LPRT, CSA – CAHU President

Keith Wallace, NAHU Chapter Leadership & Development Chair

Emma Fox, NAHU Chapter Leadership & Development Vice-Chair

NAHU; Our Great Association, Structure and Culture

Bruce D. Benton, RHU, REBC

CAHU Immediate Past President and CLD Chair

NAHU President 2012-2013

The Virtues of Servant Leadership, Roundtable and Open Discussion

Michael Embry, RHU, REBC, NAHU President 2017-2018

Patricia Griffey, CSA, RHU, ChHC, REBC, NAHU President 2019-2020

10:15 am – 10:20 pm

Message from CAHU Diamond Sponsor, Word & Brown

10:20 am – 10:30 am

Break

10:30 am – Noon

Concurrent Breakout Sessions (Repeats on Thursday)

**Legislation and PAC chairs should also plan on attending the combined workshop on Thursday.*

Workshop for Presidents, President-Elects and Immediate Past Presidents

(Includes leadership style and technique, succession planning strategies, governance, parliamentary procedure, the roles of Secretary, Treasurer, association management and fundraising)

Maggie Stedt, LPRT, CSA, CAHU President

Brad Davis, CEBS, CAHU President Elect

Bruce D. Benton, RHU, REBC, CAHU Past President

Workshop for Legislative Chairs

(Includes CAHU's Adopt-a-Legislator Program)

Dawn McFarland, CAHU VP Legislation

Debbie Blander, CAHU Adopt-A-Leg Chairwomen

Faith Borges, California Advocates

PAC Chairs (State and Federal)

Sue Wakamoto-Lee, CEBS, CAHU VP PAC

Stephanie Berger, CAHU PAC Board Chairwomen

Faith Borges, California Advocates

Membership & Retention Chairs

Membership Forum

Barbara Ciudad, CAHU VP Membership

Keith Wallace, NAHU Chapter Leadership & Development Chair

Professional Development & Programs Chairs

(Includes general membership meetings and chapter event planning)

Mariette Lasley, CAHU Professional Development Chair

Susan Rider, MS, REBC, GBHR – NAHU PD Council Chair

Communications & Social Media Chairs

Dorothy Cociu, RHU, REBC, GBA, RPA, CAHU VP Communications

Bill Robinson, Desert Cities AHU Communications Chair

Media Relations Chairs

NAHU's Working with the Media PowerPoint

Kelly Lousedes, NAHU VP Public Relations

Craig Gussin, CLU, LPRT, CAHU VP Corporate Relations

Awards Chairs

The Chapters Blueprint to Strategic Planning and Effectiveness

Patricia Stiffler, CAHU Awards Chair & NAHU Awards Chair

Cerrina Jensen, CHRS, CBC, LPRT, NAHU Awards Vice Chair

Vanguard Council Chairs

Heather Siems, CAHU Vanguard Chair

Thursday, April 29, 2021

9:00 am - 9:10 am

Welcome and Announcements

9:10 am – 9:15 am

Message from CAHU Diamond Sponsor, Kaiser Permanente

9:15 am – 10:15 am

General Session and Panel Discussion (For all conference attendees)

Strategic Planning Approaches and

The Highly Effective Board Member

(Includes discussion on fundraising, charitable giving and the CAHU Education Foundation)

Alan S. Katz, RHU, Past National, State and Local President

Pat Stiffler, CAHU Awards Chair

10:15 am – 10:25 am

Meet and Greet Discussion Rooms

10:25 am – 10:30 am

Break

10:30 am – 11:00 am

General Session Honorary Guests

Janet Trautwein, NAHU EVP and CEO

Dane Rianhard, NAHU President

Eugene Starks, NAHU President Elect

11:00 am – 12:30 pm

Concurrent Breakout Sessions (Repeat from Wednesday)

Workshop for Presidents, President-Elects and Immediate Past Presidents

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Maggie Stedt, LPRT, CSA, CAHU President

Brad Davis, CEBS, CAHU President Elect

Bruce D. Benton, RHU, REBC, CAHU Past President

Combined Legislative Chairs and PAC Chairs (State and Federal)

Our Integrated Advocacy Structure and Speaking with One Voice

Dawn McFarland, CAHU VP Legislation

Sue Wakamoto-Lee, CEBS, CAHU VP PAC

Faith Borges, California Advocates

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Medicare Chairs

David Garcia, CAHU Medicare Advisory Group Chair