



BOYS & GIRLS CLUBS  
OF SOUTHWEST VIRGINIA

# IMPACT REPORT

**MOMENTS THAT MATTER**

20  
24  
—





*Dear Friends,*

*As we reflect on another transformative year at Boys & Girls Clubs of Southwest Virginia, I am filled with gratitude for the unwavering support and dedication of our community, partners, and donors. Together, we continue to inspire and empower the next generation, ensuring they have the tools, resources, and opportunities to succeed in life.*

*Our mission is clear: to enable all young people, especially those who need us most, to reach their full potential as productive, caring, and responsible citizens. Guided by this mission, we strive to create a safe, inclusive environment where youth can thrive. Our vision is to be a community leader in developing young people into strong, positive role models who will contribute to a brighter future.*

*As we look back on 2024, I am excited to share some of our key achievements that highlight the incredible progress we've made, thanks to your support:*

*In March, we had the honor of hosting the prestigious Virginia - DC Youth of the Year competition, where we celebrated the remarkable achievements of Club youth from around the state. This event allowed us to shine a spotlight on their stories of resilience, perseverance, and success, inspiring not only our members but the wider community. These young leaders represent the very best of what we aim to foster in all our programs.*

*We were also proud to hold the 25th Annual Delta Dental Pro Am for Kids. Over the past 25 years, this remarkable tournament has raised more than \$2,000,000 to support our youth. The funds raised went to directly benefit our Summer Camp programs, which are designed to provide academic enrichment, mentorship, and valuable life experiences for young people in our Clubs. This ongoing support has a tremendous impact on our ability to offer high-quality programming year-round.*

*In a world that is increasingly digital, we are thrilled to have launched a new e-sports program for our teen members in partnership with Blacks in Technology. This initiative offers participants a unique opportunity to develop critical thinking, teamwork, and technical skills while learning from field experts.*

*Early successes include increased teen engagement and interest, and we are excited to expand this program in the coming year to reach even more members.*

*This year, we received a generous grant from Cox Communications, which allowed us to completely refresh the Innovation Lab at our 9th St. Club with new equipment. This upgrade will have a profound impact on our members, providing them with the tools they need to succeed in school and beyond.*

*Looking ahead, our Board and Staff Leadership have worked together to create a new strategic plan to guide us into the future. This plan focuses on sustainability, expanding our reach, enhancing our programs, and ensuring we can meet the evolving needs of our community.*



Key components of the plan include talent development, building organizational strength, digital transformation, deepening partnerships with local organizations, and growing our workforce development initiatives for teens.

As we wrap up this year, I want to express my heartfelt thanks to our incredible staff, volunteers, board members, and partners. Your continued dedication ensures that we can continue to provide meaningful and impactful programs for youth in our community.

Looking forward, we are excited about the future and the opportunities it holds. With your ongoing support, we will continue to build on our successes and work tirelessly to support our youth in reaching their full potential.

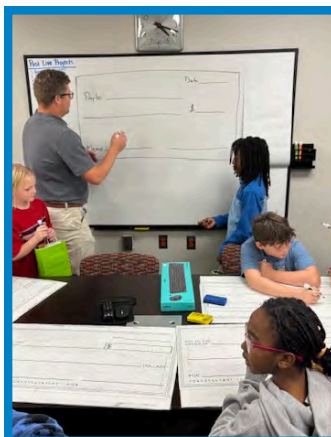
On behalf of everyone at Boys & Girls Clubs, thank you for being a vital part of our journey. We look forward to an even more impactful year ahead.

Warm regards,

**Rebekah Meadows**

CEO, Boys & Girls Clubs of Southwest Virginia

*Rebekah Meadows*



# 2024 Board of Trustees



## ● Board Chair

ARCHIE FREEMAN, III  
Roanoke City Public Schools

## ● Treasurer

CHRIS BANTA  
Brown, Edwards & Company, LLP

## ● Vice Chair

MELINDA PYLE  
Grand Home Furnishings

## ● Secretary

DAMON WILLIAMS  
First Citizens Bank



## Board Members

- Jim Barker – Delta Dental of Virginia
- Bertran Daniels – Community Volunteer
- Walt Derey – Pitman Construction
- Karie Geiss – WSLs 10
- Don Halliwill – Carilion Clinic
- Katie Henritze- Live Oak Properties, LLC
- Matt Hill – Scott Insurance
- Troy Jamison - JCI
- Leah Kinder - Branch
- Armida Valles-Klute - Carilion Clinic
- Scott Jenkins – Farm Bureau Bank
- Carie Kingery – Freedom First
- Jean Mumm – Gentry Locke
- Adam Peters – Focus One
- Liz Quintana – Roanoke Parks & Recreation
- Jonathan Richardson – Pinnacle Financial Partners
- Frank Rogan - Consultant
- Margaret-Hunter Wade – Cox Communications
- Carl York – Acuity Marketing & Consulting



