

ANNUAL REPORT

2018

Alliance for Children

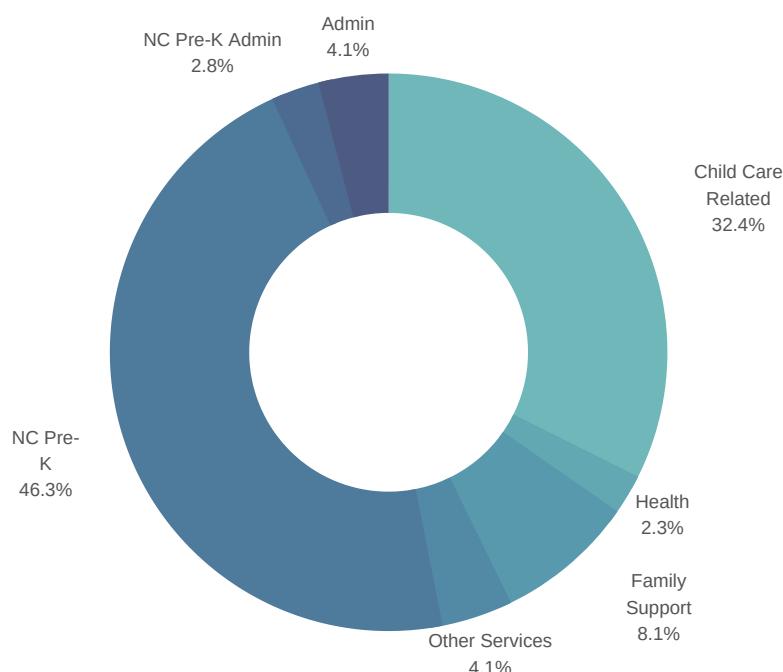


A YEAR IN REVIEW

- In August we celebrated 20 years of serving children in Union County. We hosted a 20th Anniversary board luncheon and invited guests to join us for a walk down memory lane and shared how far we have come over the last two decades.
- One of eight **THINK BABIES™** Mini-Grants in NC was awarded to Alliance for Children, last fall. We advocated and educated community leaders, educators and parents on the importance of meeting the needs of children birth to age three.
- We received a **Farm to ECE** (Early Childhood Education) Initiative grant to set up a collaboration with New Testament Child Development Center, the farm community and Union County Cooperative Extension to educate and make healthy food available to children and their families.
- The **NC Legislature** recognized the work we are doing and designated an additional \$25,000 to our partnership to be used in the fiscal year 2018. The funds provided **Conscious Discipline®** training with a resilience component to over 85 educators and implemented the **Kaleidoscope Play and Learn®** program.
- We wrote **A Union County Storybook**, volume 1 with a strong committee, many community members, volunteers, and sponsors supporting a book launch party in March.
- We were the recipient of over 1000 **PetSmart** stuffed animals for the second year, using them as reading buddies to promote **The Dolly Parton Imagination Library** and reading in the early childcare community. We also partnered with **Atrium Health-Union** to offer the Imagination Library to newborns. We served a total of 3110 children in Union County from birth to five with literacy.



FINANCIAL OVERVIEW



OUR IMPACT

Best Start - 63 pregnant and parenting teens supported
 Breastfeeding Support - 769 women served
 Child Care Subsidy - 556*(unduplicated) children served
 Circle of Parents® - 28 parents participated
 Education Stars - 116 Early Childhood Professionals enrolled
 Inclusion Support - 23 children / 99 Educators served
 Motheread® - 44 families participated
 NC Pre-K - 354 children enrolled
 NC Pre-K MASTERS - 354 children / 54 teachers participated
 Nurturing Parenting Program - 72 parents served
 Smart Start MASTERS - 116 Early Childhood Professionals served
 Smart Start Resource Center - 2649 Children impacted / 106 Early Education patrons



