



Girls Inc. of Greater Houston  
Annual Report 2020

## THE GIRLS INC. EXPERIENCE

Every day, Girls Inc. puts our mission into practice through the Girls Inc. Experience which equips girls to navigate gender, economic, and social barriers and grow into healthy, educated, independent adults. Our **researched-based programming**, delivered by **trained** professionals, focuses on the development of the whole girl, supporting, mentoring, and guiding girls in an affirming **pro-girl environment**. Our girls learn to value their whole selves, discover and develop their inherent strengths, and receive the support they need to navigate life challenges.

Our People, Environment, and Research-Based Programming sets Girls Inc. apart from other organizations that support girls.



## OUR MISSION

*To inspire all girls to be  
strong, smart, and bold.*

## 2020 AT A GLANCE

Total Contributions:

**\$729.3K**

Total Girls Served:

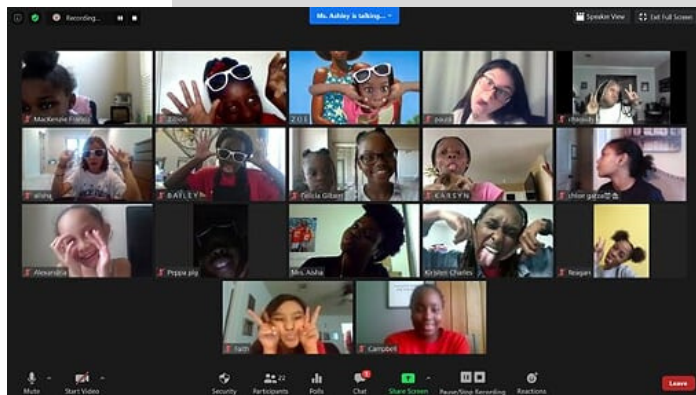
**632**

Total # of Schools/Centers Served (including Virtual):

**35**

Total Volunteer Hours:

**1,548**



## OUR PROGRAMS

We provide programming for girls in 1st - 12th grade. Our academic enrichment programs focus on **reading literacy, economic literacy, science, and math**, which helps girls develop enthusiasm for and skills in **STE<sup>2</sup>M** (Science, Technology, Engineering, Entrepreneurial, and Math) based subjects.

Programs include:

***Project Literacy***

***Financial Literacy***

***Media Literacy***

***Imagine Science***

***Operation SMART*** (Science, Math, And Relevant Technology)

***BOLD LeadHERs Initiative*** (Bright, Outstanding, Laudable,  
Distinguished LeadHERs)

Camps:

Spring Camp – ***Camp SMART*** (ages 7 – 12)

Summer Learning: ***Be BOLD Institute*** (ages 13 - 18)

## OUR PROGRAMMATIC STRATEGY

The Girls Inc. Experience is the difference-maker in impacts for girls. It puts the Girls Inc. mission into action and equips girls to navigate gender economic, and social barriers to grow into healthy, educated, and independent adults. People, environment, and programming underpin the framework of Girls Inc. Experience, allowing girls to learn about themselves and their values, to challenge each other to think critically about their world, and to create and maintain positive peer and adult relationships through a sisterhood of support. Characterized by **Six Essential Elements** of positive girls' development, these elements provide a holistic approach that is grounded in a belief of the rights and abilities of every girl.



# PROGRAM HIGHLIGHTS

Similar to the rest of the country, 2020 looked very different than what we originally anticipated. As the country shut down, we refused to give up on our girls! Girls Inc. of Greater Houston quickly pivoted from our normal in-school/after-school programming to a virtual platform. Because of the hard work of our very dedicated staff, we were able to quickly shift to online programming to keep our girls engaged as well as check on their well-being.

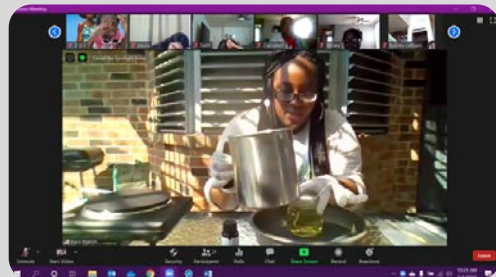
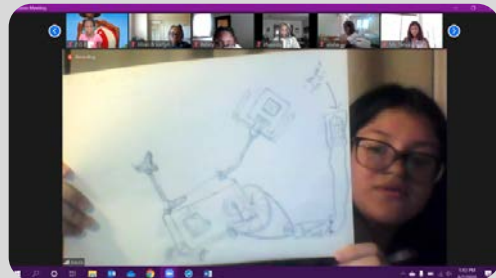
We continued reaching the girls virtually during the summer so we could continue providing the same quality programming that Girls Inc. of Greater Houston is known for.

