

Business Impact Award

Nomination Memo

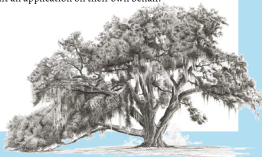
Every year the Greater Iberia Chamber of Commerce recognizes one or two companies for development (growth/expansion) and/or business diversification. The purpose of the Business Impact Award is to recognize and promote our community's culture of innovation, entrepreneurialism, resiliency, and to celebrate business success in our community.



For consideration of this award, some element of the nominated business must be physically located in the Iberia Parish region. Current membership in the Greater Iberia Chamber of Commerce is not required, but preferred. The award will recognize one or more of the following aspects: outstanding business development (growth/expansion), product/service diversification and/or innovation.

Completed applications must be received in the chamber office no later than Friday, February 5th, at 2pm. At this juncture GICC is not certain what the 2021 Annual Banquet/meeting event will look like or when it will take place, but our plan A is for a late spring celebration. Please limit information/narrative provided to three typed pages. You may attach additional information (pictures, videos, etc.) to be considered by the review committee; however, no applications or attachments will be returned. Projects established within the last three years are eligible for submission. Application review committee may include local, regional, and state economic developers.

Businesses may submit an application on their own behalf.



Business Name: _____

Contact Name: _____

Business Address: _____

Business Phone: _____ Fax: _____

Email Address: _____ Website: _____

Name of person nominating business (if different from above):

Nominator's best phone contact: _____

Email Address: _____

Please Select Category of Interest:

☐ **Business Development** (growth/expansion expressed by increases in revenue and/or employees, etc.)

☐ **Diversification of products/services**

☐ **Innovation** (a new service, product, a new way of doing business, as business pivot due to COVID-19, natural or man-made disaster, etc.)

Please provide a brief description of the product/service diversification or business expansion including a brief timeline of the project:



What challenges were the changes in your business model designed to address? (Why did you expand or diversify?)

Do you or your company hold, have applied for, or have been approved for a patent, trademark, or service mark in relationship to this change in the business?

How has the growth/expansion or product/service diversification impacted your industry or other industries? (The industry impact may be measured in increased efficiencies, shorter shipping times, less carbon foot print, technology transfer from one industry to another, new products for fabrication processes, etc.)

Describe the basic general economic impact of this change in your way of doing business. (The economic impact may be measured in percentage of increased revenue/sales, increase in number of jobs, additional of higher paying jobs, etc. We are not requesting a full-blown professional economic analysis.)

Describe the anticipated future impact of this change/addition to your way of doing business.



Endorsement required: I hereby certify that to the best of my knowledge that statements and calculations contained herein accurately reflect the circumstances reported.

Name: _____

Signature: _____ Date: _____

Return completed application to:

Greater Iberia Chamber of Commerce

111 West Main St.

New Iberia, LA, 70560

337-364-1836

email: janet@iberiachamber.org, with subject line *Business Impact Award*

Deadline: February 5th, 2021