# Our Program Models



Empowers Club members to excel in their education by providing targeted support, fostering a love of learning, and equipping them with the skills and confidence necessary to achieve their academic goals.



Promotes the physical and emotional well-being of our members through programs that encourage healthy eating, active living, and sound decision-making, for a lifetime of wellness.



Cultivating responsible, respectful, and engaged citizens by instilling strong character, promoting leadership skills, and encouraging active participation in their communities.



Preparing youth for future success by providing opportunities to explore career paths, develop essential job skills, and gain the knowledge and experience needed to thrive.





# Our Footprint in Southwest Virginia

Since 1997, we have been committed to serving youth across the region. Today, we operate 10 Club sites across four diverse municipalities, providing safe, inclusive spaces.

## MONTGOMERY COUNTY

- Eastern Montgomery Elementary School
- Shawsville Middle School
- Christiansburg Middle School
- Eastern Montgomery High School

## ROANOKE COUNTY

- Burlington Elementary School
- Vinton Baptist Church (Herman L. Horn & W.E. Cundiff Elementary Schools)

## ROANOKE CITY

- 9th Street (Club and Administrative Offices)

## FRANKLIN COUNTY

- Rocky Mount Elementary School
- Lee M. Waid Elementary School

## CITY OF SALEM

- Salem (Closed August 2024)



# 2024 Highlights



## Celebrating Our Stars: Hosting the 2024 Youth of the Year Celebration

In 2024, Boys & Girls Clubs of Southwest Virginia proudly served as the host for the prestigious Virginia/DC Youth of the Year Awards. This distinguished regional event brings together the most exceptional Club members from across Virginia and Washington D.C., celebrating their profound achievement.



### The Heart of the Celebration

Our Club members, selected as top contenders from local Clubs, shared their personal journeys, aspirations, and how Boys & Girls Club has transformed their lives.

### The Privilege of Our Role as Host

Hosting the Virginia/DC Youth of the Year Awards was a significant privilege for Boys & Girls Clubs of Southwest Virginia, showcasing our ability to organize a high-quality event that positively impacts youth across a wider region.

### Lasting Impact and Future Leaders

The Youth of the Year program is the pinnacle of Boys & Girls Clubs movement, identifying and celebrating young people who truly exemplify the life-changing impact of our programs.

# IMPACT



**100%** Club teens graduated on time.



**55%** Minority races or ethnicities.



**51%** Live in single parent households.



**91%** Qualify for free or reduced price school lunch.



**80%** 12 years or younger, **20%** teens.



**17** full time staff.



**120** summer field trips.



**322** participants in swimming program



**10** Clubs across Southwest Virginia



**3,149** hours of community service.



**61,081** meals & snacks distributed.



**1070** youth served in 2024

## WAYS TO SUPPORT



**Annual Campaign**



**Endowment Giving**



**Advocacy**



**Volunteer Engagement**



**In-Kind Giving**



**Planned Giving**

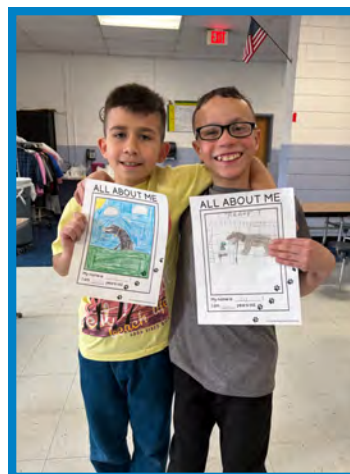


**Event Engagement**



**Party with a Purpose**

[Learn more here](#)





