



# 39TH ANNUAL CONFERENCE

October 15th & 16th, 2021

A 2-Day Virtual Event

**Sponsorship Opportunities**

(410) 884-8691  
[info@namimd.org](mailto:info@namimd.org)  
[www.namimd.org](http://www.namimd.org)

10632 Little Patuxent Parkway  
Suite 454  
Columbia, MD 21044



# OUR CONFERENCE

In order to ensure the safety of our presenters, staff, and attendees, the NAMI Maryland Annual Conference will take place virtually once more on **Friday, October 15th and Saturday, October 16th, 2021**. This year, our conference will be even more ambitious and robust and will feature keynotes and breakout sessions hosted by national and state decision-makers, content experts, and advocates.

**Potential topics include:**

- Practical information and resources for community and health providers, employers, and/or individuals and their families coping with mental illness;
- Practical information and resources about and for special populations including veterans/military, minorities, children, young adults, and other under-served populations;
- Information and resources for providers and advocates working with co-occurring disorders;
- Policy and advocacy topics like criminal justice issues, health care reform, and early intervention.

Our conference attracts a wide and diverse audience which includes NAMI affiliate leaders, service providers, researchers, individuals with mental illness and their family members, and individuals working in criminal justice, social services, health, and veterans' affairs. **We encompass a strong, statewide network of more than 55,000 families, individuals, community-based organizations, and service providers** and with more than 300 virtual attendees in 2020 and thousands more engaging online, we expect this virtual conference will give NAMI Maryland, and our sponsors, an even greater reach than ever before.

# SPONSORSHIP BENEFITS

	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Speaker/ad opportunity during both lunches and an exclusive Closer Ad in the program.	✓					
Logo included in all event emails and a full-page ad in the program.	✓	✓				
Logo inclusion in the attendee end-of-event survey, inclusion during both lunches, and recognition as a sponsor announced on NAMI Maryland social media pages.	✓	✓	✓			
Virtual sponsor booth and a 1/2 page ad in the program.	✓	✓	✓	✓		
Recognition as a sponsor announced in an event email update, post-event announcements, and a 1/4 page ad in the program.	✓	✓	✓	✓	✓	
Sponsorship recognition, including sponsorship level, on the conference website and in the program.	✓	✓	✓	✓	✓	✓
Complimentary conference registrations (Subject to sponsorship level.)	7	5	4	3	2	1

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

# 39TH ANNUAL CONFERENCE

## Sponsorship Agreement

### Sponsorship Confirmation

**DIAMOND SPONSOR** \$10,000

**PLATINUM SPONSOR** \$7,500

**GOLD SPONSOR** \$5,000

**TITANIUM SPONSOR** \$2,500

**SILVER SPONSOR** \$1,000

**BRONZE SPONSOR** \$500

---

### Program Advertisements

**CLOSER AD:** *Full Page Inside Back Cover (W8.5" xH11")*

\$1,200

**FULL:** *Full Page Program Ad (W8.5" xH11")*

\$700

**HALF:** *Half Page Program Ad (W8.5" xH5.5")*

\$400

**QUARTER:** *Quarter Page Program Ad (W4.25" xH5.5")*

\$250

---

### Payment

**Sponsorship/Exhibitor:** \$\_\_\_\_\_

*Check enclosed (Make payable to NAMI Maryland)*

**Advertisement:** \$\_\_\_\_\_

*Credit-- please call 410-884-8691*

**TOTAL:** \$\_\_\_\_\_

Please mail or email to:

Attn: Annual Conference

10632 Little Patuxent Parkway, Suite 454

Columbia, MD 21044

[connection@namimd.org](mailto:connection@namimd.org)

For your tax records, our Tax ID# is 52-1295484.

Please forward logo and ad information to [connection@namimd.org](mailto:connection@namimd.org) by October 1st, 2021.