

## BUSINESS BOOK REVIEW

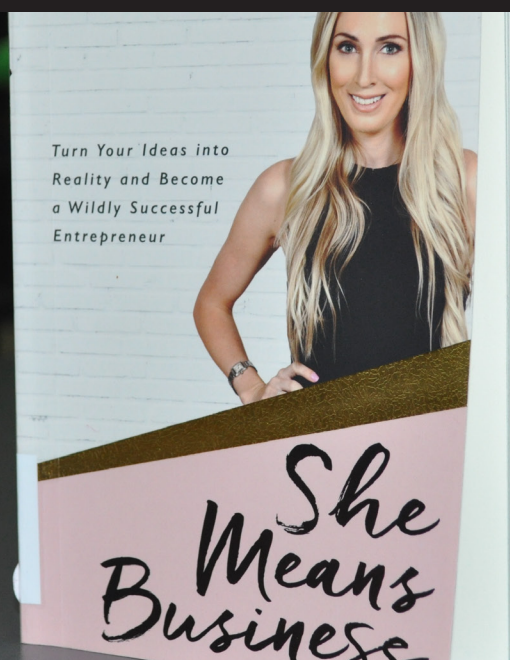
### **She Means Business:** **turn your ideas into reality and become** **a wildly successful entrepreneur** **By Carrie Green**

From small independent start-ups to hi-tech corporate ventures, women entrepreneurs are making their mark on the global economy. This seems the perfect climate in which to champion Green's new 2017 release specifically written for women entrepreneurs. The author, a dynamic inspirational speaker who started her first online business at the age of 20, and within a few years grew her enterprise to world-wide level, knows firsthand what it's like to be an ambitious woman with big dreams.

Green uses analogies, personal stories and real life examples to deliver her message. She breaks down the book into short sections (great for busy women with limited time), each with a take-away and action item to move you along your path to success.

At the end of the book, Green provides a *28-Day She Means Business Challenge* to help you get your ideas out into the world. A workbook and free online course provide additional tools to drive your entrepreneurial vision to success.

*Carrie Green is the founder of the Female Entrepreneur Association – an online platform that inspires women from around the world to build successful businesses.*



# DOWN TO BUSINESS



## **Meet Best-Selling Authors** **Mike Drak & Jonathan Chevreau**

### **FREE EVENT**

#### **Victory Lap Retirement Author Talk** **Tues. April 18, 7:00 pm**

The rules of retirement have changed and there's more at risk than ever. Learn how to create a low-stress fulfilling lifestyle; a unique blend of work and play that will allow you to live life to the fullest.

**Reserve your spot now**



### **FREE ONLINE COURSES**

#### **Marketing Your Business on the Internet**

Learn how search engine optimization (SEO) works and how to track your site's performance using Web analytics. Plus learn how to use online advertising, email marketing, and social media (including blogs) to drive business to your Web site.

**Session Start Dates:** April 12 & May 17, June 14  
**Register Now!**

### **OF INTEREST**

#### **An APL card - the best card you will ever own!**

Did you know that membership in the Aurora Chamber of Commerce gets you a free card with Aurora Public Library? We're happy to come to your place of business, sign your employees up and demonstrate products that will drive your business. **Interested?**

Contact Claudia: [colguin@aurorapl.ca](mailto:colguin@aurorapl.ca)