## SUMMER 2024 FIELD TRIPS

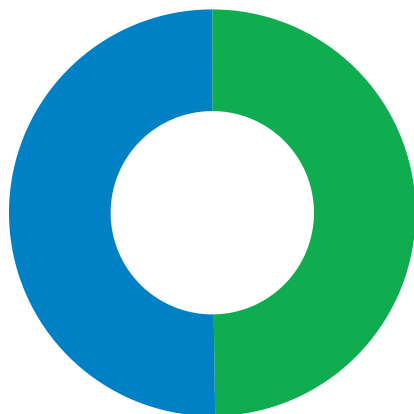
- TreeTop Quest
- Luray Caverns
- Natural Bridge/ Caverns
- SeaQuest
- Transportation Museum
- Museum Of Natural History
- Safari Park
- Alpaca Farm
- Richmond Zoo
- Barter Theatre
- Fairy Stone State Park
- AMF Hilltop
- First Tee Golf
- Movies at Valley View Grand
- Fallon Park Pool
- Glazed Bisque-It
- Mill Mountain Zoo
- Science Museum of Western VA
- Apple Ridge Farm
- Frontier Culture Museum
- Lancer Lot
- Kids Square
- Shenandoah Caverns
- Christiansburg Aquatic Center
- Lee-Hi Skate Center





# Financial Overview

## Income Statement



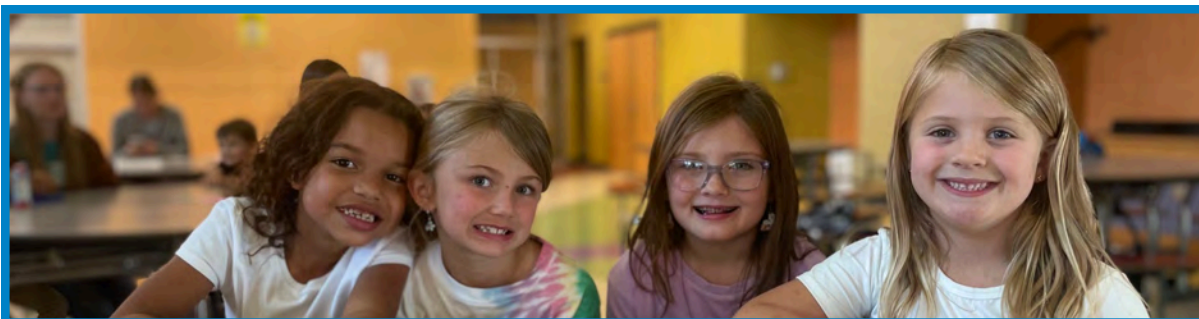
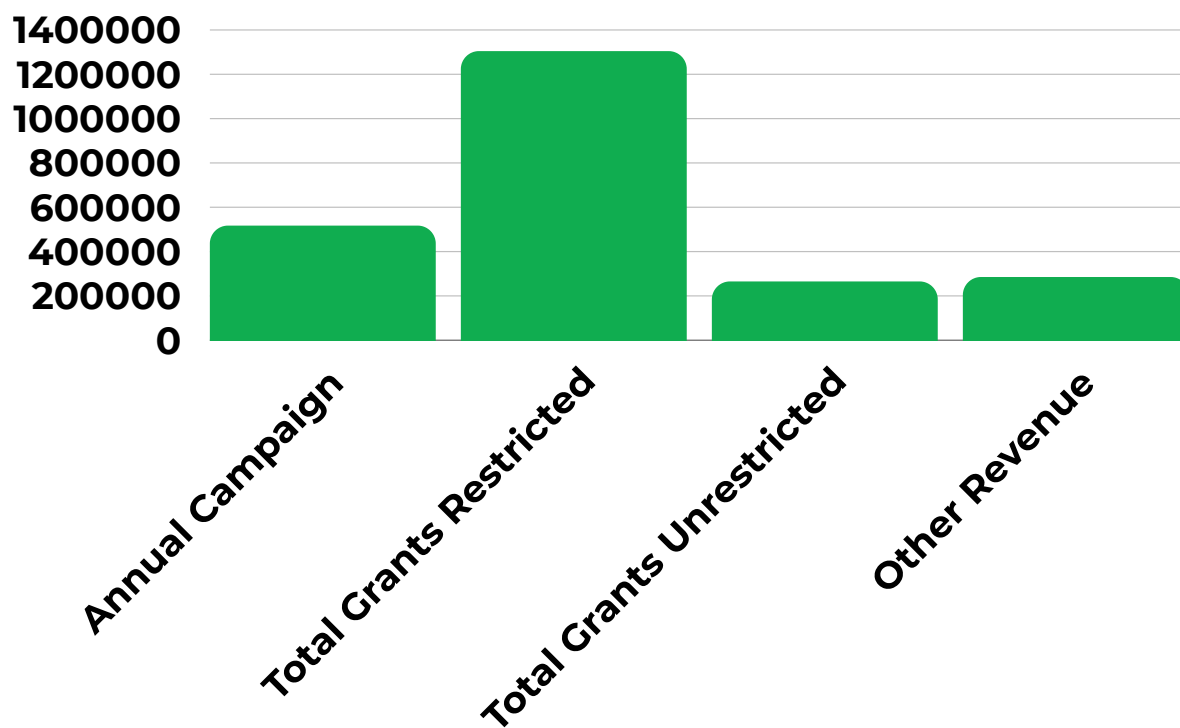
### Revenue

