



## Become a Sponsor

As a service provider to local business and consumers this sponsorship opportunity will provide you with significant brand recognition by being involved in this comprehensive marketing and community engagement campaign. The Love Yarmouth campaign will encourage all businesses, governments, organizations and citizens in the Yarmouth area to shift at least 10% of spending that currently goes outside of the region to within the Yarmouth area.

As a presenting sponsor of the Love Yarmouth campaign, you will be a part of this grassroots movement to strengthen the Yarmouth economy. As a presenting sponsor; we will;

- Provide access to use the Love Yarmouth presenting sponsor logo.
- Use your brand imagery in our promotional video, print advertising, direct mail piece, all other collateral possible
- Brand will be promoted on social media as a presenting sponsor of the campaign
- Promote your brand as part of our business support seminars
- Promote your brand and allow you to address our audiences during virtual event

We are only offering four of these presenting sponsor opportunities, each presenting sponsor opportunity is \$2,000.

We will work with you to maximize the benefit of this campaign.

Please reach out to me to confirm your sponsorship or discuss further.

Rick Allwright  
Executive Director  
902-742-3074