

Sponsorship Opportunities for

AANE's Fall 2020 Virtual Daniel W. Rosenn Connections Conference

Saturday, November 14, 2020

Platinum - Fall \$3,000

- AANE's Sponsorship Webpage
 - 100 word description at the top of the page
 - promotional video (1-minute MP4 created and provided by sponsor) embedded
 - logo linked to sponsor's own website
- Tickets to Conference - 4
- Virtual Program Book
 - logo on cover
 - full-page ad with link to sponsor's own website
 - promotional video (1-minute MP4 created and provided by sponsor) embedded
 - listing by level of sponsorship with link to sponsor's own website (up to 30 word description, excluding organization name, city, state, phone number, and web address)
- Pre-Conference Marketing
 - logo on digital event and registration pages
 - link to AANE's Sponsor Webpage from digital event and registration pages
 - logo on marketing emails (approx. 3 per week), monthly e-newsletter, Facebook Event, LinkedIn
- Day-of-Conference Marketing
 - verbal thanks in opening remarks
 - logo at the bottom of opening remarks slides
 - promotional video (1-minute MP4 created and provided by sponsor) played during lunch on a loop of Platinum sponsors

Gold - Fall \$1,500

- AANE's Sponsorship Webpage
 - 50 word listing in the second section of the page
 - promotional video (1-minute MP4 created and provided by sponsor) embedded
 - logo linked to sponsor's own website
- Tickets to Conference - 2
- Virtual Program Book
 - logo on cover
 - 1/2 page ad with link to sponsor's own website
 - promotional video (1-minute MP4 created and provided by sponsor) embedded
 - listing by level of sponsorship with link to sponsor's own website (up to 30 word description, excluding organization name, city, state, phone number, and web address)
- Pre-Conference Marketing
 - logo on digital event and registration pages
 - link to AANE's Sponsor Webpage from digital event and registration pages
- Day-of-Conference Marketing
 - verbal thanks in opening remarks

Silver - Fall \$750

- AANE's Sponsorship Webpage
 - organization's name listed in the third section of the page
 - logo linked to sponsor's own website
- Tickets to Conference - 1
- Virtual Program Book
 - 1/4 page ad with link to sponsor's own website
 - listing by level of sponsorship with link to sponsor's own website (up to 30 word description, excluding organization name, city, state, phone number, and web address)

Bronze - Fall \$250

- listing by level of sponsorship with link to sponsor's own website (up to 30 word description, excluding organization name, city, state, phone number, and web address)

**AANE reserves the right to refuse sponsorship from organizations whose mission or actions are not aligned with those of AANE.*

***Early sponsorship discounts are available.*

Early Sponsorship Discounts for

AANE's Fall 2020 Virtual Daniel W. Rosenn Connections Conference

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| Conference | Book Before Sep 18, 2020 | Book Before Oct 16, 2020 | Book Before Oct 30, 2020 |
|------------|--|---|--|
| Fall 2020 | 15% off (save) Platinum: \$2,550 (\$450) Gold: \$1,275 (\$225) Silver: \$638 (\$112) Bronze: \$213 (\$37) | 10% off (save) Platinum: \$2,700 (\$300) Gold: \$1,350 (\$150) Silver: \$675 (\$75) Bronze: \$225 (\$25) | Platinum: \$3,000 Gold: \$1,500 Silver: \$750 Bronze: \$250 |

Sponsorship opportunities close October 30, 2020.