Total Revenue: \$2,342,744

### Expenses

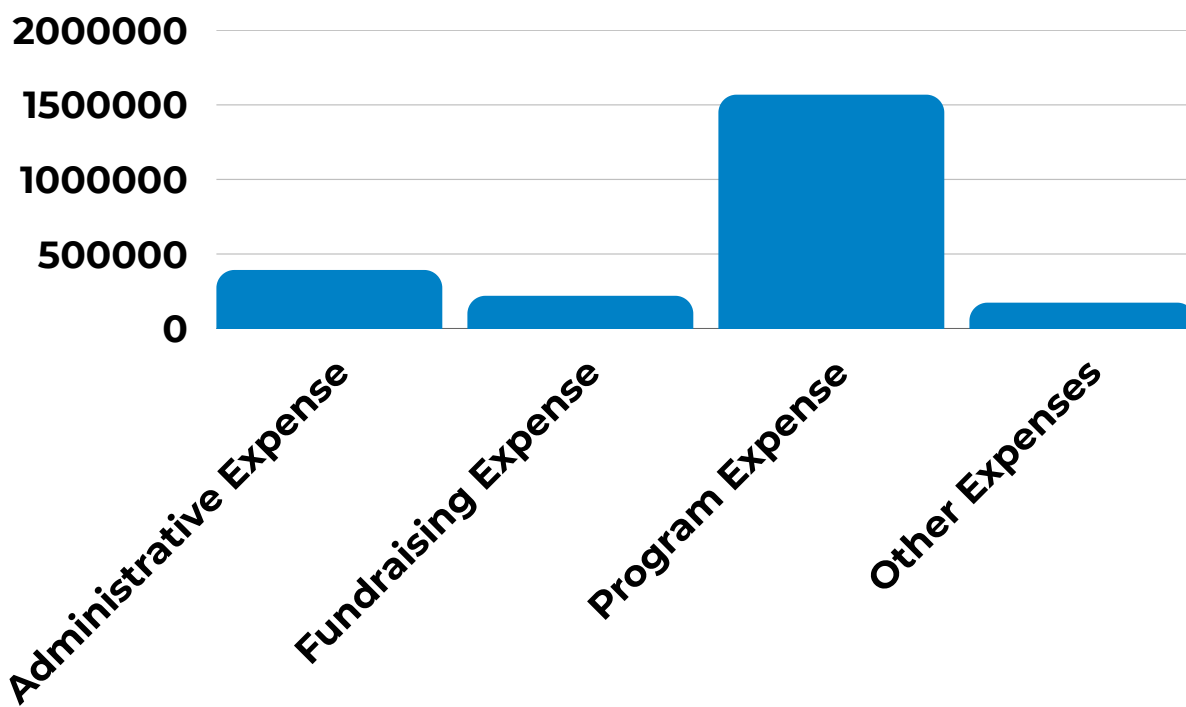
Total Expenses: \$2,363,936

## REVENUE





## EXPENSES



## THE JIM BARKER SCHOLARSHIP

The Jim Barker Educational Scholarship Fund, created in 2020 by Mike and Danielle Wise, supports Boys & Girls Club members in Southwest Virginia in pursuing post-high school education. Named after Jim Barker, a former Club member and first-generation college graduate, the fund offers financial aid to deserving youth, helping them achieve their educational aspirations.

## 2024 JIM BARKER SCHOLARSHIP FUND RECIPIENTS



**Kamille G.**

HAMPTON UNIVERSITY

Matriculated to Hampton University, studying elementary education.



