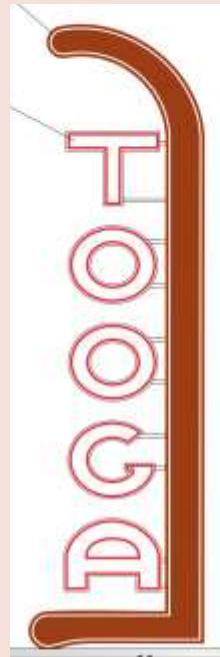


OUR MISSION

Our mission is to provide the residents of Chattooga County and all of the cities encompassed within the county a venue of cultural and economic development. The Tooga Theater will serve as Chattooga County's contribution to the development and improvement of the downtown area. It will also serve as an entertainment and business hub for citizens of Chattooga County..

Chattooga County Office of the Sole Commissioner

10102 Commerce Street
PO Box 211
Summerville, GA 30747
706.857.0700
ChattoogaCounty.org



The Tooga Theater in the summer of 1973
Photo courtesy of Greg McCollum

Raising the Curtain on the TOOGA THEATER





The Tooga a history

In order to tell The Tooga Theater's history, we must first start with The Royal Theater, which was built in 1927 at the northeast corner of Commerce Street and Georgia Avenue. C.W. Maxey and his sister, Mrs. L.C. Turner, were the owners.

Two men from Ellijay (Tankersley & Hampton) built the Tooga while operating the Royal in 1947. Once the new theater was opened, the Royal Theater was history.

In the mid-1950's the Tooga was bought by the Manager, Luther C. Smith, and Daniel L. McWhorter. Over the years the theater has served as a movie theater, a community center, an auditorium and a community theater.

When the Shriners owned The Tooga, it was named the Dandee Denson Auditorium in honor of Pete Denson's late son, Dandee. Then, in 2015, the county bought the Theater. The most recent use of the theater was Chattooga Curtain Call's production of Lion King, Jr. in 2019.

WAYS TO GIVE

TAKE A SEAT

Donate In Honor or In Memory of someone, and a plaque will be placed on a theater seat for them

Front Row A or Balcony	\$500
Rows B-E	\$350
Rows F-J	\$250
Rows K-N	\$150

BECOME A SPONSOR

Diamond Level	<i>donations over \$10,000</i>
Platinum Level	<i>donations starting at \$7,500</i>
Gold Level	<i>donations starting at \$5,000</i>
Silver Level	<i>donations starting at \$2,500</i>
Bronze Level	<i>donations starting at \$1,000</i>
Patron Level	<i>donations starting at \$500</i>

Sponsors recognized through local media, plaques in the lobby, social media and websites, and credits in select programs and playbills. Donated materials and labor may go towards sponsorships.

***No amount is too small to
Become a Friend of The Tooga***

Please, mail checks to:

*Chattooga County Commissioner's Office
PO Box 211, Summerville, GA 30747*

OR

Visit our website: TheTooga.org

Call us at 706.857.4033

All donations are tax-deductible. #58-6000798

Please designate "Tooga Theater" on check subject line

THE IMPACT

The Tooga Theater will be a multi-purpose indoor facility. It will cover broad scope activities ranging from community gatherings, plays, weddings, receptions, movie nights, conferences, business meetings, concerts, and many other private and public events.

The Tooga Advisory Board will develop programming, and the Chattooga Chamber will oversee venue management and marketing strategies.

The theater's centralized location makes it an ideal tourism and industry development meeting place. Chattooga County expects to see an initial 10% increase in tourism and visitors to the area, with an annual increase over time.

The Tooga Theater will improve the quality of life for the citizens of our county.



Auditorium Design Rendering courtesy of Karen Schwank with KEE Designs, Inc.

Chattooga Curtain Call production photo courtesy of Tina Lee

*Thank you so much for your
generous donation!*

Please, mail checks to:

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