In July we held our Be Bold Institute for high school girls featuring some amazing partners, and then moved right into our Camp Smart for our younger girls. We also collaborated with the YMCA and other area agencies to bring our girls Imagine Science.





## CAMP SMART (7-12 yr. old girls)





## BE BOLD INSTITUTE (13-18 yr. old girls)



PROGRAMMING

GIGH 2020 ANNUAL REPORT



## FINANCIALS

Thanks to the hard work and generosity of so many, during 2020 we were able to sustain our general operating support and continue to serve girls and families in the Greater Houston area. More significantly, despite a challenging year to navigate due to the impact of COVID, we were able to provide our girls with an incredible, enriching learning experience both via an in-person and virtual program model throughout the year.

## BREAKDOWN FISCAL YEAR:

Net Revenue:

**\$729.3K**

Total Expenses:

**\$939.3K**

Net Assets:

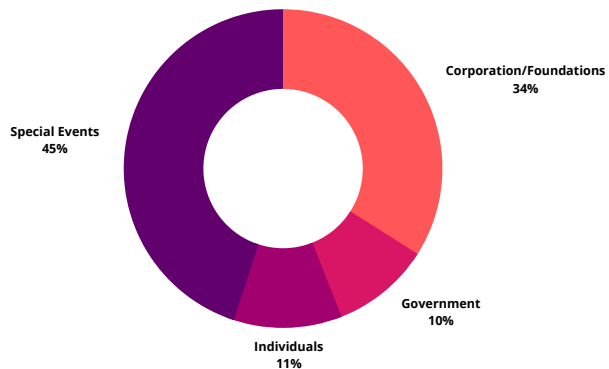
**\$355.7K**

<https://bit.ly/2020FinancialAudit>



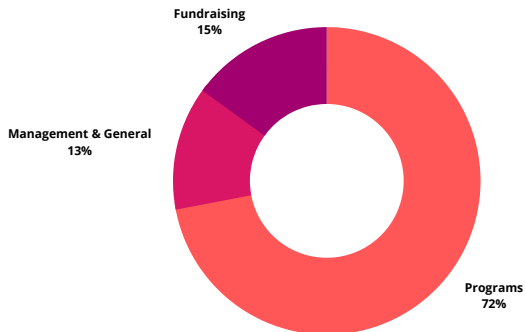
## Revenue

Corporations/Foundations	34%	\$246,692
Government	10%	\$70,000
Individuals	11%	\$83,801
Special Events	45%	\$324,854
Other	0%	\$3,917
<b>Total</b>		<b>\$729,264</b>



## Functional Expenses

Programs	72%	\$673,183
Management & General	13%	\$124,329
Fundraising	15%	\$141,788
<b>Total</b>		<b>\$939,300</b>



## OUR COMMUNITY

We're constantly inspired by our community of passionate supporters and partners. They keep showing up and standing with us in our mission and vision; because of them we are able to keep serving the Girls of Greater Houston in a big way.



**Pacesetter (\$100,000+) :**

Girls Incorporated  
Rockwell Fund Inc.

**Vanguard (\$100,000 - \$50,000) :**

Phillips 66

**Luminary (\$49,999 - \$25,000) :**

Lockheed Martin  
United Way of Greater Houston

**Advocate (\$24,999 - \$10,000) :**

Crestwood Equity Partners  
Esther Flores  
Jeanie Gibbs  
Jack and Jill Foundation Southbelt Chapter  
Macy's  
Alan & Tricia Ratliff

Thank You

## Partner (\$9,999 - \$5,000) :

ABHR  
Albert and Ethel Herzstein Charitable Foundation  
Allergan  
Jan Bartholomew  
Best Trash LLC  
Cape Warner LLC  
Sarah Carter  
Community Health Choice  
ConocoPhillips  
Costello, Inc.  
Crostex Construction Inc  
Kim Daffin  
Dannenbaum Engineering  
Deloitte  
Laura Distefano  
Fidelity Charitable in honor of Eileen Campbell  
Melanie Gray  
George and Mary Josephine Hamman Foundation  
Harris Construction Company LTD  
Bonnie Houston  
Hurtado Construction Co.