**Ashton L.**

VIRGINIA TECH

Matriculated to Virginia Tech, studying fashion design.



## Incredible Event Support

Boys & Girls Clubs of Southwest Virginia received incredible community support through successful events like Give Roanoke, the 25<sup>TH</sup> Annual Delta Dental ParTEE and Pro-Am, and the Four on the 4th race. These initiatives collectively generated significant funding, empowering us to provide vital programs and safe spaces for over 1,000 youth. Thanks to this tremendous generosity, we continued to offer essential academic assistance, character development, and healthy lifestyle programs, helping our Club Kids build great futures.

### **DELTA DENTAL ParTEE & Pro-Am**

**Raised \$139,194.12**

### **Four on the 4th**

**Raised \$22,535.74**

### **Give Roanoke**

**Raised \$4,350.00**





## INDIVIDUAL GIVING SOCIETY

### DREAM MAKER (\$1 - \$499)

- Amanda Smith
- Anita Reed
- Anna Goltz
- Anne Adams
- Anonymous
- Anonymous
- Archie Freeman, III
- Bertram Daniels
- Brad Pinkerton
- Briahna Stacey
- Brian Goetsch
- Brian Schaffer
- Carl York
- Carla Smith
- Carrie Cousins
- Cecil Sowers, Sr.
- Chris Appel
- Chris Banta
- Chris Brinckerhoff
- Chris Keaton
- Christina Ballard
- Clare M. Wilkinson
- Cole Cox
- Colton King
- Connor Huffman
- Craig Eddy
- Craig Gunn
- Curtis Mills, Jr.
- Damon Williams
- Dan Mumm
- David Cohan
- Deborah Dobbins
- Don Halliwill
- Donna Batzel
- Drew Falvey
- Edward Staley
- Edwin Hall
- Eric Wise
- Frank Rogan
- Frank Seamster
- Geoff McCarty
- Gerald Tuck
- Gregory Pieczynski
- Ian McConnell
- Jacob Mast
- James Bunch
- James Rountree, Sr.
- Jamie Sturtewagen
- Jeffrey Merritt
- Jeffrey Puuri
- Jeffrey Thomas
- Jennifer Coburn
- Jeremy Butterfield
- Jessica Hilbish
- Jessica Prince
- Jill Schroeder
- Jim Wilson
- Jimmy Flippen, Jr.
- Joe Cobb
- John Donohoe
- John Dyer
- John Fishwick
- John Ross
- Joseph O'Connor
- Judith Curtis
- Julie Beth Vipperman
- Karie Geiss
- Kelly Covo
- Ken Briggs
- Kendra Spangler
- Kitty, Thomas
- Laura Vest
- Lewis Johnson
- Lisa Nichols
- Liz Lively
- Lori Hairfield
- Lynne Sangimino
- Marie Moore
- Mark Grosskopf
- Mark Lawrence
- Mary P. Craft
- Matt Scott
- Matthew Wise
- Mayer Levy
- Michael Duffy
- Michael Nussbaum
- Michelle Davis
- Paul Phillips, II
- Paulette Akers
- Philip Smiley
- Raymond Littlejohn
- Rebekah Meadows
- Richey Davis
- Rick Zarlengo
- Robbie Hebert
- Robert Mangus, Jr.
- Robert Renzi
- Roger Ehrich
- Roy Foutz
- Ryan Shuck
- Ryan Zylstra
- Sam Catoe
- Sam Rasoul
- Scott Frasier
- Shannon Yopp
- Steve Claytor
- Susan Beeler
- Susan Guelich
- Susan Hammack
- Suzanne Brundrett
- Suzanne P. Moore
- Taylor Briesse
- Thomas Ewald
- Thomas Pierceall
- Timothy Greenway
- Timothy Kingery
- Timothy Vail
- Tommy Kinder
- Trip Humphrey
- Vickie Clarke
- Warren Groseclose
- William Merritt
- Yong Joo
- Zachary Meador



## INDIVIDUAL GIVING SOCIETY

### YOUTH ADVOCATE (\$500 - \$999)

- Alessandro Pugliese
- Andy Henritze
- Bailey Jenkins
- Bill Austin
- Brad Guyton
- Ellen McGimsey
- James Pearman, Jr.
- Kathye Ashford
- Kit Hale
- Larry Davidson
- Linda Vanluik
- Matthew Sams
- Robert Birmingham
- Rudy Van Thiel
- Tom Kasper
- Troy Jamison

