



Assure Infusions Launches VetAssure™ IV Fluid Exclusively for Veterinary Usage

Bartow, FL — **June 18, 2025** — Assure Infusions, Unveils VetAssure[™]: Advanced IV Fluid Solutions for Veterinary Medicine

Assure Infusions, a leader in pharmaceutical manufacturing, proudly announces the launch of VetAssure™, a new line of IV fluid products engineered exclusively for veterinary professionals. Manufactured in a state-of-the-art, fully automated 60,000-square-foot facility in Bartow, Florida, VetAssure™ sets a new standard for quality, reliability, and cost-effectiveness in veterinary IV solutions.



Assure Infusions' 60,000-square-foot facility is fully automated and equipped with advanced robotics to produce high-demand IV fluids for the U.S. healthcare system. Link to see robotics - https://3fphoto.aryeo.com/videos/0197408d-3335-7332-bd46-f9f8b88a35f8?v=68

With recent approvals from the Florida Board of Pharmacy and the FDA, Assure Infusions' advanced robotics-driven plant is now operational, ensuring a consistent and secure domestic supply of critical IV fluids such as lactated ringers, normal saline, dextrose, and sterile water. This innovation directly addresses the persistent shortages that have challenged veterinarians nationwide, often caused by supply chain disruptions and the prioritization of human healthcare markets.

"Veterinarians have long faced unpredictable shortages of IV fluids due to global supply chain issues and the dominance of the human healthcare market," said Mike Eldred, Commercial Executive for VetAssure. "VetAssure's mission is to deliver a continual supply of high-quality, US-manufactured IV fluids at the lowest possible cost, supporting the well-being of pets and the practices that care for them. After more than 25 years in the veterinary industry, I can confidently say that Assure Infusions' facility is the most impressive I have seen. The world-class quality and efficiency of our robotic manufacturing process position VetAssure as the premier choice for veterinary IV fluids."

VetAssure™ IV fluids will be available through all major veterinary distributors beginning June 2025, ensuring veterinarians have reliable access to the products they need to deliver optimal patient care.

About Assure Infusions

Assure Infusions is an advanced pharmaceutical manufacturer dedicated to producing sterile IV fluids for both human and veterinary medicine. With corporate offices and a cutting-edge manufacturing facility in Bartow, the company is committed to meeting the growing demand for intravenous solutions with unmatched quality and efficiency.

For more information, visit <u>www.VetAssure.com</u> For media inquiries, contact Rebecca Fernandez, Marketing Manager. Email: <u>rfernandez@AssureIV.com</u>