NAMI Walks

EVENT EXPERIENCE SPONSORSHIPS

Route Sponsor

- Opportunity to provide volunteers to setup and manage the Water Tent with the ability to provide branded water bottles (provided by sponsor)
- Opportunity to provide volunteer guides to assist walkers along the Walk Route
- Company logo exclusively featured on three route signs along the Walk
- Logo featured on electronic and printed route maps
- Company logo on one sign at the Water Tent with QR code to your company website and/or social media handle
- Company logo on the local NAMIWalks website

1 Exclusive Opportunity Available: $2,500

Volunteer Tent

- Company volunteer opportunity at the Volunteer Tent to pass out volunteer t-shirts, assignments, and thank you gift bags
- Opportunity to provide branded materials for volunteer thank you gifts (provided by sponsor)
- Company logo on the local NAMIWalks site
- Company logo on one sign at the Volunteer Tent with QR code to your company website and/or social media handle
- Company logo included on all volunteer name tags

1 Exclusive Opportunity Available: $2,500

Kid Zone Sponsor

- Opportunity to provide activities and giveaways for youth participants (subject to approval by NAMIWalks staff)
- Company volunteer opportunity in the Kids Zone on Walk Day
- Company logo on the local NAMIWalks website
- Company logo on one sign at the Kids Zone Area with QR code to your company website and/or social media handle

2 Opportunities Available: $750

NAMIWalks Launch Sponsor

- Company logo on electronic and printed invitations to the official 2023 Launch event
- Speaking opportunity to welcome attendees to the launch
- Tabling opportunity to provide NAMIWalks staff approved promotional materials and/or items and signage at the Launch check-in table
- Exhibit space at the 5/20/23 NAMIWalks event

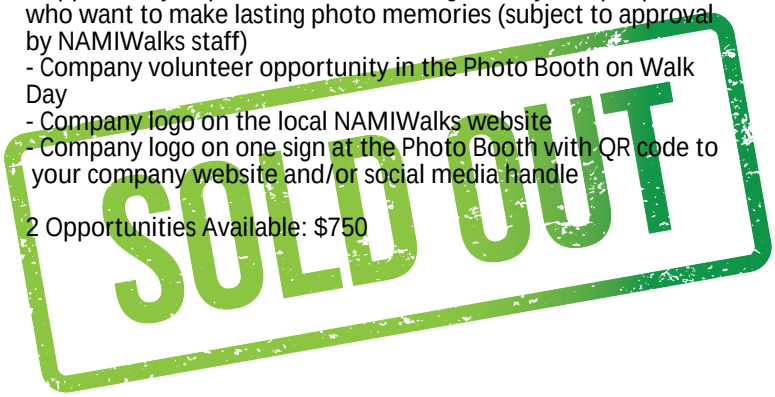
2 Opportunities Available: $1,500

Walk Star Sponsor

- Opportunity to provide volunteers to welcome and interact with NAMI VIPs
- Opportunity to provide branded giveaway bag for Walk Stars (provided by sponsor)
- Company logo on the NAMIWalks website
- Company logo on one sign at the Information Desk with QR code to your company website and/or social media handle
- Recognition in post-walk thank you email to Walk Stars

2 Opportunities Available: $750

Photo Booth Sponsor

- Opportunity to provide activities and giveaways for people who want to make lasting photo memories (subject to approval by NAMIWalks staff)
- Company volunteer opportunity in the Photo Booth on Walk Day
- Company logo on the local NAMIWalks website
- Company logo on one sign at the Photo Booth with QR code to your company website and/or social media handle

2 Opportunities Available: $750