### IMPACT SOCIETY (\$1,000- \$9,999)

- Adam Peters
- Al Carpenter
- Anonymous
- B. Wistar Morris, III
- Brian Krainer
- C. J. Caldwell
- Carl McCurdy
- Charles Sledd
- Chip Thomas

### BLUE DOOR CIRCLE (MONTHLY)

- Amanda Smith
- Anna Goltz
- Bertram Daniels
- Carie Kingery
- Chris Banta
- Cindy Appel
- Donald Halliwill
- Emily Pinkerton
- Jean D. Mumm
- Jeffrey Merritt
- Jessica D Prince
- Jill Schroeder

- Chris Pyle
- Clark Wade
- Curtis Hicks
- Cynthia Shelor
- Danielle Wise
- David Notari
- Don Halliwill
- Emily Moore Marshall
- Eric Wise
- Frank Lucia
- Fred Whitaker
- G. Franklin Flippin
- J. R. Huffman
- James C. Wood
- Jerry Moorman
- Jim Barker
- John Wood
- Jonathan Richardson
- Kime Patsel
- Laurence McCarthy
- Mac Michals
- Matt Hill
- Michael Finney
- Michael Wray
- Nathan Walker
- Nicholas Marko
- Pat Shaffner
- Patrick Rakes

- Paul Frantz
- Paul Henkel
- Paul Klute
- Phyllis Albritton
- Robert G. Cassell, Jr.
- Rob Sanchez
- Sam Lionberger, III
- Sam Lionberger, Jr.
- Scott Jenkins
- Thomas Brock, Jr.
- Thomas Byrd
- Will Griffeth

### JEREMIAH MILBANK SOCIETY (\$10,000+ \*

- Adam Wood
- Anonymous
- Anonymous
- Anonymous
- Daniel Layman, Jr.
- Dennis Cronk
- J. Spencer Frantz

### HERITAGE SOCIETY \*

- Earl and Ethel Childers Estate

### \*National recognition





## FOUNDATION AND MISCELLANEOUS FUNDERS

- Anonymous
- Arby's Foundation
- Bank of America/Sam and Marion Golden Helping Hand Foundation
- Berkshire Charitable Foundation
- BJ's
- Boys & Girls Clubs of America
- Cal Ripken Sr. Foundation
- Chadwick Fisher
- Community Foundation for a Greater Richmond
- Community Foundation Serving Western VA
- HCA Healthcare Foundation
- Helen C. Cobbs Foundation
- Jacob McClean
- Kroger Mid-Atlantic
- Lanto Griffin Foundation
- PayPal Giving Fund
- Schwab Charitable Fund
- Scott Cares Foundation
- Taco Bell Foundation
- Tara Knight
- The Ken & Judith Joy Family Foundation
- The Louise R. Lester Foundation
- The Newbern Foundation
- Thurman Charitable Foundation for Children
- United Way of Roanoke Valley
- Virginia Alliance of Boys & Girls Clubs Inc.

### Jim Barker Scholarship Fund

- |                  |                       |                       |
|------------------|-----------------------|-----------------------|
| • Anonymous      | • Jim Barker          | • Sam Lionberger, III |
| • Brad Guyton    | • Jim Wilson          | • Scott Jenkins       |
| • C. J. Caldwell | • Jonathan Richardson | • Steve Claytor       |
| • Danielle Wise  | • Kendra Spangler     | • Thomas Byrd         |
| • David Notari   | • Mayer Levy          |                       |
| • Jerry Moorman  | • Rob Sanchez         |                       |





## LOCAL GOVERNMENT & CIVIC GROUPS FUNDERS

- Alpha Kappa Alpha Sorority Inc.
- City of Roanoke
- Loyal Order of Moose, Inc.
- Montgomery County Board of Supervisors
- Roanoke Valley Development Mountain Bike Team
- Town of Christiansburg

