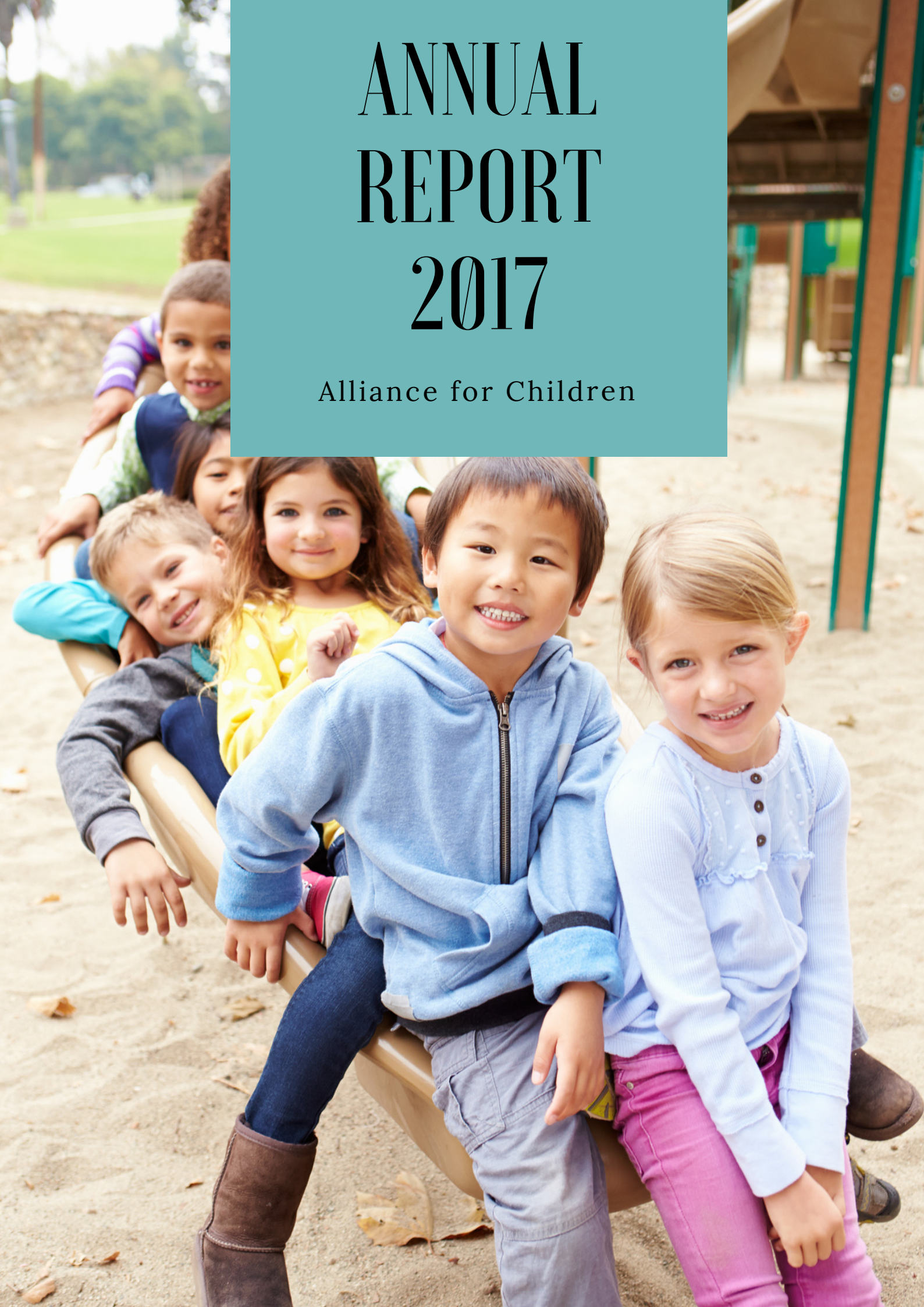


ANNUAL REPORT 2017

Alliance for Children



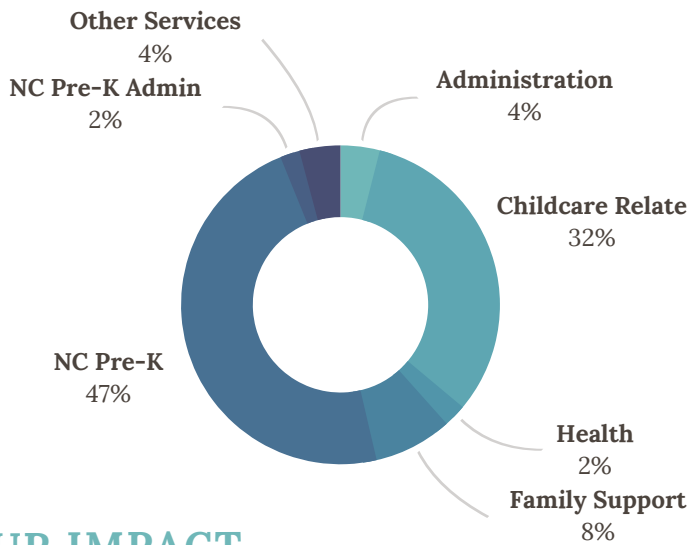
A YEAR IN REVIEW

- In 2017, the North Carolina General Assembly approved \$3.5 million for the Smart Start Network to distribute books through the **Dolly Parton Imagination Library**. We were allocated \$8000 in Union County and proud of the 1862 children, birth to age 5, whom we are helping build a home library.
- We organized and collaborated with many local agencies for **ESSA (Every Student Succeeds Act)** to strengthen the birth through third grade continuum and strategize to improve third grade reading proficiency.
- We received a grant from the NC Early Childhood Foundation for **Pathways to Grade Level Reading** to convene a network of professional partners in two workshops. Partners worked to narrow the causes and find solutions to obtaining grade level reading by third grade and make recommendations to the NC Pathways Design Team for state leaders and policy makers.
- All 14 of our Early Childhood Programs met or exceeded reporting standards based on program guidelines.
- We received a \$40,000 grant to help continue serving teens and children in the Best Start Program.
- The **NC Legislature** recognized the work we are doing and designated an additional \$25,000 in February to our partnership to be used in the fiscal year 2018.
- We were the recipient of over 1000 **PetSmart** stuffed animals and we used them as reading buddies to promote reading in the early childcare community.
- Thanks to our Board of Directors we moved to our new office in September and hosted an open house and ribbon cutting in early February.
- We celebrated our 20th anniversary of serving children in Union County.

Continued on page 4



FINANCIAL OVERVIEW



OUR IMPACT

Best Start - 91 pregnant and parenting teens supported

Breastfeeding Support - 881 women served

Child Care Subsidy - 1161 children served

Circle of Parents - 21 parents participated

Education Stars - 110 Early Childhood Professionals enrolled

Inclusion Support - 16 children / 55 Educators served

Motherread® - 37 families participated

NC Pre-K - 375 children enrolled

NC Pre-K Masters - 375 children / 63 teachers participated

Nurturing Parenting Program - 77 parents served

Smart Start Masters - 126 Early Childhood Professionals served

Smart Start Resource Center - 1127 Children impacted / 69 Early Education patrons

Program Expenditures from Allocated Funds

CHILD CARE RELATED

