NATIONAL AFRICAN AMERICAN INSURANCE ASSOCIATION

# 2026 NAAIA Regional Forum Justification Guide

*Helping You Secure Support for Registration & Travel*

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## Why Attend the NAAIA Regional Forum?

The **NAAIA Regional Forum** is an industry developmental gathering for Black, African American professionals and their allies in the insurance, risk management, and adjacent sectors.

This Forum offers a unique annual opportunity to connect with peers, hear from influential industry leaders, and engage in transformative learning designed to advance your career and add significant value to your organization.

### Regional Forum Details:

**Theme: *The Edge of Opportunity***: *Pioneering People, Purpose, and Progress*

| Central - Houston, TX | Midwest - Cleveland, OH |
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| The Westin Galleria Houston<br>5060 W Alabama Street<br>**April 2nd, 2026** | Cleveland Marriott at Key Tower<br>1360 West Mall Drive<br>**May 7th, 2026** |

Regional Forums are 12pm - 5:30pm local time, with an included reception from 5:30pm - 7:30pm. The program is designed to minimize travel expenses with ease of driving or a short flight in and out of regional hubs.

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## What You'll Gain & Bring Back

**Tangible Takeaways for Your Company**

- **Real-time strategies** from multiple key workshop topics
- **Peer insights and case studies** from industry leaders
- **Actionable leadership frameworks** from industry leading companies
- **Risk, technology, and regulation briefings**
- **Tools and templates** for mentorship, communication, claims management, and business interruption coverage

## Manager FAQs!

**1. "The budget is tight this year."**

*"The Forum registration is $75 for NAAIA members. This single event replaces the need for multiple external trainings, coaching engagements, and industry briefings—at a fraction of the cost. It is also an amazing networking opportunity for us to gain new contacts, and potential tools for our business."*

**2. "What makes NAAIA's Regional Forum different?"**

*"NAAIA offers culturally grounded, high-performance programming for today's diverse workforce. No other forum integrates inclusion and belonging, technical expertise, and career development with this level of relevance and execution."*

# Sample Request Email to Manager

**Subject: Proposal: Attending the NAAIA 2026 Regional Forum**

Dear [Manager's Name],

I would like to request approval to attend the NAAIA 2026 Regional Forum, which will be held [insert conference of choice and date]. This event is an industry leading developmental opportunity that convenes insurance leaders for focused workshops on leadership, compliance, technology, and talent development.

Attending this conference would be a strategic investment, and provide tangible value to our team, including:

- **Actionable Frameworks:** Gaining real-time strategies from topical workshops and industry-leading companies, directly applicable to our current projects.
- **Industry Expertise:** Discussion of real time opportunities and solutions in areas such as risk, claims, AI, and regulation.
- **Networking & Resources:** Establishing peer connections with influential decision-makers and acquiring practical tools for use.

I am committed to maximizing this investment by providing a post-event summary to share key takeaways across the team.

The total estimated cost is [insert cost].

Thank you for considering this professional growth opportunity that directly supports our team's goals and organizational impact.

Best regards,