

## OVERVIEW

**Gale Business: Plan Builder** helps aspiring entrepreneurs and experienced small business owners plan, start, or optimize a small business or nonprofit. The program's intuitive dashboard with five distinct sections helps users develop a business plan focused on long-term success.

## TOOLS & ANALYTICS



### Entrepreneur Profile

Explore what you can bring to the table as an entrepreneur and assess where you stand in preparing to start a business.



### Business Plans

Create executive summaries, lean business plans, full business plans, pitch decks, and strategic marketing plans.



### Break Even Analysis

Get insight to determine when a proposed business will be able to cover expenses and begin to realize a profit



### Business Ideation

Learn how to use tools and test business-critical assumptions about products or services with Lean Canvas, SWOT, Porter's Five Forces, and more



### Financial Projections

Evaluate a robust analysis of a company's financial future, encompassing capital expenditures, sales, equity, taxes, inventory, and more.

## HOW TO ACCESS:

- Scan QR Code or visit <https://aurorapl.ca/> > Online Library > Business Finance & Law > Gale Business: Plan Builder
- While in Library, you will have automatic access.
- Off-site, you must authenticate with your library card barcode and pin number.
- Create an Account, and enter your business details.

Access Gale Business: Plan Builder Here:

