

Statement of Beliefs for Benchmark Financial Design Group, Inc.

WE BELIEVE:

Character is what you do when no one is looking.

Being truthful is a minimum; honesty and ethics are a requirement, not a feature.

We have a responsibility to be technically proficient and knowing what products or services to use are a given.

Relationship matters more than profit.

We would only do something for you that we would do for ourselves or our family if we/they were in your situation.

Saying “no” and parting ways is better than saying “yes” just for a sale or adding a relationship.

It is better to pursue what is meaningful rather than what is expedient.

If our only measure to you is your rate of return, we have failed you as a leader.

We must always assume that the person we are listening to knows something we don't.

Mission Statement:

As a servant leadership enterprise, our mission is to care for those who seek financial guidance by understanding their matters of importance; applying our knowledge, innovation and trusted relationship such that each private client realizes their dreams.

Investment Advisor Representative of and Securities offered through Founders Financial Securities, LLC.
Member FINRA, SIPC and Registered Investment Advisor.