

# Cybersecurity for Construction Firms Best Practices



# Cybersecurity News



## What is CrowdStrike?

CrowdStrike is considered one of the leading cybersecurity solutions globally. The NextGen Cybersecurity platform is widely used by enterprises across the globe.

## July Outage

A faulty automated software update triggered an outage of 8.5 million Windows systems globally. Over the course of the next 3 days, approximately 95% of the machines had been restored using recovery tools with human intervention.

## Lessons Learned

This situation has highlighted the need for two things.

**Robust testing and contingency planning.**



# Common Cyber Threats for Construction Firms



## Payment Scams

The bad guys know we are holding large sums of money and that we are willing to release payment with only an email approval.

## Gift Card Scams

New employees think a decision maker is asking them for an urgent need to pick up gift cards. Most people will default to following orders instead of questioning the authenticity of the request.

## Phishing Scams

Use of email or messaging to trick employees into divulging sensitive information, clicking on a malicious link, and making payments.

## Ransomware Attacks

Important business data is encrypted and a demand for ransom is made in exchange for the decryption key.

## Data Breaches

An unauthorized user gains access to sensitive data stored by the construction firm.

**All these threats lead to reputational and financial losses.**

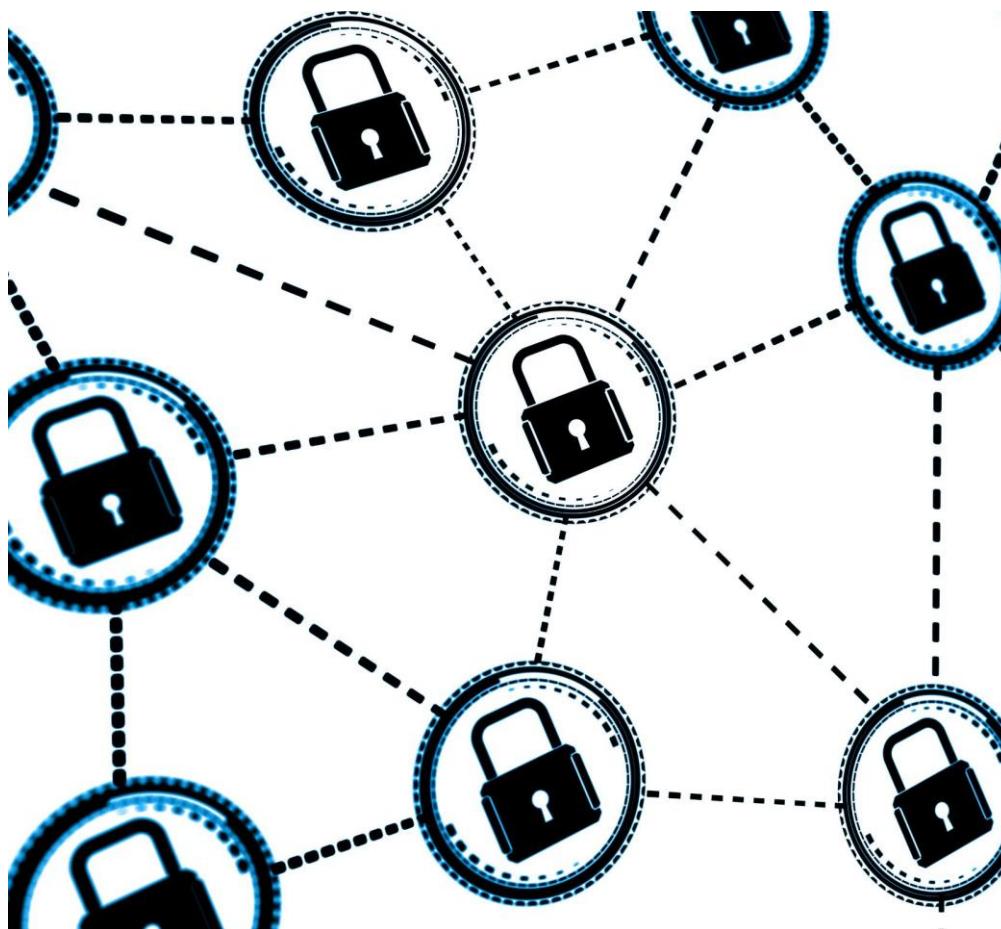


# Email Security Best Practices

- Always verify the sender of an email before opening it, especially if the email contains an attachment or link.
- Never reply to an email with sensitive information or click on links or attachments from unknown sources.
- Encrypt sensitive information.
- Configure your email server properly. **Only 10% of those who signed up for this webinar have a properly configured email server.**
- Managed Email Security through active reporting.



# Best Practices and Tips for Securing Your Business



## Implement a Cyber Defense Strategy

- **Endpoint** (Server, Laptop, Desktop) to **Identity** (User Account)
- Keep Your Software Up to Date
- Backing Up Your Critical Data and **Verification of All Backups**
- Enterprise Password Manager for Strong Passwords
- Test Your Defenses

## Train Employees on Cybersecurity Practices

- Two-step Payment Change Verification Process

## Contingency Planning

- Build a Business Continuity Plan, *what happens when...*
- At minimum, an annual tabletop exercise



# Q&A Session and Key Takeaways

- **Configure Your Email Server!**
- **Encrypt Sensitive Email**
- **Report Fraudulent Email Activity**
- **Implement and Test Your Cyber Defense Strategy**
- **Train Your Employees**
- **Contingency and Continuity Planning**



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