



2019 Schuylerville Fall Festival Sponsorship Opportunities

What is the Schuylerville Fall Festival?

The Schuylerville Area Chamber of Commerce (SACC) and the Schuylerville Small Business Association (SSBA) are proud to announce our 4th Annual Schuylerville Fall Festival. This year's Festival will take place on Sunday, October 20th, from 11 am to 5 pm on Ferry and Broad Streets in the Village of Schuylerville. Join our unique businesses, fresh restaurants, modern farms, and eclectic artists for a day filled with family fun! This year's festival will be bigger and better than ever, featuring the best Schuylerville has to offer! There will be a Map of local businesses and a Scavenger Hunt for visitors to follow to meet our small business owners and discover our unique local shops, community services, restaurants, and galleries.. Along the way visitors will enjoy live music, entertainers, artisans of all kinds displaying and selling their work, artists demonstrating their skills, and food vendors. There will also be many kid friendly activities going on throughout the day. Attendance for our Fall Festival continues to grow, with over 400 visitors last year. Come be a part of the celebration!

Premier Sponsor - \$200

Become the Premier Sponsor for our Fall Festival! As the Premier Sponsor your business will be co-featured with the SACC and SSBA on all advertising. Your logo and business information will appear on all Facebook and social media advertising and print advertising. On the day of the festival your business logo and information will be featured on our Scavenger Hunt Maps. There is only one Premier Sponsorship opportunity, so act fast to secure this fantastic opportunity for your business!

Business Sponsor - \$75

As a Business Sponsor, your business will be featured in a minimum of 5 social media posts leading up to the event. Your logo will also be featured on the Scavenger Hunt Maps on the day of the event. We are only offering 5 opportunities at this level; available on a first-come, first served basis.

Friends of the Schuylerville Fall Festival - \$30

As a Friend of the Schuylerville Fall Festival, your name or business will be featured in a minimum of 2 social media posts leading up to the event as well as a thank you social media post after the event. Your support makes these events in our Village possible!

If you would like to sponsor this event, participate, or have any questions, please contact Heather Longacker at (518) 817-5524 or email us at schuylervillesba@gmail.com. Kindly respond by September 20th to take advantage of these sponsorship opportunities.

Thank you for your interest. We are very excited to continue this fantastic Schuylerville Fall Festival in 2019!