

**Sponsorship Opportunities* for
AANE's Winter 2021 On-Demand Jody Acford Conference -
"A Roadmap Through Adulthood:
Making Sense of Public and Private Support Systems for Adults on the Spectrum"
Conference Content Available February 24 - April 30, 2021**

* AANE reserves the right to decline sponsorship from organizations whose mission or actions are not aligned with those of AANE.

⁺⁺ indicates logo or listing with link to sponsor's website

[^] indicates logo or listing without link

Benefit / Sponsor Level (pricing next page)	Platinum	Gold	Silver
AANE's Sponsorship Webpage			
○ organization description	70 words	50 words	30 words
○ promotional video (1-minute MP4 created and provided by sponsor) embedded	X	X	
○ logo ⁺⁺	X	X	X
Tickets to Access Conference	4	2	1
Pre-Conference Marketing			
○ logo ⁺⁺ on website event & logo ⁻⁻ on registration pages	X	X	
○ link to AANE's Sponsor Webpage from digital event and registration pages	X	X	
○ logo ^{^^} on marketing emails (approx. 3 per week), monthly e-newsletter, Facebook Event, LinkedIn	X		
Virtual Program Book			
○ logo ⁺⁺ on cover	X	X	
○ ad with link to sponsor's own website (<i>dimensions next page</i>)	Full Page	Half Page	Quarter Page
○ promotional video (1-minute MP4 created and provided by sponsor) embedded	X	X	
○ organization listing ⁺⁺ by level of sponsorship	70 words	50 words	30 words
Marketing With Conference Content			
○ verbal thanks in opening remarks	X	X	
○ logo ⁺⁺ at the bottom of opening remarks slides	X		
○ promotional video (1-minute MP4 created and provided by sponsor) included in the video queue	X		

**Early Sponsorship Discounts* for
AANE's Winter 2021 On-Demand Jody Axford Conference -
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Sponsorship Level	Book Before Dec 31, 2020 Save 15% off (savings)	Book Before Jan 31, 2021 Save 10% off (savings)	Book After Jan 31, 2021
Platinum	\$2,550 (\$450)	\$2,700 (\$300)	\$3,000
Gold	\$1,275 (\$225)	\$1,350 (\$150)	\$1,500
Silver	\$638 (\$112)	\$675 (\$75)	\$750

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**Virtual Program Book
Ad Dimensions**

Sponsorship Level	Ad Size	Ad Dimensions
Platinum	Full Page	7.5" W X 10" H
Gold	Half Page	7.5" W X 5" H
Silver	Quarter Page	3.75" W X 2.5" H