



*Idylwood*  
In Houston's Historic East End

## 2023/2024 Neighborhood Directory Advertising Opportunities

Listed on the National Register of Historic Places, Idylwood is a small enclave of about three hundred and fifty 1930s-era homes nestled in Houston's vibrant and developing East End.

The directory will be in a 5.5" X 8.5" booklet format, about 20 pages with ads produced in COLOR. We expect to update and reprint the directory every two years so the prices listed below will provide two years' worth of advertising.

### PRICES:

- 1/2 page - \$500
- 1/3 page - \$325
- 1/4 page - \$225
- Business Card - \$100



### DESIGNS:

- Advertisement to be created by the business and approved by the Civic Club

### PAYMENT: **Zelle**



Scan in your banking app to pay  
IDYLWOOD CIVIC CLUB  
at t...r@idylwood.org.

- Check payable to: **Idylwood Civic Club**
- Zelle Look-up: **Idylwood Civic Club**  
(email: [treasurer@idylwood.org](mailto:treasurer@idylwood.org))

**E-MAIL** to the following: [treasurer@idylwood.org](mailto:treasurer@idylwood.org)  
and [president@idylwood.org](mailto:president@idylwood.org)

- Logo/Design
- Contact info



**Zelle**