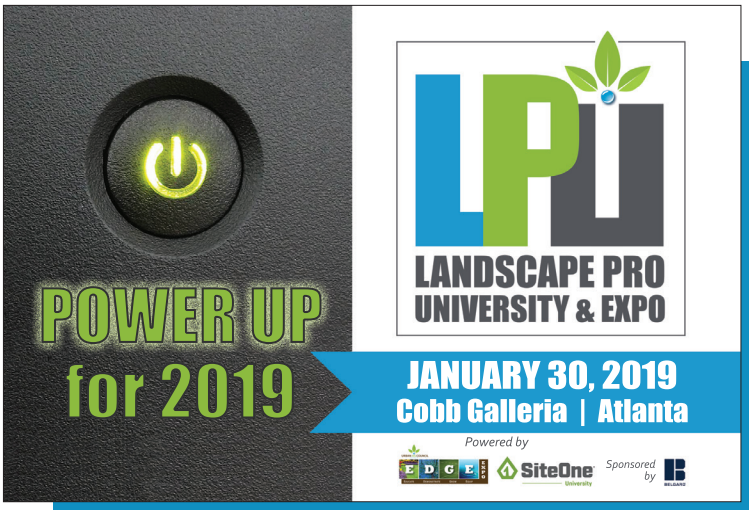

~~5~~ 6 ways LPU can help you POWER UP for the new year!

1. **It's a brand new show.**
   Landscape Pro University combines the educational sessions of UAC's EDGE Expo and SiteOne University to create one exciting new educational opportunity.

2. **Pick and choose.**
   Spend the whole day learning about one topic, or change to a different topic every hour.

3. **Learn from the best.**
   Eight educational tracks will be taught by UGA and other educational institutions (agronomics, horticulture, business) and industry experts from specific fields (hardscape, irrigation, landscape lighting).

4. **Connect with vendors**
   Check out the latest products and services, try things out, get answers to your questions, and get to know the people behind the products.

5. **Easy access.**
   Cobb Galleria Centre is a high-quality venue located at the intersection of I-75 and I-285.

6. **CEUs and pesticide credits!**
   Georgia pesticide credits as well as CEUs from the International Society of Arboriculture and the Irrigation Association have been applied for. Visit the website for updates.

PLUS: Registration includes lunch, breaks and trade show!

Knowledge has the power to give you a competitive edge.

Landscape Pro University, powered by the Georgia Urban Ag Council and SiteOne Landscape Supply, brings seminars and training to industry professionals like yourself, providing the tools you need to raise industry standards and provide the best service to your customers - tools that can help you drive profits and set yourself apart.

Eight educational tracks to help you POWER UP:

- > Agronomics/Turf
- > Horticulture
- > Irrigation 101
- > Advanced Irrigation
- > Business 101
- > Advanced Business
- > Landscape Lighting
- > Belgard U Hardscape

Ready to get 2019 off to the right start?

START HERE

Registration form, Part 1

Complete and return both pages of this form or register online:
urbanagcouncil.com/landscape-pro-university

Speakers

Rick Baird, VistaPro Lighting
Rex Bishop, Tea Olive Productions
Dr. Ben Campbell, UGA
Reid Garner, Hunter Industries
Dr. Gerald Henry, UGA
Greg Huber, UGA
Dr. Will Hudson, UGA
Dr. Shimat Joseph. UGA
Abra Lee, UGA CAES, Fulton County
Dr. Elizabeth Little, UGA
Dr. Alfredo Martinez, UGA
Patrick Mawhinney, Prestige Shrub Tree & Turf
Dr. Patrick McCullough, UGA
Chris Morgan, VistaPro Lighting
Dr. Bodie Pennisi, UGA
Jason Radake, Hunter Industries
Kevin Rinschler, SiteOne Landscape Supply
Rick Smith, The Pruning Guru
Rick Symcyk, Warren Toma & Associates
Josh Teague, Rain Bird
Dr. Clint Waltz, UGA

Course descriptions

Descriptions and speakers for each session are listed here:
urbanagcouncil.com/landscape-pro-university

Registration

All breaks, lunch and entry to Landscape Pro University Expo and Tradeshow are included in registration fee.

Registration and check-in will begin at 7:00 am; sessions begin at 8:00 am.

Top suppliers in the industry will be on site from 10:00 am to 2:00 pm with product updates and to answer questions.

Location

Cobb Galleria Centre | Two Galleria Parkway | Atlanta GA 30339

Travel

Map, driving directions, and parking instructions can be found here:
urbanagcouncil.com/landscape-pro-university

NOTE: $5.00 per vehicle parking fee at Cobb Galleria IS NOT included in registration.

