

Purpose

NAMI Maryland is committed to respecting the privacy of our donors. NAMI Maryland provides this Donor Privacy Policy to make you aware of our privacy policy, and to inform you of the way your information is used.

Information We Collect from Donors

The only personal information that we collect from donors is the information that is voluntarily provided to us. For example, if you opt to donate by “clicking” the “donate” button on our website, we will collect (or such other website or venue will collect on our behalf) certain personally identifiable information, which may include your name, email address, postal address and payment information. Tax laws in the United States require NAMI Maryland to keep contact information and contribution level of donors on file. We may also collect voluntary demographic information such as age, gender, ethnic background, and income. This information is collected to better understand the populations we serve and interact with.

In regard to processing your donations – whether or not processed through a third-party payment processor - the payment information you provide to us will only be used to process your donation.

If you opt to make a recurring donation, then required payment information will be stored to facilitate future donations; otherwise, your payment information will not be stored or used for any other purpose.

How We Use Donor Information

NAMI Maryland will use contact information (name, e-mail, telephone number and address) of donors for the following purposes:

- Distribute receipts for donations
- Thank donors for their donation
- List the names of our donors on our website and in printed marketing materials unless the donor explicitly chooses to remain “anonymous”
- Inform donors about upcoming fundraising events and other activities or news of NAMI Maryland in furtherance of our program goals and overall mission
- E-news and newsletter mailings
- Membership-related announcements or renewal notices
- Internal analysis and record keeping
- Reporting to relevant U.S. and State agencies as required by law
- Changes to this policy

If you are a NAMI Member, you become a member of all three tiers of the alliance: NAMI National, NAMI Maryland, and your local NAMI affiliate. NAMI Maryland will occasionally share contact information of a member with the NAMI National organization or your local NAMI affiliate. The purpose of such action is expressly for the furtherance of NAMI activities and goals, such as

communicating or coordinating around a program, goal, or activity in furtherance of the NAMI mission.

Sharing of Personal Information

NAMI Maryland does not sell, rent, share, trade or otherwise make available the names and personal information of our donors with any other organization or entity outside of the NAMI Alliance. Additionally, we do not send emails to our donors on behalf of other organizations or entities.

Except as stated in this Donor Policy, we do not reveal personally identifiable information about you to third parties for their independent use unless: (1) it is necessary to allow NAMI Maryland and its service providers or agents to provide services on NAMI Maryland's behalf, or (2) it is necessary in connection with a sale of all or substantially all of the assets of NAMI Maryland or the merger of NAMI Maryland into another entity or any consolidation, share exchange, combination, reorganization, or like transaction in which NAMI Maryland is not the survivor, or (3) otherwise as NAMI Maryland is required or permitted to do so for any or all of the following reasons: (i) to comply with a subpoena, legal process, government request or any other legal obligation, or (ii) to investigate or prosecute criminal offenses.

Internet Security

NAMI Maryland is committed to ensuring the security of your information. However, no method of transmission over the internet is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

NAMI Maryland works with a variety of third-party payment processors and partners in order to allow us to collect and process your donations.

To prevent unauthorized access, Internet encryption software – Secure Socket Layer (SSL) protocol – is used when collecting or transferring sensitive data. It encrypts all of your personal information, including credit card number, name, and address, so that it cannot be read over the internet.

Financial Transactions

All access to donor financial information is strictly limited to NAMI Maryland staff whose job requires them to process this data. No such data is given to any person, organization or group who does not need to access those data. All printed donor information (checks, donation slips, and any copies) are kept in locked filing cabinets and/or shredded once the information has been processed.

Unless requested by the donor for the purpose of processing recurring donations, NAMI Maryland does not store, nor does it have access to, your credit card information, bank account numbers, or other account data sent to those processing services.

Information Provided to External Websites

Many external websites and social sharing services contain their own data-collection forms and privacy policies; therefore, any information entered by you via such external websites and social sharing services shall not be governed by this Privacy Policy. Please familiarize yourself with the privacy policies of such external websites and social sharing services before providing your information through them.

Changes to Our Donor Privacy Policy

NAMI Maryland reserves the right to revise this Donor Policy at any time by updating this posting. Please check back regularly and to see if there have been any changes to this policy, which you can determine by reviewing the Effective Date listed below. By continuing to donate to us after those changes become effective, you agree to be bound by the revised Donor Policy.

This Donor Policy is effective as of November 5, 2021.

Contacting Us

If you have comments or questions about our Donor Privacy Policy, please contact us via email at info@namimd.org