BE A SPONSOR!

AURORA CHAMBER

TECH EXPO

Thursday, October 19, 2017
2 pm - 7 pm

King's Riding Golf Club
14700 Bathurst Street, King City, ON

Build your brand awareness!

Sponsor the exciting 2017 Aurora Chamber Tech Expo featuring IT Professionals and Services helping businesses save time, increase profits and connect to more customers.

Get exposure for your business!

- Extensive social media campaign
  2016 Results: 70K+ Facebook/Twitter impressions, 100+ social media posts, 800+ post engagements
- Advertising campaigns in York Region
  Radio promo, media ads, editorials, flyers, marketing items
  2016 Results: 200K+ print media impressions, 4 editorials, 15 day radio spot, 1 TV spot
- Event day signage
- Additional advertising opportunities available

New this year! Ask about sponsorship!

- Tech Connect Tech Tip Videos
- Tech Bytes Lunch & Learn Seminars

Expected attendance 250+



70K+ Social Media Impressions

200K+ Print Media Impressions

5K+ Promo Video Views

Be a sponsor!

We appreciate our sponsors

AURORA — You're in Good Company

thetechzone

ysbec — YORK SMALL BUSINESS ENTERPRISE CENTRE

YOUR LOGO INCLUDED HERE!

HUAWEI

Lenovo

Microsoft

Sign up now!

aurorachamber.on.ca/tech-expo

Contact Sandra Watson: 905-727-7262 x23
or s.watson@aurorachamber.on.ca

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Choose a Sponsorship!

ALL SPONSORS
Receive the following recognition before and after the event:

- Logo with web link on the event webpage
- Logo with web link on the calendar of events webpage
- Logo included in the Chamber's email signature before and after the event
- Recognition in social media initiatives
- Logo on all Tech Expo promotional materials
- Logo included in the Tech Expo program
- Appreciation following the event in local newspapers
- Sponsorship tabletop signage at the booth
- Logo on the Tech Expo welcome banner
- On-site signage (supplied by the sponsor)

PLATINUM Sponsor — $2,500

- One (1) booth in a prime location
- Half-page ad in the Aurora Chamber Buyers' Guide publication (circulation: 15,000)
- One (1) email newsletter sponsorship (circulation: 1,200+)
- Platinum Sponsor enjoys the value-added benefits of being a Corporate Partner

GOLD Sponsor — $1,500

- One (1) booth in a prime location
- Sponsor recognition before and after the event as shown

SILVER Sponsor — $1,000

- Sponsor recognition before and after the event as shown

Sign up now!

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