Cancellations and additional expenses

Cancellations must be received seven days prior to University date for a full refund. There will be 100% charge for No Shows. Transportation, lodging, parking and activities other than those listed on the agenda will be at your own expense.

Select one session for each time slot:

January 30, 2019	Horticulture	Agronomics/Turf	Business 101	Advanced Business
8:00 am - 9:00 am	☐ So you think you know how to prune?	☐ Turfgrass Today: New Herbicides for 2019	☐ Financing Strategies for Small Business Owners	☐ Leadership Lessons for the Landscape Professional
9:15 am - 10:15 am	☐ Boxwood Blight Update and Management	☐ Turfgrass Today: Turfgrass Diseases, A Year in Review	☐ Marketing Strategies for Small Business Owners	☐ Impeccable Customer Service
11:00 am - Noon	☐ Outstanding and Sustainable Seasonal Color	☐ Bio-Nutrition: Unlocking the True Potential of Your Turf	☐ Accurate On-Site Estimating & Measuring - Tech & Traditional Tools	☐ Recruitment, Retention and Retraining
1:00 pm - 2:00 pm	☐ Hands on Turf & Ornamentals (Part 1)	☐ Insecticides: MOA, Efficacy & Rotation	☐ Fundamentals of Estimating Step-by-Step	☐ How to Coach a Winning Team
2:30 pm - 3:30 pm	☐ Hands on Turf & Ornamentals (Part 2)	☐ High-Tech Landscapes - Are You Ready?	☐ What's Your Equipment Really Costing You?	☐ Managing Chaos: Solving Problems and Creating Solutions

Registration form, Part 2

Please complete separate registration forms for each attendee.

Attendee info

Prefix (Mr. Mrs. Dr., etc.)_____ First Name _____Last Name _____

Job Title_____ Company _____

Address _____

City _____ State _____ Zip _____

Work Phone_____Extension _____

Mobile Phone _____Email _____

Registration fees

GA Urban Ag Council current member: ☐ $89

SiteOne Landscape Supply Partners Program member: $129 OR Partner Program Points
*To use SiteOne Partners Program points, select SiteOne Landscape Supply Partners Program member at **online registration**, or contact your SiteOne branch.*

Regular registration: *(If not a UAC or SiteOne Partners Program member)* ☐ $129

Return both pages of this registration form:

Scan/email: info@urbanagcouncil.com
Fax: 404-600-1573
Mail: Georgia Urban Ag Council
PO Box 3400 | Duluth GA 30096

Payment

☐ A check payable to *Georgia Urban Ag Council* is enclosed.

Please charge my ☐ Visa ☐ MasterCard ☐ Am Ex ☐ Discover

Name on card _____

Billing address _____

City _____ State _____Zip_____

Card # _____

Exp Date: _____ Security code:_____

Course descriptions and online registration:
urbanagcouncil.com/landscape-pro-university

Basic Irrigation	Advanced Irrigation	Landscape Lighting	Belgard Hands-On	Belgard Classroom
☐ Irrigation 101 (Part 1)	☐ Irrigation: 2-Wire Design - Intro	☐ Lighting Design 101 (Part 1)	☐ Paver Installation 101 (taught in Spanish)	☐ Design to Sell: 3D Rendering & VR
☐ Irrigation 101 (Part 2)	☐ Irrigation: 2-Wire Design – Advanced	☐ Lighting Design 101 (Part 2)	☐ Walls & Column Installation (taught in Spanish)	☐ Design Trends (Part 1)
☐ Irrigation 101 (Part 3)	☐ Irrigation: 2-Wire Troubleshooting	☐ Lighting Design 101 (Part 3)	☐ Overlays - Patios! Pooldecks! Driveways? (English & Spanish)	☐ Design Trends (Part 2)
☐ Basic Drip Irrigation	☐ Electrical Trouble-shooting for Irrigation Systems - Part 1	☐ Lighting in Action – Tech Tips & Guides (Part 1)	☐ Paver Installation 101 (taught in English)	☐ Labor Saving Products & Techniques
☐ Advanced Drip Irrigation	☐ Electrical Trouble-shooting for Irrigation Systems - Part 2	☐ Lighting in Action – Tech Tips & Guides (Part 2)	☐ Walls & Column Installation (taught in English)	☐ Drainage Presentation by NDS

URBAN AG COUNCIL
GEORGIA

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EDGE EXPO

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are now

LANDSCAPE PRO UNIVERSITY & EXPO

but better!

JANUARY 30, 2019

Cobb Galleria Centre | Atlanta

Knowledge is power. Time to POWER UP for 2019.