

Adopting and Implementing Protocols to Identify Undiagnosed Hypertension

Wednesday, February 8, 2023 | 12-1pm CST | \$0/Free

Million Hearts® reports that there are around 11 million Americans who are unaware that they have hypertension and are therefore not receiving the necessary treatments to manage their condition – even though the majority of these individuals may have health insurance and visit their health care provider regularly. Changes in health care systems protocols are therefore required to identify individuals with undiagnosed hypertension, otherwise described as 'hiding in plain sight', reduce their risk for developing cardiovascular disease, and reduce the high morbidity and mortality burden resulting from heart disease.

This webinar will include a lecture format (50 minutes) and time (10 minutes) for sharing experiences and lessons learned when adopting and implementing systems or clinic protocols to identify undiagnosed hypertension. The webinar will be recorded for future viewing availability of the session. However, attendance during the webinar on February 8 is required for CME credits eligibility.

OBJECTIVES

By the end of the training participants will be able to:

1. Define undiagnosed hypertension and its impacts in the US and more specifically Iowa.
2. Estimate the prevalence of undiagnosed hypertension for their clinic gain.
3. Describe how to establish clinical criteria for undiagnosed HTN and the use of electronic health records to identify undiagnosed HTN.
4. Describe diagnostic and treatment regimens for hypertension.
5. Discuss the steps to create a written protocol for undiagnosed hypertension identification and management.

PRESENTER

Dr. Enrico Martin, MD

Cardiologist at the Iowa Heart Center (MercyOne)



Dr. Martin joined Iowa Heart Center in November of 2007. He holds a medical degree from the University of Santo Tomas in the Philippines and completed his residency at St. Luke's Hospital in Bethlehem, Pennsylvania. Dr. Martin completed his

cardiology fellowship at East Tennessee State University and his advanced cardiac CT/MR. fellowship at the University of Florida at Shands. Before joining Iowa Heart, Dr. Martin was the Director of Cardiovascular Imaging at Rockford Cardiology Associates in Rockford, Illinois. Dr. Martin is board-certified in cardiology, nuclear cardiology, echocardiography, cardiovascular CT and cardiovascular MR. Dr. Martin offers outpatient appointments at the West University location in West Des Moines. In addition to advanced cardiovascular imaging, he is also passionate about heart disease prevention. Dr. Martin enjoys spending time with his family and working out at home and in local fitness facilities. Email: elmartin@iowaheart.com

TARGET AUDIENCE

The target audiences for this webinar include health care professionals, clinicians and healthcare administrative staff, as well as students of all programs allied with health.

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CONTINUING EDUCATION CREDIT INFORMATION

This series has been approved for *AMA PRA Category 1 Credit™*, American Osteopathic Credit, and continuing education contact hours. No ineligible company provided financial support for this continuing education activity. All planning committee members and speakers will disclose if they have a financial relationship with an ineligible company. If you have questions, please contact Des Moines University Continuing Medical Education at cme@dmu.edu. Des Moines University (DMU) is the continuing education provider. Certificates will be available for download within six (6) weeks of the activity start date. An email will be sent from DMU when your certificate is available.

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QUESTIONS

For CE questions, email cme@dmu.edu.

CANCELLATION POLICY

There is no fee for this webinar, so there is no reimbursement for cancellation. Email denise.attard-sacco@idph.iowa.gov if you are not able to attend. Register: https://us02web.zoom.us/webinar/register/WN_YQtRHbHcRPOJSmgM3kY6Tg

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References: Million Hearts, (2022). Undiagnosed Hypertension. Retrieved from <https://millionhearts.hhs.gov/about-million-hearts/optimizing-care/undiagnosed-hypertension.html>