John P. McGovern Foundation  
LJA Engineering, Inc.  
Angie Lutz  
Magna Flow Environmental, Inc.  
Masterson Advisors LLC  
Mia Mends  
Orrick, Herrington & Sutcliffe LLP  
Perry Homes  
Michele Pilibosian  
Pye Legal Group  
Skymark Development  
Spindletop Charities, Inc.  
Springwoods Realty Inc.  
Tax Tech, Incorporated  
Texas Pride Disposal  
The Johnson Companies Ltd.  
Amanda J. Townsley  
Rosa Maria Villagomez  
WAN Bridge  
Wilbow Corporation

## Ally (\$4,999 - \$1,001)

Amegy Bank  
Robert Asselbergs  
Assessment of the Southwest Inc.  
Baird Foundation  
Bleyl Engineering  
Mickey Boyce  
Melanie Brown  
Joseph Burke  
Burns & McDonnell  
Alexander Calicchia  
Callon Petroleum  
Centrix Wealth Partners  
Coventry Development  
Lisa Clark  
Coats Rose, P.C.  
Penny Cunico  
Dignity Memorial  
EHRA Engineering  
Aaron Foley  
Gallagher Insurance  
Jeannie Gardner  
GreenScape Associates LLC  
Erica S. Henning  
Hive Partners  
Houstonian Campus LLC  
InfraMark LLC  
Kiwanis Foundation of Houston

The Links Inc. - Texas Spring Cypress Chapter  
Lockton Dunning and Lockton Companies  
Marathon Oil Corporation  
Billie Mason  
McCall, Parkhurst & Horton LLP  
McDonald & Wessendorff Insurance  
McDonald Waterworks Insurance Services  
Muller Law Group PLLC  
Municipal District Services LLC  
Myrtle Cruz Inc  
Neil Technical Services, Corp.  
Norton Rose Fulbright US LLP  
Odyssey Engineering Group  
Paskey Incorporated  
Porter Hedges LLP  
Read King Commercial Real Estate  
Ryko Development, Inc.  
Schwartz, Page & Harding, LLP  
Service Corporation International  
Lori Siegel  
SK Law  
Source Point Solutions  
LeDacia Sterling  
Take Root LLC  
Trinity Wastewater Solutions  
Rebecca Ullman  
Bonnie Worthington

## Champions for Girls (\$1,000)

Stephen Axelrod  
Blackline Engineering  
Lana Bridget  
Aisha Crumbine  
Casey Gage  
Susie Goff  
GSM Marketing  
Kathryn Hachigian  
Sheri Hardin  
Land Advisors Organization  
Littler Mendelson PC  
Anthea Moran  
Sara S. Morgan  
Precision Drilling  
Silt Solutions, Inc.  
Watson Law Group, PLLC





# VOLUNTEERS

Total Volunteer Hours:

**1,548**

# of Volunteers:

**101**



## OUR BOARD

### OFFICERS OF THE BOARD

Michele Pilibosian, Board Chair  
Alex Calicchia, Vice Chair  
Rosa Maria Villagomez, Vice Chair  
Erica Siegal Henning, Secretary  
Laura DiStefano, Treasurer

### BOARD OF DIRECTORS

Jan Bartholomew  
Suzana Blades  
Sarah Carter  
Kim Daffin  
Veronica H. Foley  
Jeanine Gardner  
Quinn Hoang  
Bonnie Houston  
Brenda Hudson Houston  
Judy Le  
Mia Mends  
Devyn Pels  
Ashmita Singh  
LeDacia Sterling  
Amanda Townsley



GIRLS INC. GIRLS'  
**BILL OF RIGHTS**<sup>SM</sup>

**girls  
inc.**<sup>®</sup>

Inspiring all girls to be  
strong, smart, and bold<sup>™</sup>



GIRLS HAVE THE RIGHT TO  
**BE THEMSELVES  
AND TO RESIST GENDER  
STEREOTYPES.**



GIRLS HAVE THE RIGHT TO  
**EXPRESS THEMSELVES  
WITH ORIGINALITY AND  
ENTHUSIASM.**



GIRLS HAVE THE RIGHT TO  
**TAKE RISKS TO STRIVE  
FREELY AND TO TAKE  
PRIDE IN SUCCESS**



GIRLS HAVE THE RIGHT TO  
**ACCEPT AND  
APPRECIATE  
THEIR BODIES.**



GIRLS HAVE THE RIGHT TO  
**HAVE CONFIDENCE IN  
THEMSELVES AND BE  
SAFE IN THE WORLD.**



GIRLS HAVE THE RIGHT TO  
**PREPARE FOR INTERESTING  
WORK AND ECONOMIC  
INDEPENDENCE.**