

# 20th Annual State of the Region Conference

March 7, 2022



**BGSU**

**CENTER FOR  
REGIONAL DEVELOPMENT**

**BOWLING GREEN STATE UNIVERSITY**

20th Annual  
**STATE**  
OF THE REGION

## Sponsorship Opportunities

The Center for Regional Development relies on grant funding and sponsorships to host the annual State of the Region Conference. Sponsoring the State of the Region Conference gives your company access to around 300 elected, economic development, and business decision-makers in Northwest Ohio. There are a variety of sponsorship opportunities to fit your organization's budget while increasing the recognition of your company's brand in the region.

	PLATINUM	GOLD	SILVER	BRONZE
Benefits	\$2,000	\$1,000	\$500	\$250
90-Second video played during conference	✓			
Opportunity to introduce speaker	✓			
Logo on name badges	✓			
Recognition on signage at registration desk	✓	✓		
Recognition during breaks	✓	✓		
Recognition on signage at breakfast areas	✓	✓		
Exhibition table	✓	✓	✓	
Logo in conference emails	✓	✓	✓	
Recognition during opening remarks	✓	✓	✓	
Recognition during networking hour	✓	✓	✓	✓
Recognition on event program	✓	✓	✓	✓
Logo on website and social media	✓	✓	✓	✓

Contact Deminique Heiks at [dheiks@bgsu.edu](mailto:dheiks@bgsu.edu) to secure sponsorship and visit [www.bgsu.edu/SOR](http://www.bgsu.edu/SOR) to register for the conference.