## CORPORATE SUPPORT (\$1 - \$2499)

- Aaron Periodontics & Dental Implants
- Allstate Insurance Company
- Amazon Web Services
- BackSwing Golf Events
- Battelle
- Bloom West End LLC
- Carmeuse Lime & Stone
- Cody West
- Dominion Risk Advisors
- Farm Bureau Bank
- Fashion Floors of Roanoke, Inc.
- First Piedmont Corp.
- Freedom First Federal Credit Union
- General Dynamics Mission Systems Inc.
- Georg North America Inc.
- HealthEdge Software
- HealthScape Advisors, LLC
- Interactive Design Group
- Jenkins Real Estate LLC.
- Kasper Mortgage Capital Tax Credit Finance
- Kroger
- Lionberger Construction Co.
- Marvin Composites
- Poe & Cronk
- Schuller Golf, Inc.
- SHI
- The University Club
- Trane
- Wheeler Media Solutions
- Woods Rogers
- Yokohama Tire Manufacturing Virginia

## IN-KIND PARTNERS

- AMC Theatre
- Beliveau Farm
- Bernard's Gastropub & Eatery
- Billy's
- BJ's
- Blue Cow Inc.
- KlariVis Software Development
- MBP
- Milan Tobacconists, Inc.
- Old Dominion Athletic Conference
- Parkway Brewing Company
- R.S. Fowler
- Roanoke Symphony Orchestra
- Robert Young's Auto & Truck, Inc.
- Star City Fire Protections, Inc.
- The Candy Store
- The First Tee of Roanoke Valley
- The Hotel Roanoke & Conference Center
- The Liberty Trust
- The Sign Factory
- Turnoutz, LLC
- Travis Blankenship
- Walmart Store #1292



## ANNUAL CORPORATE PARTNERS

VISIONARY SPONSORS - \$50,000+



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CHAMPION SPONSOR - \$25,000 - \$49,999



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ADVOCATE SPONSOR - \$15,000 - \$24,999



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MENTOR SPONSORS - \$10,000 - \$14,999



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ALLY SPONSORS - \$5,000 - \$9,999





## FRIEND SPONSORS - \$2,500 - \$4,999



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## IN-KIND DONORS



## Closing Remarks



Dear Friends and Supporters,

As we reflect on the past year, I am honored to share the incredible milestones and impact the Boys & Girls Club has achieved in 2024. Our mission remains steadfast: to inspire and enable young people, especially those who need us most, to reach their full potential as productive, caring, and responsible citizens. This vision is made possible through the unwavering support of our community, partners, and dedicated supporters like you. One of the highlights of this year was hosting the prestigious VA/DC Youth of the Year competition. This event not only celebrated the achievements of our outstanding youth but also amplified their inspiring stories of perseverance and leadership. Through this platform, we continue to empower young individuals to dream big and strive for excellence.

Another momentous occasion was the 25th Annual Delta Dental Pro Am for Kids. This celebrated event has raised over \$2 million over the past 25 years to support our Club youth. The funds generated have been instrumental in sustaining programs such as Summer Camp and Bridging the Gap, providing vital resources that nurture our members' growth and development.

This year also marked the launch of an exciting new e-sports program for Club teens, in partnership with Blacks in Technology. This initiative is designed to equip our youth with critical thinking, teamwork, and STEM-related skills, preparing them for future career opportunities. The early successes of the program are promising, and we are excited about its future expansion.

In addition, thanks to Cox Communications' generous funding, we upgraded the 9th St. Club's computer lab with brand-new computers. This technological refresh ensures our members have access to essential digital resources, enhancing their educational and career readiness opportunities.

Looking ahead, our Board and Staff Leadership have developed a new strategic plan to guide us into the future. This plan focuses on strengthening program offerings, expanding community partnerships, and ensuring sustainability so that we can continue making a lasting impact on our youth for generations to come.

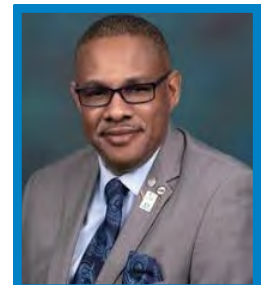
None of these achievements would be possible without the dedication of our board, staff, volunteers, and community partners. Your commitment to our mission fuels the growth and success of our young people. As we step into another year of opportunities, we remain committed to providing safe spaces, meaningful mentorship, and life-changing experiences for every child who walks through our doors.

Thank you for believing in the power of the Boys & Girls Club. Together, we are shaping brighter futures.

With gratitude,

**Archie L. Freeman III**

Board Chair





**BOYS & GIRLS CLUBS**  
OF SOUTHWEST VIRGINIA

**THANK  
YOU**



**2024**

**ADMINISTRATIVE OFFICE**

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