

## BUSINESS BOOK REVIEW

# The Robots are Coming: a human's survival guide to profiting in the age of automation

By John Pugliano

The concept of artificial intelligence infiltrating our lives is not new, but its place in the economy has grown from speculative fiction to daily reality. Futurists predict that much as the industrial revolution has changed the course of history, we are again at the cusp of another such revolution. The choice is whether to embrace the benefits of new technology or risk being victims of powerful and inevitable digital disruptors.

The Robots are Coming is a proactive and positive approach to benefiting from new technology; technology that is already ingrained in our economy and continues to shift and change, creating new ways of working, living and being. Rather than fear change, the author encourages the reader to stay ahead of new developments and use technology to enhance the work-life experience.

Pugliano challenges us to adopt an action-oriented mindset, providing an accessible overview of automation trends. In clear language, with real life examples and action plans for success, he explains what you need to know today to secure your future, including: understanding potential job threats; developing irreplaceable skills; fostering creative advantages; identifying robot-proof careers; and spotting investment opportunities.

Most important, the author emphasizes the importance of harnessing the uniquely human qualities that give us the competitive edge over automation, so that rather than fearing a takeover, we can use and embrace artificial intelligence to augment our daily lives, allowing us to become even better versions of ourselves.

John Pugliano is the host of the popular investment podcast, the Wealthsteading Podcast.



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