



President Trump's 2026 State of the Union was positive, unifying, and strong — and it resonated on issues that matter to everyday Americans, including Hispanics. His speech highlighted priorities that many communities share, even as some Democratic leaders in Congress revealed themselves to be petty and overly partisan on issues that should have been common sense and unifying. This address was the longest State of the Union in American history and, in my view, could easily have gone on another hour — it was truly energizing. If you didn't walk away feeling proud to be an American, you either fell asleep or didn't watch the full speech. It was also pure Trump — bold, brash, and entertaining.

### **Main Takeaways — Especially for Reaching Hispanic Voters**

#### **Parental Consent**

Respect for parental consent is a deeply held traditional value in Hispanic families. “Papá y mamá” are always consulted when it comes to children. The issue of schools making life-altering decisions about students without parental knowledge has become a flashpoint. Many parents have shared heartbreaking stories of children being pushed into decisions without consent — the tragic case of Abigail Martinez and her daughter Yaeli, who later died by suicide, has fueled concerns about schools overriding parents. Trump's administration has moved to strengthen parental rights so that these decisions now require consent. This topic resonates with families who believe that parents should always be central to decisions about their children's welfare.

#### **The Mission in Venezuela**

One of the most historic accomplishments of the Trump administration in Latin America has been the mission in Venezuela. After decades under communist rule first by Hugo Chávez and then Nicolás Maduro, Venezuela is now on a path toward liberation and a new future of prosperity. Reports say more than 400 political prisoners were given amnesty and released from the notorious El Helicoide detention center, and many families are now reunited after years of hardship. The recently freed Venezuelan opposition leader Enrique Márquez was even reunited with his niece during the State of the Union. President Trump referred to Venezuela as a friend and partner moving forward — a powerful moment for both Hispanic and American audiences.

#### **Other Highlights**

- Senator Marco Rubio was recognized for his tireless work in foreign policy.
- President Trump reaffirmed his commitment to national safety, secure borders, and easing economic burdens for all Americans.

These are issues that many people — regardless of background — care about, and they reinforce America's role as a safe haven, an economic powerhouse, and a leader in freedom that attracts immigrants from around the world

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