Program Expenditures from Allocated Funds

CHILD CARE RELATED

Education Stars / SSRC	197,500
Inclusion Support	73,000
Pre-K MASTERS	74,000
Smart Start MASTERS	74,000
Subsidy - Purchase of Care	925,785
Subsidy Administration	172,000

Child Care Related Total **\$1,516,285**

HEALTH INITIATIVE

Breastfeeding Support	61,489
Child Care Health Consultant	47,000
Health Initiative Total	\$108,489

FAMILY SUPPORT

Best Start	180,000
Circle of Parents	41,027
Motheread®	44,000
Nurturing Parenting	114,130
Family Support Total	\$379,157

OTHER

Administration	\$189,964
Community Education	66,287
Program Management	127,192
Other Total	\$383,443

SMART START TOTAL **\$2,387,374**

NC PRE-K

NC Pre-K Services	2,167,525
NC Pre-K Administration	131,007
Child Care Dev. Fund	35,914
NC Pre- K Total	\$2,334,446

TOTAL ALLIANCE FOR CHILDREN EXPENDITURES **\$4,721,820**

2936 Children impacted
 1432 Parents served
 491 Educators supported
 through our network of
 programs •

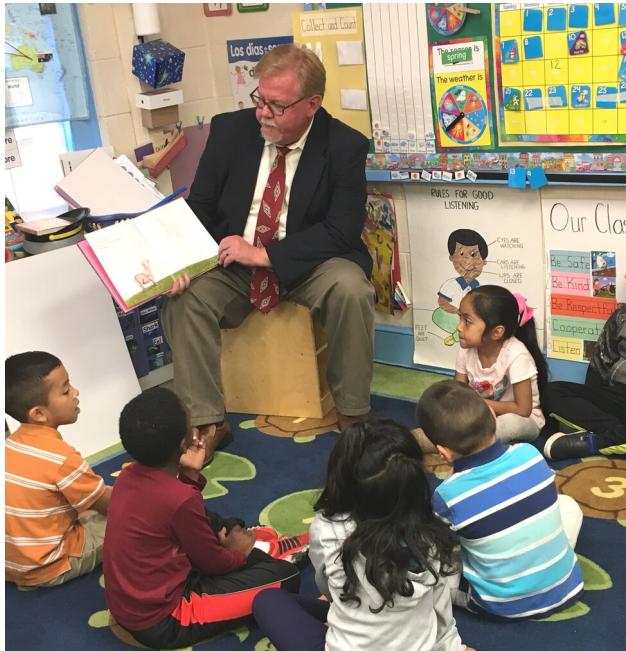


2018 Board of Directors

Hayne White, Chair
 Dennis Joyner, Vice Chair
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 Cindy Coto
 Josh Francis
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 Nina Meadows
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 Dr. Gwen Perkins
 Dr. Maria Pharr
 Gene Robbins
 Christa Tyson
 Roy Young

Designees:

Cindy Croffut Michael James
 Dr. Maria Lander Steve Ramsey



Health Department Director, Dennis Joyner reads to NC Pre-K during Week of the Young Child in April.

Alliance for Children Staff

Linda Smith - Executive Director
 Brenda Grigston - Office Administrator
 Cindy Scarboro - Finance/Contracts Director
 Dina Smith - Program Manager
 Suzanne Walters - NC Pre-K Administrator
 Shirley Wilson - Receptionist/NC Pre-K Support
 Kim Wolfe - Community Education Coordinator



FARM TO ECE TASTE-TESTING THEIR RECIPE

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- The 65th Annual Union County Christmas Parade was held in November and we crowned the parade princess at the Shops at Nottingham.
- **Sisters of Mercy, Susanna Wesley Circle, Bright Blessings, City of Monroe, Lake Shore Learning, Robbins and Associates Insurance Agency, Rotary of Monroe, Union County Chamber of Commerce,** and numerous individuals donated money, diapers, toys, coats, and more to further our efforts in the early childhood community.



DONATE: <https://theallianceforchildren.org>

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PHONE: 704.226.1407

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