Education Stars / SSRC	171,414
Inclusion Support	68,559
Pre-K MASTERS	68,073
Smart Start MASTERS	67,683
Union ELITE	61,567
Subsidy - Purchase of Care	925,785
Subsidy Administration	172,000
Child Care Related Total	\$1,535,081

HEALTH INITIATIVE

Breastfeeding Support	64,071
Child Care Health Consultant	46,468
Health Initiative Total	\$110,539

FAMILY SUPPORT

Best Start	188,930
Circle of Parents	40,000
Motherread®	40,900
Nurturing Parenting	110,566
Family Support Total	\$380,396

OTHER

Administration	\$189,964
Community Education	65,000
Program Management	133,644
Other Total	\$388,608

SMART START TOTAL \$2,414,624

NC PRE-K

NC Pre-K Services	2,271,150
NC Pre-K Administration	94,633
Child Care Dev. Fund	47,317
NC Pre- K Total	\$2,413,150

TOTAL ALLIANCE BUDGET \$4,827,774



5383 Children impacted
1113 Parents served
425 Educators supported
through our network of
programs •



2017 Board of Directors

Gene Robbins, Chair
Terry Sholar, Vice Chair
Lorey White, Secretary
Baxter Starnes, Treasurer
Cindy Coto
Koy Dawkins
Angela Greene
Jack Hargett
Dr. Andrew Houlihan
Michelle Lancaster
Nina Meadows
Bill Nash
Dr. Gwen Perkins
Charles Perry
Dr. Maria Pharr
Christa Tyson
Hayne White
Roy Young

Designees:

Cindy Croffut
James Michael
Dr. Maria Lander
Steve Ramsey



Alliance for Children Staff

Linda Smith - Executive Director
Brenda Grigston - Office Administrator
Cindy Scarboro - Finance/Contracts Director
Kim Sandoval - Program Director
Suzanne Walters - NC Pre-K Administrator
Shirley Wilson - Receptionist/NC Pre-K Support
Kim Wolfe - Community Education Coordinator



2017 DIRECT SERVICE PROVIDERS

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- We hosted **Teacups and Lollipops** last fall to a wonderful group of ladies and children to raise funds and create greater awareness of our organization.
- The 64th Annual Union County Christmas Parade was held in November and we crowned the parade princess at the **Shops at Nottingham**.
- **Susanna Wesley Circle, South Piedmont Community College, Monroe Sorosis Book Club, Alpha Delta Kappa Sorority, Power Fanatics Mustang Club, Holiday Inn of Monroe, Bright Blessings, Southbrook Church** and numerous individuals donated money, diapers, toys, coats, and more to further our assistance to the early childhood community.



DONATE: <https://theallianceforchildren.org>

CONNECT with us:



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PHONE: 704.226.1407

SIGN UP for our Newsletter: **Text AFC to 42828**