



**San Francisco Black Film Festival**  
1755 O'Farrell St. Suite 309  
San Francisco, CA 94115

## **2021 SPONSORSHIP LEVELS AND BENEFITS**

### **Vicennial Plus Sponsor: \$ 20,000**

- Premier sponsor listing in festival related advertising and promotions
- Premier positioning at Virtual Red-Carpet Reception/Opening Screening
- Promotional: 30 sec. commercial included prior to film screenings
- Full page color ad on inside-cover of festival program
- 100 All-Access on-line festival passes
- Sponsor product placement/direct marketing
- Banner ad included in html emails sent to SFBFF emailing list
- Logo, banner and hyperlink on festival website/ Signage at event venues
- **Acknowledgment during year long anniversary events/quarterly screenings**

### **Title Sponsor: \$ \$10,000**

- Presenting sponsor listing in festival related advertising and promotions
- Logo included in 30 second trailer prior to film screenings
- Full page color ad on back cover of festival program
- 50 All-Access Virtual festival passes
- Sponsor product placement/direct marketing
- Banner ad included in html emails sent to SFBFF emailing list
- Logo, banner and hyperlink on festival website/ Signage at event venues
- **Acknowledgment during year long anniversary events/quarterly screenings**

### **Official sponsor: \$5,000**

- Official sponsor listing in festival related advertising and promotions
- Sponsorship title in SFBFF trailer prior to film screenings for the festival
- Full page color ad in festival film catalogue
- 30 All-Access Virtual festival passes
- Sponsor product placement/direct marketing
- Banner ad included in html emails sent to SFBFF emailing list
- Logo, banner and hyperlink on festival website
- Signage at event venues
- **Acknowledgment during year long anniversary events/quarterly screenings**

### **Spotlight sponsor: \$2,500**

- Listing on principal sponsor page and in festival related advertising and promotions
- Sponsorship title in SFBFF trailer prior to film screenings for the festival
- Banner ad included in html emails sent to SFBFF emailing list
- Full page color ad in festival film catalogue
- 20 All-Access Virtual festival passes
- Sponsor product placement/direct marketing
- **Acknowledgment during year long anniversary events/quarterly screenings**

### **Backstage Sponsor: \$1,000**

- Listing as a Sponsor in all festival related advertising and promotion
- Full Page black and white ad in festival film catalogue
- 10 All-Access festival passes
- Logo, banner and hyperlink on festival website/festival banner
- Signage at event venues
- **Acknowledgment during year long anniversary events/quarterly screenings**

### **Slate Sponsor: \$500**

- Listing in all Virtual festival related advertising and promotion

- 7 Tickets
- Half-Page black and white ad in festival film catalogue
- Logo on festival website

**Supporter \$250**

- 5 Tickets
- Logo on festival website

**Special Underwriting Opportunities**

- Red Carpet Virtual/Live VIP Reception \$3,000
- Exclusive Sponsor Screening/reception & Panel Discussion \$3,000
- My Dad is My Hero Contest \$2,500

**Program Booklet Advertising Opportunities**

- Full Page \$250
- Half Page \$150
- Company or Individual Name Listing \$100

## **Special Underwriting Opportunities Descriptions**

**Red Carpet Virtual/Live VIP Event-** “Everybody Is A Star” VIP Red Carpet Reception will bring together celebrities and community leaders from around the Bay Area and the world to shine in a socially-distanced venue. Invitations to international stars such as Danny Glover; Delroy Lindo; Spike Lee; Barry Shabaka Henley; San Francisco Mayor Willie Brown; Will and Jada Smith; Eriq Ebouaney; Terri J.Vaughn; Carl Lumbly; Jimmy-Jean Louis; Malik Bowens; Tom Hanks; Nicholas Cage; Sharon Stone to local community leaders as Dr. Maxine Hickman, Dr. Amos Brown, to National Leaders, U.S. Vice President Kamala Harris; U.S. House Majority Leader Nancy Pelosi; U.S. Representative Barbara Lee and others are examples of the artistic and humanitarian celebrities that are annually welcomed to the San Francisco Black Film Festival. Have your brand associated with local and international celebrities and their humanitarian work. **\$7,000**

**Exclusive Sponsorship Screening-** In recognition of a sponsor, the San Francisco Black Film Festival will create a screening with panel discussion based on the sponsor’s desired visibility with film of choice. The special virtual event will be created with the sponsors input and desires. **\$3,000**

**My Dad is My Hero Contest-** The Public is invited to send in their 2-minute or less video or 500 words or less essay to honor their father or the father figure in their life both living or in memoriam. All ages can participate. The winner will be presented a certificate during the Virtual San Francisco Black Film Festival and given a special prize. It will provide an opportunity to reinforce the role and value of fathers in society. **\$2, 500**

**Create Your Own San Francisco Black Film Festival Experience-**The creative opportunities are just a thought away. From direct marketing to a particular film audience, to a filmmaking contest focusing on your company’s brand, to an afterparty event with your name on it, to a special event with your favorite star, the staff of the San Francisco Black Film Festival can create the film festival experience you’d like. Your budget will determine your creative experience. Think about it and let’s make it happen.



**San Francisco Black Film Festival 2019 Sponsorship Levels /Top Tier includes year long celebration events**

- \$20,000                      **Vicennial Plus Sponsor**
- \$10,000                     **Title Sponsor**
- \$5,000                        **Official Sponsor**
- \$2,500                       **Spotlight Sponsor**
- \$1,000                       **Backstage Sponsor**
- \$500                          **Slate Sponsor**
- \$250                          **Supporter**
- \$ \_\_\_\_\_                **Create Your Own Experience**
- \$ \_\_\_\_\_                **Special Underwriting Opportunities**
- \$250                         **Full Page Ad**
- \$150                         **Half Page Ad**
- \$100                         **Company or Individual Name Listing on Website**

\* Contact Name: \_\_\_\_\_

\* List in print as: \_\_\_\_\_

\* Street Address: \_\_\_\_\_

\* City/State/Zip: \_\_\_\_\_

\* Preferred Phone: (\_\_\_\_\_) \_\_\_\_\_       Work    Home    Cell (*check one*)

• Email: \_\_\_\_\_

YES! I/We would like to support *SFBFF* enclosed is a contribution of \$\_\_\_\_\_.

No, I/We cannot attend, but enclosed is our contribution of \$\_\_\_\_\_.

Check Enclosed (*payable to AAACC memo: SFBFF*)  
    MasterCard                       Visa

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Sec. Code: \_\_\_\_\_ Billing address of card \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature \_\_\_\_\_

**Make Checks Payable to: African American Arts & Culture Complex (Fiscal Agent)  
With Memo: San Francisco Black Film Festival  
Mailing Address: 1755 O'Farrell St. Suite 309**

San Francisco, CA 94115

*Your sponsorship is tax-deductible to the full extent allowed by law.*