

DOWN TO BUSINESS



BUSINESS BOOK REVIEW

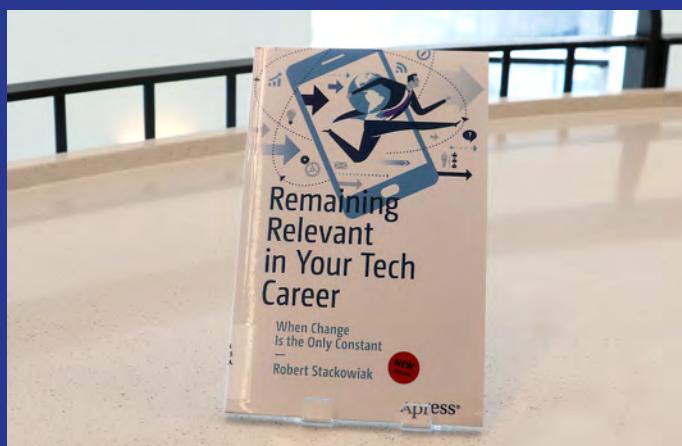
Remaining Relevant in Your Tech Career: by Robert Stackowiak

Careers in technology are challenging due to the need to always stay relevant and ahead of the game in the face of a constantly shifting competitive technological landscape. In Remaining Relevant in Your Tech Career, technology business strategist, Robert Stackowiak, presents a short guide to the market challenges and the need to keep up with technology and automation when change is the only constant.

Based on the author's experience gained over 40 years working with and in technology-related fields and companies, Stackowiak provides practical guidance on remaining relevant as changes are expected to occur in technology at ever faster rates in coming decades.

Topics covered include understanding what companies really want, the importance of alignment with company culture, understanding the political landscape and using it to advantage among tips to future-proof your career.

This book will be of interest to technology professionals who want to remain relevant while navigating their current career and students who are pursuing a STEM career and planning for their future.



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