

November 26, 2017

To our Chamber Members,

It is with regret that I must announce Matthew Trask's resignation as our Executive Director, effective December 31, 2017.

Matt joined us in early 2015 when our membership stood at 197 and grew it to where it stands just under 300. He is well respected in the business community and has increased the positive standing of the Yarmouth and Area Chamber within the Town, County, and Province.

During his tenure, Matt was successful in getting our Chamber certified and led us through a new Strategic Planning process so that we have a blueprint to carry us forward for a number of years. He helped recruit a diverse mix of board members from different industries represented in South West Nova to serve our Chamber as well as develop a complete set of office policies and director manual.

Each year, he has implemented a survey to gauge our membership satisfaction and to set the Chamber's priorities for the year. We also think Matt has dramatically improved communication with our members via monthly newsletters.

Matt developed a good working relationship with all municipal governments and economic agencies where they now recognize the Chamber as an advocate for our business community.

Even though Matt submitted his resignation effective December 31st, he will stay on to help us recruit a proper replacement for the Executive Director's role.

An advertisement will be sent out and recruitment will begin shortly to fill the role. If any of our members have someone in mind for the position, please have them contact Matt or myself at the office. We would be pleased to hear from you.

We wish Matt and Michelle all the best in their next stage in life!

Sincerely,
Neil Rogers
President, Yarmouth & Area Chamber of Commerce.

