

American Red Cross

JOIN US!

# The American Red Cross is looking for community leaders to serve on our board.

American Red Cross board members implement corporate strategies and operations to support our lifesaving organization in your community. As a chapter board member, your leadership, advocacy and support help alleviate suffering for people facing emergencies, making an extraordinary impact for those we serve.

## Last year, the American Red Cross:

- Responded to 62,000 disasters, big and small, providing shelter, food, comfort and more.
- Provided lifesaving training and information in first aid, water safety and other skills to more than 6.2 million people.
- Provided more than 422,000 services to service members, veterans and their families.
- Collected, tested and delivered about 6.6 million units—40% of the nation's blood supply—for patients in need.
- Provided disaster, recovery or disease prevention activities benefiting nearly 174 million people outside the U.S.

## Red Cross Board Functions and Requirements

- Fulfill mission.
- Develop relationships and resources to assist with volunteer recruitment, fundraising and blood donations.
- Serve as a Red Cross ambassador.
- Support chapter board administration.
- Serve on a committee.
- Attend board meetings regularly.
- Contribute toward fundraising goals.
- Develop and implement an individual board member engagement plan.
- Participate in volunteer satisfaction and board member surveys.
- Recruit and cultivate new diverse board members.
- Track volunteer hours.

**To learn more contact Lori Wilson at lori.wilson2@redcross.org or 559-240-5532**

# Making an Impact, Every Day

Because of your leadership, the Red Cross can keep our promise to help people in their times of greatest need. Here are just a few examples of how board members are making a difference down the street, across the country and around the world.



## Delivering Hope During Disasters

Board member Shishir Shah began his Red Cross journey as a volunteer, providing relief, comfort and hope to disaster survivors. As he deepened his engagement, he quickly realized the importance of financial support to fulfill our mission. Whether he is driving an emergency response vehicle to a disaster, delivering nourishing meals to survivors or managing a shelter, Shishir helps through his generous gifts of time and money.



## Supporting the Military, Veterans and Their Families

As a fierce Red Cross advocate, board member Susan Jernigan leverages her personal relationships to serve others. After Hurricane Irma, Susan called on a local military base, securing a battalion of soldiers to help clean, repair and load more than 1,000 cots before they were transported to another shelter location. Because of Susan's steadfast support and strong relationships, the Red Cross was able to provide comfort and care for people in their darkest hours.



## Saving Lives Through *Sound the Alarm*

Keenly aware of *Sound the Alarm*'s lifesaving impact, board member Janet Protasiewicz wanted to make her region's smoke alarm installation event a success. However, as a circuit court judge, she was prohibited from raising funds to support it. Instead, Janet recruited more than 40 friends and colleagues, including judges, court commissioners and attorneys to help install smoke alarms and save lives.



## Providing Lifesaving Training

Board member Ray Wiley is a true champion of Red Cross lifesaving training, dedicating more than 30 years to teaching CPR and First Aid. Because of Ray's commitment, countless community members have the ability to recognize emergency situations and respond with appropriate care. "I believe everyone should have this training because it is so valuable," said Ray. "We never know when we might need these skills to help someone."



## Providing Lifesaving Blood

As a pediatric hematologist and oncologist and Red Cross board member, Dr. A. Kyle Mack unites his passions to help others, particularly his patients with sickle cell disease who require regular blood transfusions. To meet the ongoing demand for unique blood types, Dr. Mack recruited local businesses, faith-based groups and schools to host blood drives and helped create a special program to collect and earmark the blood. Dr. Mack's dedication is making a lifesaving difference for patients with sickle cell disease.



## Helping to Save Lives Around the World

Inspired by the work of the American Red Cross-supported Measles and Rubella Initiative, board member Kathy Flynn has invested in the program and traveled to Kenya, Malawi and Indonesia to volunteer as an independent monitor for the vaccination campaigns. "I believe not only that it is possible to eradicate measles in the next few years as a result of this initiative, but that in so doing we are improving the lives of everyone on our shared planet," said Kathy.

American Red Cross

256302-02 4/20