



# 38TH ANNUAL CONFERENCE



Friday, October 16th, 2020  
A Virtual Event  
**Sponsorship Opportunities**

(410) 884-8691  
info@namimd.org  
www.namimd.org

10632 Little Patuxent Parkway  
Suite 454  
Columbia, MD 21044



## ABOUT US

One in five of your fellow employees, customers, and neighbors are directly affected by mental illness. The effects on the individual and family members can be traumatic and profound. The National Alliance on Mental Illness (NAMI) of Maryland is a grassroots organization dedicated to education, support and advocacy for those affected by mental illness, family members, communities, and providers. We are the voice on mental illness in Maryland.

**We encompass a strong statewide network of more than 51,000 families, individuals, community-based organizations, and service providers.** NAMI Maryland is a unifying voice and a skilled provider of knowledge and expertise at the grassroots level.

## OUR CONFERENCE

In order to ensure the safety of our presenters, staff, and attendees, the NAMI Maryland Annual Conference will take place virtually, for the first time, on **Friday, October 16th, 2020**. This year, our conference will focus on presentations hosted by national and state decision-makers, content experts, and advocates.

Our conference attracts a diverse audience including NAMI affiliate leaders, service providers, researchers, individuals with mental illness and their family members, and individuals working in criminal justice, social services, health, and veterans affairs. We expect that a virtual conference will give NAMI Maryland, and our sponsors, an even greater reach than before.

# SPONSORSHIP BENEFITS

	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Logo included on our branded waiting rooms before each presentation, and an exclusive Closer Ad in the program.	✓				
Exclusive branding on an activity break room and a full-page ad in the program.	✓	✓			
Logo inclusion in the attendee end-of-event survey, recognition as a sponsor announced on NAMI Maryland social media pages, and a 1/2 page ad in the program.	✓	✓	✓		
Recognition as a sponsor announced in an event email update, post-event announcements, and a 1/4 page ad in the program.	✓	✓	✓	✓	
Sponsorship recognition, including sponsorship level, on the conference website and in the program.	✓	✓	✓	✓	✓
Complimentary conference registrations (Subject to sponsorship level.)	5	4	3	2	1

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

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## Sponsorship Agreement

### Sponsorship Confirmation

PLATINUM SPONSOR \$7,500

GOLD SPONSOR \$5,000

SILVER SPONSOR \$1,000

TITANIUM SPONSOR \$2,500

BRONZE SPONSOR \$500

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### Program Advertisements

CLOSER AD: Full Page Inside Back Cover (W8.5" xH11") \$1,200

FULL: Full Page Program Ad (W8.5" xH11") \$700

HALF: Half Page Program Ad (W8.5" xH5.5") \$400

QUARTER: Quarter Page Program Ad (W4.25" xH5.5") \$250

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### Payment

Sponsorship: \$ \_\_\_\_\_

Check enclosed (Make payable to NAMI Maryland)

Advertisement: \$ \_\_\_\_\_

Credit-- please call 410-884-8691

TOTAL: \$ \_\_\_\_\_

Please mail or email to:

Attn: Annual Conference

10632 Little Patuxent Parkway, Suite 454

Columbia, MD 21044

[connection@namimd.org](mailto:connection@namimd.org)

For your tax records, our Tax ID# is 52-1295484.

Please forward logo and ad information to [connection@namimd.org](mailto:connection@namimd.org) by October 1st, 2020.