American Red Cross

Board of Directors Self-Nomination Form

Board Application

The American Red Cross Central Valley Chapter Board of Directors is diversifying its recruitment methods by implementing creative strategies to reach more influential individuals within the community to ensure full representation of all people the Red Cross serves. If you feel strongly about helping the Red Cross deliver critical services to the local community and feel you would be a good fit for our Board of Directors, please fill out the form below and email directly to lori.wilson2@redcross.org.

Applicant Information

Full Name: _____ Date: _____
Last *First*

Address: _____
Street Address *Apartment/Unit #*

_____
City *State* *ZIP Code*

Phone: _____ Email _____

How did you hear about this opportunity? _____

Please attach a short bio COMPLETE ☐

Previous Experience on a Board? YES ☐ NO ☐ If yes, please specify? _____

Please attach a Brief Statement of Interest COMPLETE ☐

Please describe why you would like to join the American Red Cross Central Valley Chapter Board and what skills you feel you can contribute.

Specific Areas of Relevant Expertise (*please select all that apply*)

☐ Community Relations
☐ Event/Project Management
☐ Fundraising
☐ Artist
☐ Strategic Planning
☐ Volunteer Coordinator/Management
☐ Not-for-profit Experience
☐ Law
☐ In-kind Advertising
☐ Communications
☐ Grant Writing
☐ Other: _____

Board Member Job Description

Chapter Board of Directors carry out the mission of the American Red Cross in local communities nationwide by partnering with local leaders to develop and monitor local strategies to deliver mission-related services, raise funds in accordance with the Red Cross goals, and be recognized as the “Face of the Red Cross” in their communities.

Qualifications

- Is knowledgeable, influential, and highly respected in the community.
- Is willing to leverage personal and professional social capital to promote the entire Red Cross mission.
- Understands the organization’s goals, objectives, and services.
- Demonstrates effectiveness in working with donors, volunteers and partners.
- Has diplomatic skills and a natural affinity for cultivating relationships and persuading, convening, facilitating, and building consensus among diverse individuals.
- Exhibits integrity, credibility and has a passion to support the community.
- Demonstrates commitment to the American Red Cross and its values.
- Represents the cultural profile and diversity of the community the chapter serves.

Responsibilities

- Represent the American Red Cross in the community.
- Actively develop and grow financial resources to fulfill the mission.
- Connect to and build relationships with strategic partners and volunteers.
- Support and advocate for “One Red Cross,” as appropriate.
- Serve on at least one board committee.
- Donate annually to the American Red Cross Central Valley Chapter (minimum gift $1300 or other)